

September 13, 2010



Chinese Set-Top Box Makers Tap MaxLinear Cable Tuner for Triple-Play STBs

Cameo Communications and Coship Electronics Leverage MxL201RF's Low Power, High Performance for Fast-Moving Cable Triple Play Market in China

CARLSBAD, Calif.--(BUSINESS WIRE)-- MaxLinear Inc., (NYSE:MXL) a [leading provider of integrated radio frequency \(RF\) and mixed-signal](#) integrated circuits for broadband communication applications, today announced its [MxL201RF](#) has been designed into DOCSIS-compliant tuner modules by CAMEO Communications and set-top box industry leader Coship Electronics for the emerging triple-play market opportunity in the China cable market.

China has recently passed legislation that enables cable operators to offer Internet and telephone service to their customers, setting off a build out of DOCSIS networks that could create a \$100 billion market opportunity, according to a [June 2010 report from the Chinese Academy of Engineering](#). The report further indicated that the development of set top boxes and network upgrades will be about \$36 billion of the overall total.

CAMEO is a Taiwan-based worldwide networking product supplier specializing in broadband and Ethernet products. Coship, based in Shenzhen, China, is one of the country's largest manufacturers of STBs. Both companies have created embedded modules using the MxL201RF to enable interactive IP services for the cable operators' customers, creating new revenue streams for these cable companies.

"Our MxL20XRF cable tuners are important for these emerging set top box designs because their small size and low power provides flexibility to manufacturers, which ends up being an important point of differentiation to consumers," said Kishore Seendripu, MaxLinear CEO. "We're excited to get in on the ground floor of what is going to be one of the biggest STB markets ever. I'm confident that we're working with two of the industry leaders in CAMEO and Coship, and that together we can be aggressive in pursuing this opportunity."

The MxL201RF is a family of silicon tuners developed for the global digital cable market that offers unmatched low 400mW power consumption and small 5mm x 5mm footprint, both of which are key factors for Coship and CAMEO because they can create smaller, lower cost, and more eco-friendly designs. MxL20xRF tuners use MaxLinear's proprietary digital CMOS process to deliver the highest performance in accordance with the ANSI/SCTE40, DOCSIS/EURODOCSIS, and ITU-T J.83 cable industry standards. The devices feature integrated channel filtering and on-chip 94dB gain to deliver high-quality signal reception of weak signals even under conditions of significant channel loading, severe transmission

spectrum tilt, and strong adjacent digital and analog channel blockers.

About MaxLinear, Inc.

MaxLinear, Inc. is a leading provider of radio-frequency and mixed-signal semiconductor solutions for broadband communication applications. MaxLinear is located in Carlsbad, California, and its address on the Internet is www.maxlinear.com.

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Cautionary Note About Forward-Looking Statements

This press release contains "forward-looking" statements within the meaning of federal securities laws. Forward-looking statements include, among others, statements concerning or implying future financial performance or trends and opportunities affecting MaxLinear. These statements involve known and unknown risks, uncertainties, and other factors that may cause actual results to be materially different from any future results expressed or implied by these forward-looking statements. MaxLinear cannot predict its future rates of revenue growth, if any. MaxLinear's business, revenues, and operating results are and will be subject to numerous risks and uncertainties, including (among others) uncertainties concerning how end user markets for its products will develop; its dependence on a limited number of customers for a substantial portion of revenues; its ability to continue to develop and introduce new and enhanced products on a timely basis; and potential decreases in average selling prices for its products. In addition to these risks and uncertainties, investors should review the risks and uncertainties contained in MaxLinear's filings with the United States Securities and Exchange Commission, including risks and uncertainties identified in the Quarterly Report on Form 10-Q filed with the SEC in July 2010.

Source: MaxLinear Inc.