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Equinix Appoints Company Veteran Charles Meyers President of Strategy, Services and Innovation

Meyers to Oversee Strategy and Business Teams Driving Next Phase of the Company's Growth

REDWOOD CITY, Calif., July 19, 2017 /PRNewswire/ -- [Equinix](#), Inc. (NASDAQ: EQIX), the global [interconnection](#) and data center company, today announced the appointment of Charles Meyers to the position of President of Strategy, Services and Innovation effective August 1. In this newly created role, Meyers will lead the strategic business teams driving the company's next phase of growth as it focuses on the future needs of customers and partners.



Included in the Strategy, Services and Innovation unit are the office of the Chief Technology Officer, Business Development, Product Management and Product Engineering. Also included are new business teams being formed to position Equinix for future success by: optimizing the company's position as a strategic enabler of cloud services; identifying key growth areas that align to Equinix's long-term strategy; and evaluating and translating key market, competitive and technology trends into actionable business requirements.

Highlights / Key Facts

- As the leader of the newly created Strategy, Services and Innovation group, Meyers will shift his focus from the core operations of the business to ensuring Equinix keeps pace with the dynamic customer requirements of an increasingly "cloud-first" world. He will also focus on identifying key growth areas for the business and applying the right thinking and resources to these opportunities to incubate and vet them against the company's long-term strategy.
- Meyers joined Equinix in 2010 as President of the Americas region, delivering outstanding results for the company's largest P&L at a time of significant growth in revenue and scaling of operations. In 2013, he was promoted to the role of Chief Operating Officer, where he has overseen Global Sales, Marketing, Operations and Client Services. In this role, he has been instrumental in enhancing Equinix's operating disciplines globally, identifying and driving best practices and ensuring a more consistent global experience for our customers. Going forward, his former operational responsibilities will fall under common leadership reporting to Equinix CEO Steve Smith.

Quotes

- **Steve Smith, CEO, Equinix:**

"As Equinix becomes an increasingly important and strategic partner to businesses that are realigning their organizations to benefit from the shift to digital, the addition of the new role of President of Strategy, Services and Innovation will enable Equinix to prioritize the current and future needs of our customers. With his deep understanding and proven track record of growing our business, Charles is ideally positioned to take the organization into our next phase of growth as we relentlessly focus on serving the needs of our customers."

- **Charles Meyers, President, Strategy, Services and Innovation, Equinix:**

"This is an important time in Equinix's history as we build upon our nearly 20 years of success and look to implement the initiatives that will guide our success through the next 20 years and beyond. I look forward to identifying key growth areas for the business and directing our mission of being a strategic partner to businesses as they navigate the dynamic requirements of an increasingly 'cloud-first' world."

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 44 markets worldwide, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. <http://www.equinix.com/>.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and

new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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