

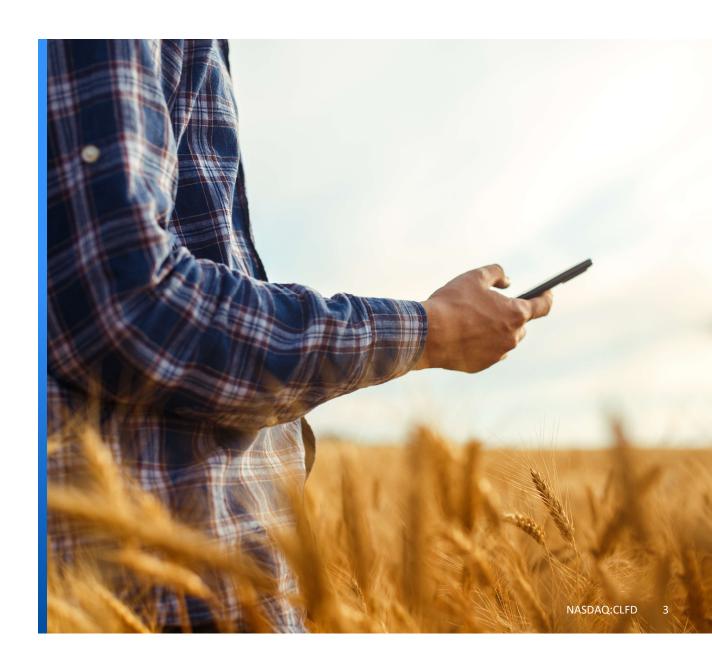
# Important Cautions Regarding Forward-Looking Statements

Forward-looking statements contained herein and in any related presentation or in the related Earnings Release are made pursuant to the safe harbor provisions of the Private Litigation Reform Act of 1995. Words such as "may," "will," "expect," "believe," "anticipate," "estimate," "outlook," or "continue" or comparable terminology are intended to identify forward-looking statements. Such forward looking statements include, for example, statements about the Company's future revenue and operating performance, anticipated shipping on backlog and future lead times, future availability of components and materials from the Company's supply chain, the impact of the Rural Digital Opportunity Fund (RDOF) or other government programs on the demand for the Company's products or timing of customer orders, the Company's ability to add capacity to meet expected future demand, and trends in and growth of the FTTx markets, market segments or customer purchases and other statements that are not historical facts. These statements are based upon the Company's current expectations and judgments about future developments in the Company's business. Certain important factors could have a material impact on the Company's performance, including, without limitation: the COVID-19 pandemic has significantly impacted worldwide economic conditions and could have a material adverse effect on our business, financial condition and operating results; we rely on single-source suppliers, which could cause delays, increases in costs or prevent us from completing customer orders: fluctuations in product and labor costs which may not be able to be passed on to customers that could decrease margins; we depend on the availability of sufficient supply of certain materials, such as fiber optic cable and resins for plastics, and global disruptions in the supply chain for these materials could prevent us from meeting customer demand for our products; we rely on our manufacturing operations to produce product to ship to customers and manufacturing constraints and disruptions could result in decreased future revenue; a significant percentage of our sales in the last three fiscal years have been made to a small number of customers: further consolidation among our customers may result in the loss of some customers and may reduce sales during the pendency of business combinations and related integration activities; we may be subject to risks associated with acquisitions; product defects or the failure of our products to meet specifications could cause us to lose customers and sales or to incur unexpected expenses; we are dependent on key personnel; cyber-security incidents on our information technology systems, including ransomware, data breaches or computer viruses, could disrupt our business operations, damage our reputation, and potentially lead to litigation; our business is dependent on interdependent management information systems; to compete effectively, we must continually improve existing products and introduce new products that achieve market acceptance; changes in government funding programs may cause our customers and prospective customers to delay, reduce, or accelerate purchases, leading to unpredictable and irregular purchase cycles; intense competition in our industry may result in price reductions, lower gross profits and loss of market share; our success depends upon adequate protection of our patent and intellectual property rights; if the telecommunications market does not expand as we expect, our business may not grow as fast as we expect; we face risks associated with expanding our sales outside of the United States; and other factors set forth in Part I, Item IA. Risk Factors of Clearfield's Annual Report on Form 10-K for the year ended September 30, 2021 as well as other filings with the Securities and Exchange Commission. The Company undertakes no obligation to update these statements to reflect actual events unless required by law.





# Introduction & Highlights

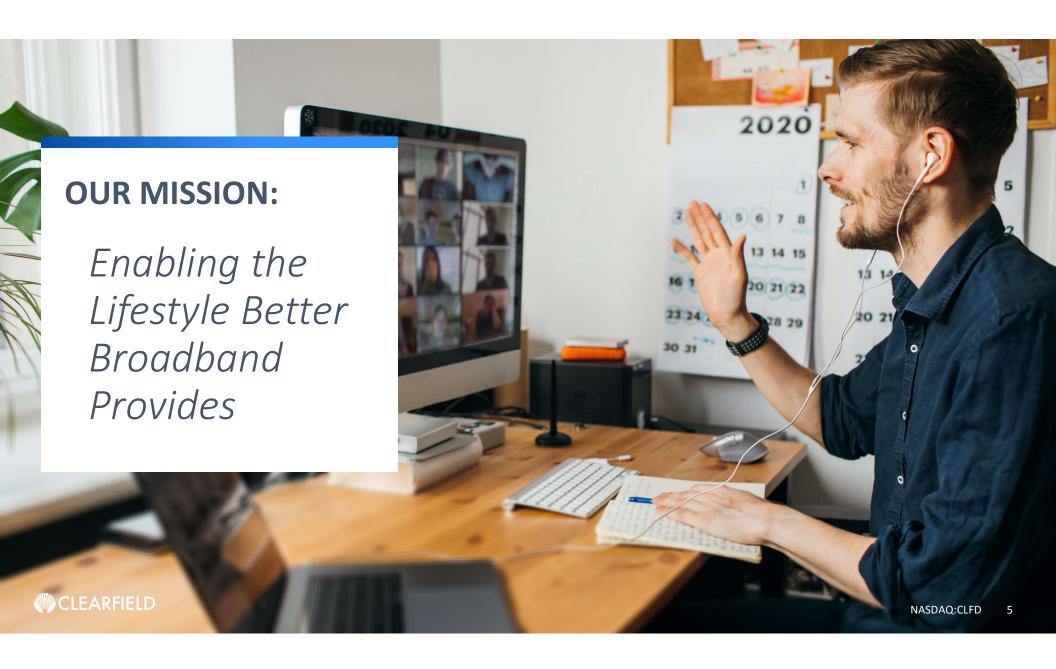


### What We Do

Clearfield provides fiber protection, fiber management and fiber delivery solutions that enable *rapid* and *cost-effective* fiber-fed deployment throughout the broadband service provider space.





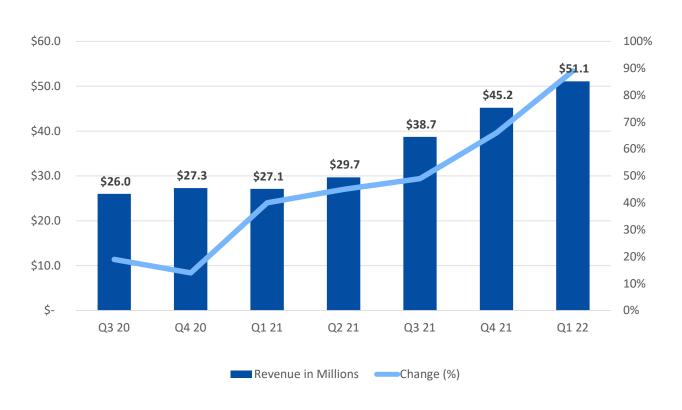




# Financial Performance



# **Quarterly Revenue**



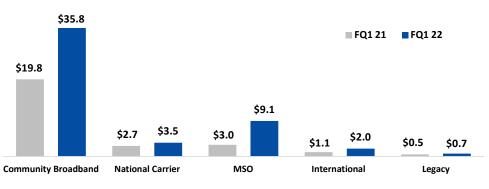
89% Q1 2022 Growth Rate



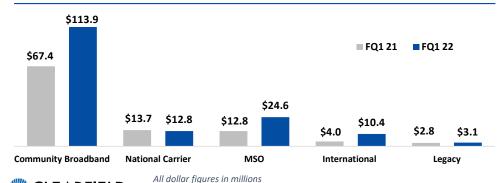


#### Q1 FY22 Net Sales Comparison by Market

#### **Quarterly Net Sales**



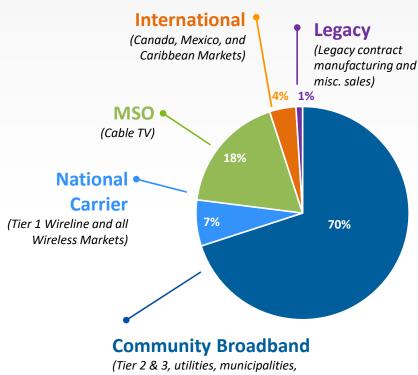
#### **TTM Net Sales**





1) Based on net sales of \$164.8 million and Point of Sales (POS) reporting from distributors who resell our product line into these markets.

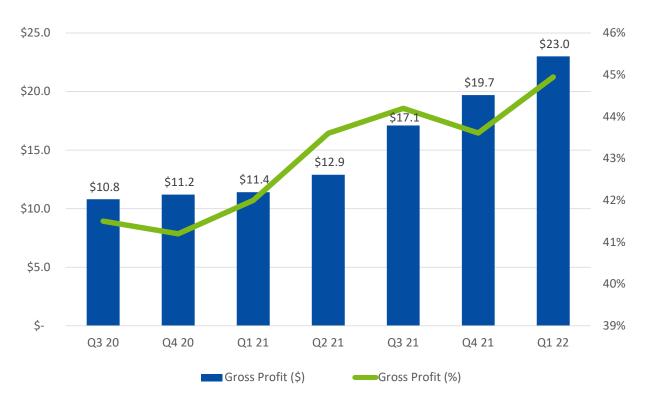
#### Q1 FY22 Net Sales Composition Ended 12/31/21<sup>1</sup>



and alternative carriers)

NASDAQ:CLFD

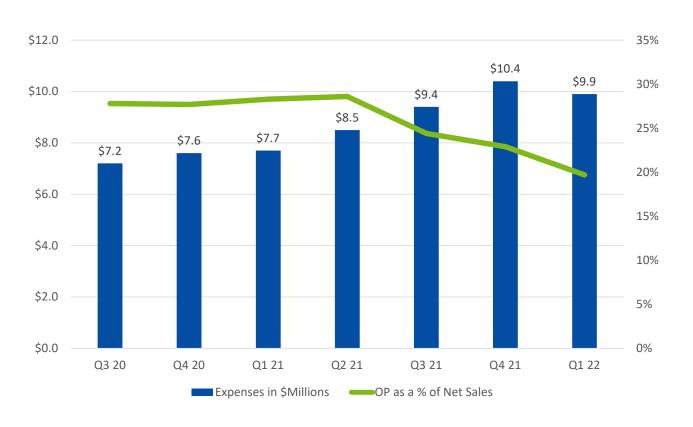
### **Quarterly Gross Profit**



102%
Gross Profit increase YOY



# **Quarterly Operating Expense**

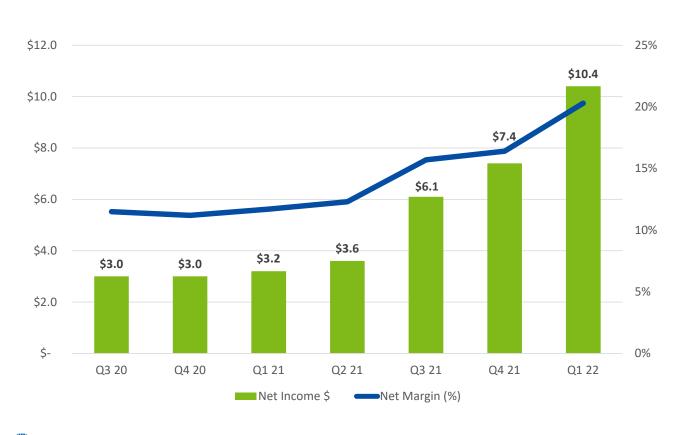


8.8%

YOY Decrease in Operating Expense as a percent of Net Sales



# Quarterly Net Income



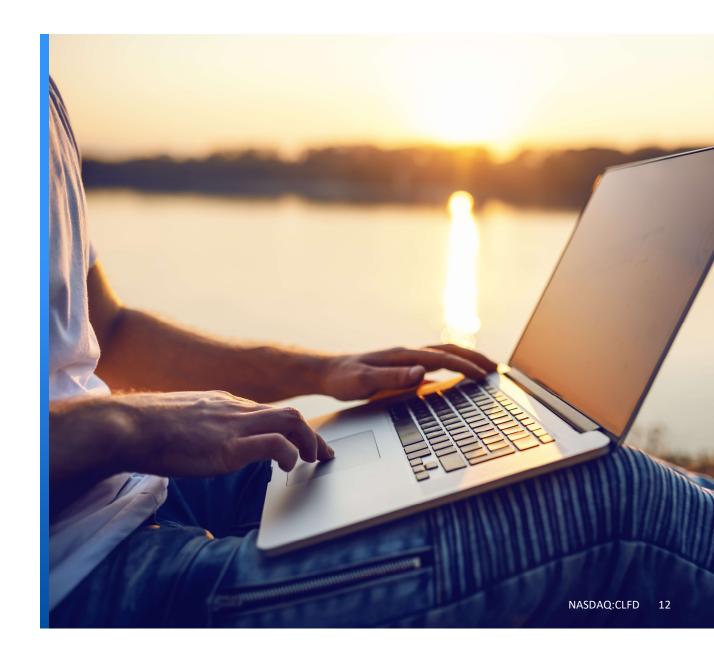
\$10.4M Q1 2022 Net Income

**20.3%**Q1 2022 Percent of Net Sales





# Business Update & Outlook



# Our Value Proposition – Removing Obstacles

- Craft-friendly requires less skilled labor and overall labor time
- 2. Designed to reduce permitting and right-of-way
- 3. Faster turn-up time for quicker revenue per subscriber





#### Estimated Broadband Infrastructure Subsidies with Enacted Legislation

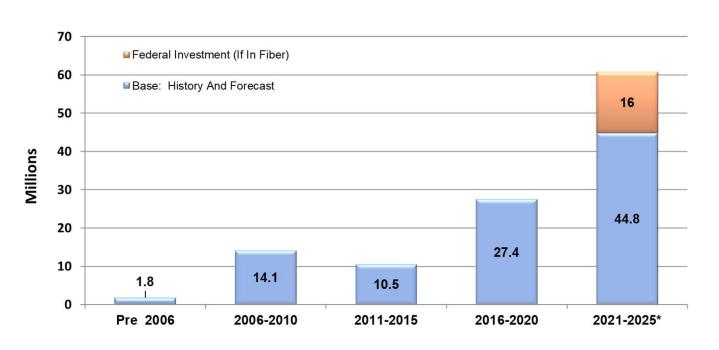
# Legislation Supporting Broadband –





#### Preliminary Homes Marketed Long-Term Forecast **RVA Whitepaper 2021**

**More New** Fiber Is **Expected In** The Next Five-**Year Period Than All Years** To Date



This 2021-2025 forecast shows a 'best case' scenario, given potential supply constraints, federal infrastructure monies going to non fiber, and other variables that could affect future deployments.



Source: RVA

### Clearfield "Now of Age" Plan

# **Accelerating our Operating Cadence**

- Active investment in systems and processes to enable our agile work environment
- Speed of delivery in every part of our organization is paramount to our success

# **Amplifying Bold and Disruptive Growth**

- Leveraging Community Broadband for One-Fiber Backhaul
- Removing obstacles for the integration of wireline and wireless networks
- Bringing fiber management expertise to 5G, NG-PON, and edge computing

# **Augmenting Capacity for Ongoing Growth**

- Investing in products, manufacturing and supply chain to increase competitiveness and reduce costs
- Building upon Domestic and Global partnerships for faster product innovation and cost reduction programs



# **Accelerating our Operating Cadence**

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# Amplifying Bold and Disruptive Growth

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   management expertise
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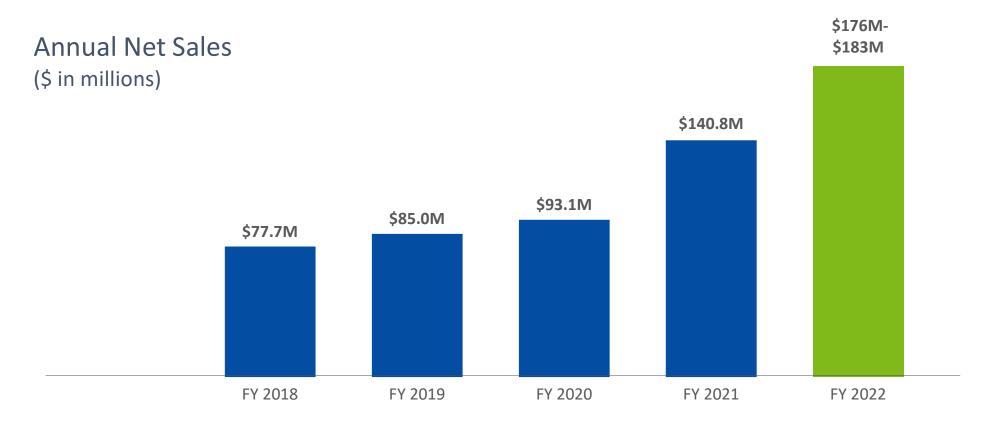
#### Augmenting Capacity for Ongoing Growth

- Investing in products, manufacturing and supply chain to increase competitiveness and reduce costs
- Building upon Domestic and Global partnerships for faster product innovation and cost reduction programs





### **Financial Outlook**





# **Key Takeaways**



Proven business model and management execution

14

Year history of **profitability** and **positive free cash flow** 



#### **Strong competitive position**

in a rapidly growing multi-billion-dollar fiber-fed broadband industry with long-term government funding programs and initiatives



# **Proven management team** focused on expanding global

manufacturing capacity



Strong balance sheet: \$58M

in cash and no debt



# Q&A



Cheri Beranek PRESIDENT & CEO



Dan Herzog CHIEF FINANCIAL OFFICER



