



### Company Overview

Inuvo®, Inc. (NYSE American: INUV) is a market leader in intelligent advertising, aligning brands with appropriate content and consumer intent. The artificial intelligence within our patented IntentKey™ leverages contextually-based machine learning that mirrors the manner in which the human brain can instantly associate ideas, emotions, places, people and objects. Inuvo harnesses this power by delivering high performing campaigns reaching audiences that would typically be missed.

### National Luxury Home Retailer Realizes 88:1 Return on Ad Spend with Inuvo's IntentKey

Apr 5 2021, 9:01 AM EDT

### Inuvo's IntentKey Artificial Intelligence Technology Solution Beats Client KPI by 200% in State Sponsored Marketing Campaign

Mar 29 2021, 9:01 AM EDT

### Inuvo's IntentKey Generates B2B Leads at Scale by Uncovering Niche Audience Data

Feb 24 2021, 9:30 AM EST

### Stock Overview

Symbol	INUV
Exchange	NYSE American
Market Cap	
Last Price	\$
52-Week	\$ - \$

### Investor Relations

Wally Ruiz  
Chief Financial Officer  
T: 501-205-8397  
[investors@inuvo.com](mailto:investors@inuvo.com)

### Management Team

#### Richard Howe

Chairman and CEO

#### Wally Ruiz

Chief Financial Officer

#### Trey Barrett

Chief Operating Officer

#### John Pizaris

General Counsel

### Inuvo, Inc.

500 President Clinton Avenue  
Suite 300  
Little Rock, AR 72201

### Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.