



It's a Done Deal

bidadoo

strategic growth capital investment



Private Placement

Exclusive Financial Advisor

OCTOBER 2024

Roth Capital Partners acted as Exclusive Financial Advisor to Bidadoo, Inc. in its recent Strategic Growth Financing

**For more information
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Transaction Information

On October 10, 2024, Bidadoo secured an additional round of growth capital from eBay, Inc. (NASDAQ: EBAY), further strengthening the strategic partnership between the two organizations. This investment marks a significant milestone in the relationship between the two companies, as eBay continues to support Bidadoo's mission of providing a premier global online auction service for heavy equipment and trucks. The new capital will be utilized to scale Bidadoo's platform, improve its customer experience, and expand into new markets.

Roth Capital Partners served as exclusive financial advisor to Bidadoo in its strategic growth investment by eBay.

About Bidadoo

Founded in 2003, Bidadoo is an industry-leading auction platform for heavy equipment, trucks, and capital assets. The platform is trusted by leading brands such as Caterpillar, Hertz Equipment Rental, Komatsu, John Deere and more in addressing needs to buy or sell equipment. The partnership has resulted in an impressive track record of growth for Bidadoo in key sectors, including construction, transportation, and agriculture equipment. For more information, visit www.bidadoo.com.

(Source: Company Website 11.25.24)

About Roth Capital Partners

Roth Capital Partners, LLC ("ROTH") is a relationship-driven investment bank focused on serving growth companies and their investors. Our full service platform provides capital raising, high impact equity research,

macroeconomics, sales and trading, technical insights, derivatives strategies, M&A advisory, and corporate access. Headquartered in Newport Beach, California, Roth is a privately-held, employee owned organization and maintains offices throughout the U.S. For more information on Roth, please visit www.roth.com.

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