

# Equinix Collaborates with VMware to Bring Direct, Private Access to vCloud Air, Globally

Secure, dedicated and high-throughput connectivity via Equinix provides enterprise customers with high-performance VMware-based hybrid clouds

REDWOOD CITY, Calif., Oct. 17, 2016 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced that it is offering direct and private access to VMware vCloud® Air™ on Platform Equinix™ in major markets across North America and Europe. Access is available either via Equinix Cloud Exchange™, the company's cloud interconnection platform, or via Direct Connect, depending on location. These dedicated, private connections reduce network costs and provide higher and more consistent network performance than Internet-based connections for enterprise customers looking to build out their VMware-based hybrid clouds.

By combining the flexibility of public cloud with the control and security of private cloud, hybrid cloud deployments are on the rise within enterprise IT, with an estimated annual growth rate of 45 percent\*. Direct access to vCloud Air inside Equinix provides seamless hybrid cloud enablement for VMware customers by enabling them to easily combine onpremises vSphere investments with the agility of public cloud without the inherent control, latency and security concerns and limitations of the public Internet. The solution is now available via Equinix Cloud Exchange in London, Silicon Valley and Washington, D.C. International Business Exchange™ (IBX®) data centers, and also via Direct Connect in Frankfurt, London, New York, Silicon Valley and Washington, D.C.

# **Highlights / Key Facts**

- Direct access to VMware vCloud Air inside Equinix is ideal for customers looking to seamlessly extend their on-premises VMware vSphere® infrastructure and move workloads to and from vCloud Air in a more secure, reliable and compliant manner. This offering also enables customers to consolidate multiple network siloes into an Equinix IBX data center and directly connect to vCloud Air, enabling a unified and truly hybrid architecture. And, direct access to vCloud Air offers a robust disaster recovery solution for customers. Customers with aggressive recovery time objective (RTO) and recovery point objective (RPO) requirements can place critical applications close to vCloud Air for direct instant recovery, or establish a secondary disaster recovery site for vSphere workloads, thus avoiding application downtime.
- Equinix offers the industry's broadest choice in cloud service providers, such as VMware vCloud Air, and offers direct connections to many of these platforms via Equinix Cloud Exchange or Equinix Cross Connects. Equinix Cloud Exchange is an advanced interconnection solution that provides virtualized, private direct connections

that bypass the Internet to provide better security and performance with a range of bandwidth options. It is currently available in 21 markets, globally.

### Quotes

- Mark Adams, Chief Development Officer, Equinix
  - "VMware has a strong history and established foothold within the enterprise market, and therefore it is important that we provide direct access to their solution via our Equinix Cloud Exchange as enterprise demand for high-performance, enterprise-grade cloud services continues to grow. Cloud Exchange was developed with the intent of providing improved performance of cloud-based applications and workloads through high-throughput, low-latency connections and we are thrilled to be able to provide this to VMware customers."
- Allwyn Sequeira, senior vice president and general manager, vCloud Air, VMware
  "Working with Equinix accelerates the reach of our cloud services, and provides unified
  and true hybrid cloud enablement solutions for our customers. Through this
  collaboration, customers can now gain new data center locations for VMware vCloud
  Air and complementary connection, network, colocation, hosting and managed
  services to facilitate their hybrid cloud build-out."
- Scott Hanson, technical director, Ardenta (Equinix and vCloud Air customer)
  "A true hybrid cloud solution must be built with performance and availability in mind.
  This is vital for customer experience expectations to be met. The Equinix Cloud
  Exchange provides high-performance, low-latency connectivity to vCloud Air, which
  allows Ardenta to deploy any part of the infrastructure either on-premise or in vCloud
  Air with no impact on the performance or reliability of the platform. This would simply
  not be possible by using traditional VPN connectivity. In addition, the flexibility to offer
  the customer a low-cost, speedily provisioned virtual-circuit approach is far more
  appealing to customers than the physical cross connect model that many datacenters
  provide."

## **About Ardenta, a Claranet Group Company**

Established in 2001, UK-based e-gaming specialists Ardenta were acquired by Claranet in 2016. Claranet is one of Europe's leading Managed Services Providers. Our IT services help our customers do amazing things. We simplify the management of IT services so our customers can concentrate on what they do best. By working with us our customers gain access to a wide range of integrated hosting, networks and communications managed services, as well as our support and expertise 24x7.

# **About Equinix**

Equinix, Inc. connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 40 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies.

## **Forward Looking Statements**

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying

and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

VMware, vCloud, vCloud Air, and vSphere are registered trademarks or trademarks of VMware, Inc. in the United States and other jurisdictions. The use of the word "partner" or "partnership" does not imply a legal partnership relationship between VMware and any other company.

\*Source: Synergy Research Group

To view the original version on PR Newswire, visit: <a href="http://www.prnewswire.com/news-releases/equinix-collaborates-with-vmware-to-bring-direct-private-access-to-vcloud-air-globally-300345576.html">http://www.prnewswire.com/news-releases/equinix-collaborates-with-vmware-to-bring-direct-private-access-to-vcloud-air-globally-300345576.html</a>

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