

Professional Diversity Network To Host Career Fair In Chicago

Innovative event format offers women, veterans, disabled, LGBT and minority professionals access to employers seeking to hire diverse talent

CHICAGO, Oct. 22, 2014 /PRNewswire/ -- Today Professional Diversity Network, Inc. (Nasdaq:IPDN) announced it will host a Professional & Technology Diversity Career Fair in Chicago for diverse professionals including women, veterans, African Americans, Asian Americans, Hispanic Americans, people with disabilities and members of the LGBT community. The free event will take place on Tuesday, November 4, 2014 from 11:00 a.m. until 4:00 p.m. at the Sheraton Chicago Hotel & Towers, 301 E. North Water Street, Chicago. IL 60511.

Sponsored by the National Association for the Advancement of Colored People (NAACP), Clear Channel, WGN-TV and WVON1690AM, the event will offer diverse candidates a unique opportunity to connect with employers proactively seeking to fill positions. Registered attendees can meet face-to-face with recruiters and HR managers representing a range of industries such as IT, healthcare, education and retail.

Participating companies include Accenture, BMO Financial Group, Catamaran Federal Home Loan Bank of Chicago, Mass. Electric Construction Co.– Industrial, Mayer Brown, Quest Diagnostics Incorporated, United States Olympic Committee, University of Notre Dame and YUM! Brands- KFC Restaurants, among others.

"Our goal is to help diverse jobseekers – especially mid to senior level professionals – overcome the challenges of access and visibility," said Mike Hall, executive vice president, Professional Diversity Network. "Unlike traditional job fairs, this event gives candidates an opportunity to meet recruiters, share their "elevator pitch" and compete for a specific job opportunity. We hope every diverse job seeking professional in Philadelphia will join us to make quality connections with corporate leaders who value diversity."

According to the latest data available from the U.S. Bureau of Labor Statistics, Chicago has an unemployment rate of 6.3 percent, which is above the national average of 5.9 percent. However, local <u>unemployment and underemployment levels</u> among diverse Americans are significantly higher, <u>regardless of educational attainment</u>.

About Professional Diversity Network

Professional Diversity Network (PDN) develops and operates online networks dedicated to serving diverse professionals in the U.S., including women, African Americans, Asian

Americans, Hispanic Americans, veterans, disabled persons and LGBT, by providing them with access to employment opportunities. PDN owns and operates professional networking communities including: iHispano, BlackCareerNetwork, WomensCareerChannel.com, Military2Career, ProAble.net, OutProNet, and <a href="mailto:AsianCareerNetwork. In September 2014, PDN acquired the National Association of Professional Women (NAPW), the largest, most-recognized organization of professional women in the country, with over 600,000 members and nearly 300 Local Chapters. For more info, visit prodivnet.com.

To view the original version on PR Newswire, visit: http://www.prnewswire.com/news-releases/professional-diversity-network-to-host-career-fair-in-chicago-495182386.html

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