



It's a Done Deal

\$49,680,000



IPO

Sole Book-Running Manager

JUNE 2023

ROTH MKM Acted as Sole Book-Running Manager for GEN Restaurant Group, Inc. (Nasdaq: GENK) in its Upsized \$49.7 Million Initial Public Offering

For more information please contact:

Investment Banking

Byron Roth

Executive Chairman
(949) 720-5721
broth@roth.com

Paul Zaffaroni

Managing Director &
Head of Consumer
Investment Banking
(949) 720-7174
pzaffaroni@roth.com

Jacob Frank

Managing Director,
Investment Banking
(949) 720-7135
jfrank@roth.com

Ford Hanour

Transaction Information

GEN Restaurant Group, Inc. (Nasdaq: GENK), owner of GEN Korean BBQ, a fast-growing experiential Asian dining concept, has closed its upsized initial public offering of 4,140,000 shares of its Class A common stock, which includes 540,000 shares pursuant to the full exercise of the over-allotment option granted to the underwriters. The shares were sold at a public offering price of \$12.00 per share, resulting in gross proceeds of approximately \$49.7 million. The Class A common stock began trading on the Nasdaq Global Market under the symbol "GENK" on June 28, 2023.

ROTH MKM acted as Sole Book-Running Manager for the offering.

About GEN Restaurant Group, Inc.

GEN Korean BBQ is a fast-growing experiential Asian dining concept with over 30 locations in 7 states. The Company offers guests a unique dining experience where guests serve as their own chefs preparing meals on embedded grills in the center of each table. The

Vice President,
Investment Banking
(949) 720-7141
fhanour@roth.com

Equity Capital Markets

Aaron Gurewitz
President & Head of
Investment Banking
(949) 720-5703
agurewitz@roth.com

Nazan Akdeniz
COO & Managing Director,
Equity Capital Markets
(949) 720-5740
nakdeniz@roth.com

Lou Ellis
Managing Director,
Equity Capital Markets
(949) 720-5739
lellis@roth.com

extensive menu consists of traditional Korean and Korean American food, including high-quality meats, poultry, seafood and mixed vegetables. With its unique culinary experience alongside its modern décor and lively atmosphere, GEN Korean BBQ delivers an engaging and interactive dining experience. For more information, please visit www.genkoreanbbq.com. (Source: Company Press Release | 6.30.23)

About ROTH MKM

ROTH MKM is a relationship-driven investment bank focused on serving growth companies and their investors. Our full-service platform provides capital raising, high impact equity research, macroeconomics, sales and trading, technical insights, derivatives strategies, M&A advisory, and corporate access. Headquartered in Newport Beach, California, ROTH MKM is a privately held, employee-owned organization and maintains offices throughout the U.S. For more information on ROTH MKM, please visit www.roth.com.

[About Roth](#) | [Investment Banking](#) | [Capital Markets](#) | [Institutional Sales & Trading](#)
[Research](#) | [Corporate Services](#) | [Corporate Access & Conferences](#) | [Press Room](#)

Date of Announcement: 7.11.23

The material, information and facts discussed in this announcement other than the information regarding ROTH MKM and its affiliates, are from sources believed to be reliable, but are in no way guaranteed to be complete or accurate. This announcement should not be used as a complete analysis of any companies, securities or topics discussed herein. Additional information is available upon request. This is not, however, an offer or solicitation of the securities discussed. Any opinions or estimates in this announcement are subject to change without notice. An investment in any security based on this announcement may involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Additionally, such investments may involve a high degree of risk and may not be suitable for all investors. No part of this announcement may be reproduced in any form without the express written permission of Roth. Copyright 2023.

Roth Capital Partners, LLC

888 San Clemente Drive, Newport Beach CA 92660 | Member SIPC/FINRA | www.roth.com

