

# About Kontoor Brands

Kontoor Brands is a global lifestyle apparel company, with a portfolio led by two of the world's most iconic consumer brands: *Wrangler*® and *Lee*®. Kontoor designs, manufactures and distributes superior high-quality products that look good and fit right, giving people around the world the freedom and confidence to express themselves. Kontoor Brands is a purpose-led organization focused on leveraging its global platform, strategic sourcing model and best-in-class supply chain to drive brand growth and deliver long-term value for its stakeholders.

[KontoorBrands.com](https://www.kontoorbrands.com)



## One Global Company

**\$2.1B<sup>1</sup>**  
2020 Revenues

**14K**  
employees around  
the world

**KTB**  
NYSE

**22%**  
of Kontoor's sales  
outside the U.S.  
in 2020

**10**  
internal manufacturing  
facilities located in the  
Western Hemisphere

**60+  
countries**  
global footprint

**78%**  
of Kontoor's sales  
generated within  
the U.S. in 2020

**120M units**  
of apparel and accessories  
produced or sourced in  
2020

**36%**  
products produced in  
Kontoor's owned and  
leased facilities

## Two Global Brands

### Wrangler



Anchored in  
the U.S with  
global reach



1.3 billion  
in 2020  
revenue



Leader in  
men's denim  
in the U.S.

### Lee



Global presence  
with leading  
market positions



688 million  
in 2020  
revenue



A leading  
denim brand  
in China

## Executive Leadership



### Scott Baxter

#### President, CEO and Board Member

Prior to being named CEO in August 2018, Baxter was Group President, Americas West, for VF Corporation. In this role, he was responsible for overseeing brands such as *The North Face*® and *Vans*®. Before being appointed to Group President, Americas West, Baxter held various roles of increasing responsibility at VF since joining as President of the Licensed Sports Group in 2007. He has more than 30 years of experience in operations, marketing, merchandising, sales and manufacturing.

## Locations

Global Headquarters / Greensboro, North Carolina

EMEA Headquarters / Antwerp, Belgium

APAC Headquarters / Hong Kong, China

<sup>1</sup>Kontoor's Full Year 2020 Results