

# AWS Direct Connect Service Now Available at Equinix in São Paulo

## Equinix now offering AWS Direct Connect availability in fifteen metropolitan areas globally

REDWOOD CITY, Calif. and SAO PAULO, May 31, 2017 /PRNewswire/ -- [Equinix, Inc.](#) (Nasdaq: EQIX), a global [interconnection](#) and data center company, today announced the immediate availability of Amazon Web Services ([AWS](#)) [Direct Connect](#) service in its São Paulo International Business Exchange™ (IBX®) data centers. With AWS Direct Connect, companies can connect their customer-owned and managed infrastructure directly to AWS, establishing a private connection to the cloud that can reduce costs, increase performance, and deliver a more consistent network experience.

Cloud computing is growing at a rapid pace across Latin America. According to a recent IDC report\*, the adoption of cloud services in Latin America will grow at double-digit rates for the next four years, reaching an estimated growth of 25.8 percent by 2019, worth a total of US\$6.5 billion. By continuing the growth of AWS Direct Connect in Latin America, and specifically Brazil, Equinix and AWS are enabling enterprise CIOs to advance their cloud strategies by seamlessly and safely incorporating public cloud services into their existing architectures.

### Highlights / Key Facts

- Equinix's São Paulo campus consists of four data centers comprised of 13,000 square meters (145,000 square feet) of colocation space. They are home to more than 1,000 companies, comprising a dense concentration of financial services firms, cloud service providers, digital content providers and social media platforms. Equinix customers in São Paulo also have complete access to exclusive Equinix Brazil [Managed Services](#) portfolio.
- Equinix São Paulo data centers are some of Brazil's leading carrier-neutral data center providers. São Paulo customers can choose from a broad range of network service providers while interconnecting directly to customers and partners in their digital supply chains. By adding AWS Direct Connect to these facilities, Equinix is providing customers with an ideal location for them to host cloud services and help address any data privacy or data sovereignty issues.
- With the addition of São Paulo, Equinix now offers the AWS Direct Connect service in Amsterdam, Chicago, Dallas, Frankfurt, Los Angeles, London, Munich, Osaka, Sao Paulo, Seattle, Silicon Valley, Singapore, Sydney, Tokyo and Washington, D.C./Northern Virginia. Equinix customers in these metros will be able to lower network costs on AWS and take advantage of reduced AWS Direct Connect data transfer rates.

### Quote

- **Kaushik Joshi, Global Managing Director, Strategic Alliances, Equinix:**  
*"We are excited to add the 15th AWS Direct Connect site to our global footprint of data*

*centers offering this critical cloud interconnection. As the cloud market grows at such an impressive pace in Latin America, we feel it is imperative to offer our global customers the ability to fully realize the benefits of the cloud. With access to AWS Direct Connect service now available in Brazil, we are empowering our customer base in that key region to achieve improved performance of cloud-based applications."*

### **About Equinix**

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 44 markets worldwide, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. <http://www.equinix.com/>.

Source: IDC, "Latin America Cloud Trends Report" - Doc # LA41816916, October 2016

### **Forward Looking Statements**

*This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.*



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