

April 13, 2015



Primerica Schedules First Quarter 2015 Financial Results Webcast

DULUTH, Ga.--(BUSINESS WIRE)-- Primerica, Inc. (NYSE:PRI) announced today that it will hold a webcast on Thursday, May 7, 2015 at 10:00 a.m. Eastern Time to discuss its results for the first quarter ended March 31, 2015, as well as other business-related matters. The earnings news release announcing the first quarter 2015 financial results will be distributed on Wednesday, May 6, 2015, after the close of the market.

The earnings news release, financial supplement and a live webcast will be available on the Primerica Investors website at <http://investors.primerica.com>. A replay of the call will be available for approximately 30 days.

About Primerica, Inc.

Primerica, Inc., headquartered in Duluth, GA, is a leading distributor of financial products to middle income households in North America. Primerica representatives educate their Main Street clients about how to better prepare for a more secure financial future by assessing their needs and providing appropriate solutions through term life insurance, which we underwrite, and mutual funds, annuities and other financial products, which we distribute primarily on behalf of third parties. In addition, Primerica provides an entrepreneurial full or part-time business opportunity for individuals seeking to earn income by distributing the company's financial products. Primerica insured more than 4 million lives and had over 2 million client investment accounts as of December 31, 2014. Primerica stock is included in the S&P MidCap 400 and the Russell 2000 stock indices and is traded on The New York Stock Exchange under the symbol "PRI".

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