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Global Payments Named Commerce Technology Provider for University of Memphis Tigers

Agreement brings Genius, Global Payments' feature-rich POS platform and business management solution, to food and beverage operations at Simmons Bank Liberty Stadium

ATLANTA--(BUSINESS WIRE)-- Global Payments Inc. (NYSE: GPN), a leading payment technology and software company that powers commerce for businesses of all sizes worldwide, today announced it has been selected as the Commerce Technology Provider for the University of Memphis Tigers. Genius, the flagship point-of-sale (POS) and business management platform from Global Payments®, will enable food and beverage operations at Simmons Bank Liberty Stadium, home of Memphis Tigers Football.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20261105453897/en/

At Memphis Tigers football games and other stadium events, Genius helps keep concession lines moving when demand peaks, enabling fans to order, pay and get back to the action faster. Behind the scenes, its fast, reliable and secure capabilities are designed to give Memphis Athletics the stability and flexibility to manage large crowds, high order volumes and the operational demands of event day.

"The University of Memphis' selection of Genius underscores the platform's ability to perform in demanding stadium and venue environments," said David Rumph, president of SMB for Global Payments. "When thousands of fans want to make purchases within a short window, every second matters. Genius helps operators serve more guests quickly and reliably, while helping fans spend less time waiting and more time enjoying the event. We are proud to support Memphis Athletics as it creates a more seamless experience for its passionate fan base."

Genius brings together POS software, payments and operational tools in an enterprise-grade platform designed for stadiums, venues and other complex foodservice environments. By providing a clearer view of sales and operations, Genius can help organizations adjust to demand, improve throughput and make more informed decisions—supporting greater efficiency and revenue opportunities while delivering the faster, easier purchasing experience fans expect.

"Our partnership with Global Payments has allowed us to take another significant step forward in modernizing the fan experience at Simmons Bank Liberty Stadium," said Trent Wilks, general manager of Simmons Bank Liberty Stadium. "Genius provides a faster, more convenient way for fans to order and pay, helping them spend less time waiting in concession lines and more time enjoying Memphis Tigers Football. Behind the scenes, the technology also gives us greater visibility and control over our food and beverage

operations, allowing us to operate more efficiently during the high-demand environment of game day. Global Payments is more than a technology provider; they are a trusted partner who understands our goals and will help us continue elevating the stadium experience for years to come."

The agreement expands the sports and venue technology footprint of Global Payments, which serves 160 stadiums and venues around the world, including every major sports league in the U.S., college football stadiums, football stadiums in Europe and more.

About Global Payments

Global Payments Inc. (NYSE: GPN) is a leading payment technology and software company that powers commerce for businesses of all sizes worldwide. We help businesses grow with confidence by delivering innovative solutions that enable seamless payment acceptance, smarter operations and exceptional client experiences – online, in store and everywhere in between. With its global reach, local expertise and scale, Global Payments® manages trillions in payments volume and billions of transactions across more than 175 countries. Headquartered in Atlanta, Georgia, Global Payments is a Fortune 500® company and a member of the S&P 500. Learn more at company.globalpayments.com.

About Memphis Athletics

The University of Memphis Tigers compete in NCAA Division I athletics and are a charter member of the American Conference. Memphis sponsors 19 intercollegiate sports and has built a tradition of excellence through conference championships, postseason appearances, bowl victories, NCAA Tournament berths and the development of student-athletes who excel in competition, the classroom and the community. The Tigers have earned national recognition across multiple sports, including men's basketball, football, golf, soccer, tennis, track and field, baseball and volleyball.

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