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NORWEGIAN CRUISE LINE
HOLDINGS LTD.

NORWEGIAN CRUISE LINE INTRODUCES NORWEGIAN VIVA

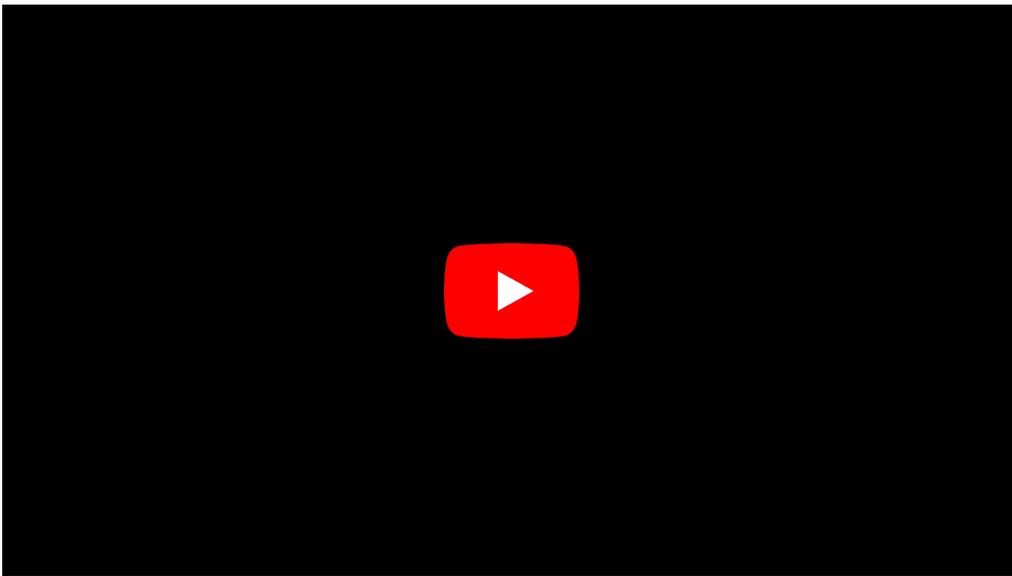
-Second of Six Cutting-Edge Ships Opens for Sale-

- Launching June 2023, Norwegian Viva to Homeport in Four Marquee Mediterranean Destinations: Lisbon, Portugal; Venice (Trieste) and Rome (Civitavecchia), Italy; and Athens (Piraeus), Greece -

MIAMI, Jan. 12, 2022 /CNW/ -- [Norwegian Cruise Line](#) (NCL), the innovator in global cruise travel, today unveiled [Norwegian Viva](#), the next ship in its brand-new Prima Class.

Experience the interactive Multichannel News Release here:

<https://www.multivu.com/players/English/8998051-norwegian-cruise-line-introduces-norwegian-viva/>



Providing guests with elevated experiences including more wide-open spaces, thoughtful and stunning design and exceptional service, Norwegian Viva will begin sailing remarkable Mediterranean itineraries in June 2023, homeporting in key Southern European port cities including Lisbon, Portugal; Venice (Trieste) and Rome (Civitavecchia), Italy; and Athens (Piraeus), Greece. She will then sail the Southern Caribbean for her 2023-2024 Winter Season offering warm-weather getaways from San Juan, Puerto Rico.

Mirroring the upscale design and structure of her [record-breaking](#) sister ship Norwegian Prima, Norwegian Viva, also built by renowned Italian shipbuilder Fincantieri in Marghera, Italy, will debut at 965 feet long, 142,500 gross tons and accommodate 3,219 guests at double occupancy. Travelers will live up every second of their journey in the most spacious

accommodations including the brand's largest inside, ocean view and balcony category staterooms.

The world-class vessel will not only offer the highest staffing levels and space ratio of any new cruise ship in the contemporary and premium cruise categories and largest variety of suite categories available at sea, but will also boast a redefined [The Haven by Norwegian](#), NCL's ultra-premium keycard only access ship-within-a-ship concept. The Haven's public areas and 107 suites designed by Piero Lissoni, one of Italy's most renowned designers, will feature an expansive sundeck, a stunning infinity pool overlooking the ship's wake and an outdoor spa with a glass-walled sauna and cold room.

The Prima Class' variety of [recreational activities](#) also make their elevated comeback on Norwegian Viva with only-available-on-Prima-Class [experiences](#) including the fastest freefall drop dry slides at sea with The Rush and The Drop and the largest three-level racetrack at sea with the Viva Speedway.

Norwegian Viva will feature [Ocean Boulevard](#), the 44,000 square foot outdoor walk way which wraps around the entire ship; [Indulge Food Hall](#) featuring 11 varieties of eateries; **The Concourse** boasting an outdoor sculpture garden; expansive pool decks and infinity style pools at [Infinity Beach](#) and **Oceanwalk**, showcasing glass bridges above water.

Harry Sommer, president and chief executive officer of Norwegian Cruise Line, said: "Norwegian Viva sets the standard in the premium segment, illustrating our commitment to pushing boundaries in four main areas: wide open space, service that puts guests first, thoughtful design and experiences beyond expectation. We have taken everything our guests love to the next level with this brand-new class of ships designed with them in mind."

Norwegian Viva will boast eye-catching hull art designed by Italian graffiti and sculpture artist Manuel Di Rita, commonly known as "Peeta," who also illustrated the exceptional hull design on Norwegian Prima. World-class architects who helped design Norwegian Prima including Rockwell Group, SMC Design and Miami-based Studio Dado, also have returned to influence the aesthetic of various restaurants, staterooms and public areas.

"Norwegian Viva, the second of six Prima Class vessels being built with us, reinforces the great collaboration between Norwegian Cruise Line and Fincantieri," said Luigi Matarazzo, General Manager Merchant Ships Division at Fincantieri. "We were extremely satisfied that Norwegian Prima, the first of the new class, earned record-breaking bookings and we are excited to see how Norwegian Viva will live up to her sister ship. As we proved our resilience during these challenging times, this announcement represents another testament to Fincantieri's global leadership role in the cruise sector."

The first two Prima Class vessels, Norwegian Prima and Norwegian Viva, will feature cutting-edge alternative technologies, such as a NOx reduction system (SCR), that reduce the ship's overall environmental impact. SCR catalysts filter out sulfur oxides up to 98% and nitrogen oxides up to 90%, ensuring the vessels meet Tier III NOx compliance. Further, they will be equipped with an Exhaust Gas Cleaning System (EGCS), an Advanced Wastewater Treatment System to treat and clean all wastewater to meet stringent international standards and Cold Ironing functionality to connect to onshore power grids to further reduce emissions while in port. For more information about the Company's environmental, governance and social efforts, please click [here](#).

LIVELY ITINERARIES ON THE BRAND'S NEWEST SHIP

Summer 2023: Mediterranean from Rome, Athens, and Lisbon

Following a string of inaugural cruises and beginning June 2023, Norwegian Viva will be the newest ship embarking in the [Mediterranean](#). From June 15, 2023 to Nov. 6, 2023, she will sail a series of eight, nine and ten-day voyages from Lisbon, Portugal; Venice (Trieste) and Rome (Civitavecchia), Italy; and Athens (Piraeus), Greece, offering guests the opportunity to explore the Mediterranean's Spanish, Italian and Greek regions.

Winter 2023-2024: Southern Caribbean from San Juan

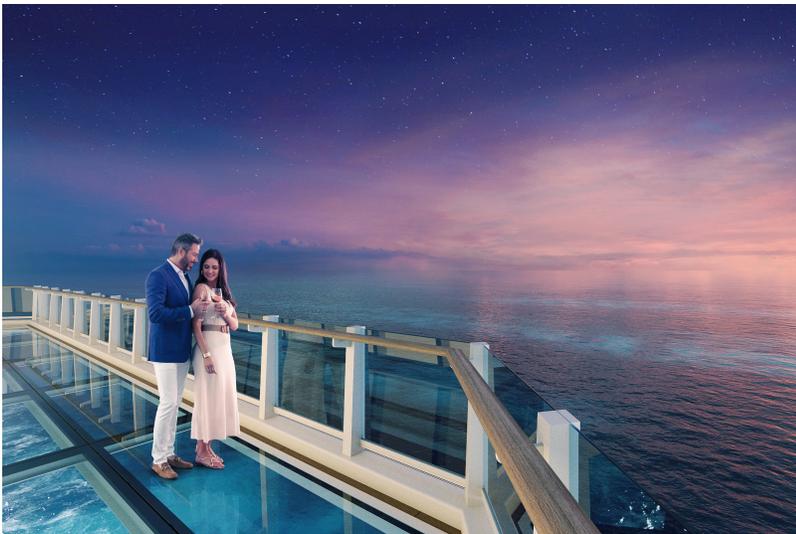
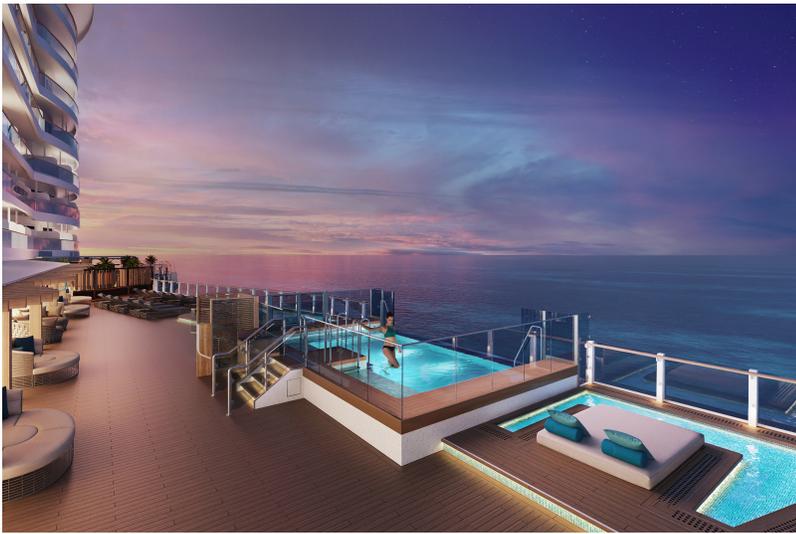
Norwegian Viva will become the largest new ship to ever homeport in San Juan, Puerto Rico. On Dec. 15, she will depart San Juan on a seven-day [Caribbean](#) voyage with her first stop in Tortola, British Virgin Islands. She will then make her way to Philipsburg, St. Maarten; Bridgetown, Barbados; Castries, St. Lucia; St. John's, Antigua; and St. Thomas, U.S. Virgin Islands for her last stop before returning to San Juan on Dec. 22. Future sailings will also include notable ports in the Caribbean for seven- and nine-day sailings.

For more information about the Company's award-winning 17-ship fleet and worldwide itineraries, or to book a cruise, please contact a travel professional, call 888-NCL-CRUISE (625-2784) or visit www.ncl.com.

B-roll for Norwegian Viva is available [here](#). For b-roll with lifestyle footage, click [here](#).

About Norwegian Cruise Line

As the innovator in global cruise travel, Norwegian Cruise Line has been breaking the boundaries of traditional cruising for 55 years. Most notably, the cruise line revolutionized the industry by offering guests the freedom and flexibility to design their ideal vacation on their preferred schedule with no assigned dining and entertainment times and no formal dress codes. Today, its fleet of 17 contemporary ships sail to over 300 of the world's most desirable destinations, including Great Stirrup Cay, the company's private island in the Bahamas and its resort destination Harvest Caye in Belize. Norwegian Cruise Line not only provides superior guest service from land to sea, but also offers a wide variety of award-winning entertainment and dining options as well as a range of accommodations across the fleet, including solo-traveler staterooms, club balcony suites, spa-suites and The Haven by Norwegian®, the company's ship-within-a-ship concept. For additional information or to book a cruise, contact a travel professional, call 888-NCL-CRUISE (625-2784) or visit www.ncl.com. For the latest news and exclusive content, visit the [NCL Newsroom](#) and follow Norwegian Cruise Line on Facebook, Instagram, Tik Tok and YouTube [@NorwegianCruiseLine](#); and Twitter [@CruiseNorwegian](#).







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