

November 13, 2013



Crown Crafts to Present at Southwest IDEAS Investor Conference

GONZALES, La., Nov. 13, 2013 /PRNewswire/ -- Crown Crafts, Inc. (NASDAQ-CM: CRWS) today announced that Olivia W. Elliott, Vice President and Chief Financial Officer, will present at the Southwest IDEAS Conference, being held at the Sheraton Dallas Hotel by the Galleria in Dallas on November 20, 2013. Management's presentation is scheduled for 3:20 p.m. Central Standard Time.

The conference represents a strong venue for investor outreach and communication to a mix of accredited investors, portfolio managers and analysts. The presentation will be webcast and available for live viewing on the Company's website, www.crowncrafts.com.

About Southwest IDEAS Investor Conference

The mission of the IDEAS Conferences is to provide independent regional venues for quality companies to present their investment merits to an influential audience of investment professionals. Unlike traditional bank-sponsored events, IDEAS Investor Conferences are sponsored directly by money management firms for the benefit of regional investment communities.

About Crown Crafts, Inc.

Crown Crafts, Inc. designs, markets and distributes infant, toddler and juvenile consumer products, including crib and toddler bedding and blankets; nursery and bath accessories; reusable and disposable bibs and floor mats; burp cloths; room décor; and disposable placemats, toilet seat covers and changing mats. The Company's operating subsidiaries include Crown Crafts Infant Products, Inc. in California and Hamco, Inc. in Louisiana. Crown Crafts is among America's largest producers of infant bedding, bibs and bath items. The Company's products include licensed and branded collections as well as exclusive private label programs for certain of its customers. The latest news about Crown Crafts can be found at www.crowncrafts.com.

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SOURCE Crown Crafts, Inc.