

November 14, 2014



# Crown Crafts to Present at Southwest IDEAS Investor Conference

GONZALES, La., Nov. 14, 2014 /PRNewswire/ -- Crown Crafts, Inc. (the "Company") (NASDAQ-CM: CRWS) today announced that E. Randall Chestnut, Chairman, President and Chief Executive Officer, and Olivia W. Elliott, Vice President and Chief Financial Officer, will present at the Southwest IDEAS Investor Conference on Wednesday, November 19, 2014, at the Marriott-Quorum Hotel in Dallas, Texas. Management is scheduled to present at 3:50 p.m. Central Standard Time.

The presentation will be webcast live and may be accessed at the conference website, [www.IDEASConferences.com](http://www.IDEASConferences.com), or in the investor relations section of the Company's website, [www.crowncrafts.com](http://www.crowncrafts.com).

The IDEAS Investor Conferences are annual independent venues, allowing quality public companies to tell their stories to professional investors with the express purpose of generating investor interest. The IDEAS Investor Conferences are held annually in Boston, Chicago and Dallas and are produced by Three Part Advisors, LLC with sponsorships from the regional investment communities in which they are held.

## About Crown Crafts, Inc.

Crown Crafts, Inc. designs, markets and distributes infant, toddler and juvenile consumer products, including crib and toddler bedding and blankets; nursery and bath accessories; reusable and disposable bibs and floor mats; burp cloths; room décor; and disposable placemats, toilet seat covers and changing mats. The Company's operating subsidiaries include Hamco, Inc. in Louisiana and Crown Crafts Infant Products, Inc. in California. Crown Crafts is among America's largest producer of infant bedding, bibs and bath items. The Company's products include licensed and branded collections as well as exclusive private label programs for certain customers. The Company's website is [www.crowncrafts.com](http://www.crowncrafts.com).

Contact: Investor Relations Department      or      Halliburton Investor Relations  
(225) 647-9124      (972) 458-8000

SOURCE Crown Crafts, Inc.