



Company Overview

The annual cost of alcohol abuse in the U.S. is **\$249 billion**. Nearly half of all industrial accidents with injuries are alcohol-related, and 1-in-10 U.S. commercial drivers test positive for alcohol (the highest rate worldwide). In response, Denver-based SOBRsafe™ has developed a proprietary, touch-based identity verification, alcohol detection and cloud-based reporting system. The technology is transferable across innumerable form factors, including stationary access control, personal wearables and for telematics integration.

[View introductory video](#)

A preventative solution in a historically reactive industry, it is being deployed for commercial fleets and workplaces; other intended applications include managed care and young drivers. This patent-pending alcohol detection solution helps prevent an intoxicated worker from taking the factory floor, or a driver the vehicle keys. An offender is immediately flagged, and the employer (or parent, rehab sponsor, etc.) is empowered to take the appropriate corrective actions. At SOBRsafe, we are **creating a culture of prevention**.

With New Four-Facility Customer, SOBRsafe Enters Florida - a Key Behavioral Health Market

Apr 17 2024, 8:00 AM EDT

Video Update: SOBRsafe CEO Dave Gandini Discusses Evolved Sales Focus and 2024 Strategy

Apr 16 2024, 9:00 AM EDT

SOBRsafe Behavioral Health Webinar Now Available to View

Apr 3 2024, 8:00 AM EDT

Stock Overview

Symbol	SOBR
Exchange	Nasdaq
Market Cap	5.01m
Last Price	\$0.25
52-Week Range	\$0.20 - \$2.33

04/17/2024 03:59 PM EDT

Investor Relations

investor.relations@sobrsafe.com

Management Team

David Gandini

Chairman and Chief Executive Officer

Christopher Whitaker

Chief Financial Officer

Scott Bennett

Executive Vice President, Business Operations

SOBR Safe, Inc.

6400 S. Fiddlers Green Circle
Suite 1400
Greenwood Village, CO 80111

Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.