

May 5, 2016



# MEDIA ALERT: Equinix to Speak at ITW 2016

REDWOOD CITY, Calif., May 5, 2016 /PRNewswire/ -- [Equinix, Inc.](#) (Nasdaq: EQIX), a global interconnection and [data center company](#), today announced that representatives from the company will be speaking at the upcoming [ITW 2016](#) conference, taking place May 8-11 in Chicago. ITW is the world's largest meeting for the global wholesale telecommunications community. At the event, Equinix will be hosting an executive roundtable focused on the interconnection challenges presented by today's always-on, digital world. Carol Wilson, Editor-at-Large at LightReading will lead a discussion with executives from Equinix, Global Capacity, Level 3 and GTT Communications around how they are leveraging interconnection to deploy a hybrid or multi-cloud solution.

## **Event Details:**

### **Executive Roundtable: Solving for Digital Disruption through Interconnection**

Interconnection is becoming increasingly important as we enter a digital age that is impacting every industry on a major scale. This panel will review the interconnection challenges presented by today's always-on, digital world. During this panel discussion, Equinix and leading network service providers will explore what service providers need to do themselves, as well as collectively, to satisfy rapidly changing enterprise requirements driven by the digital era. Panelists will describe their experience implementing or partnering to deliver on "digital", as well as, their vision of what's to come in the next 5 years.

### **Date & Time:**

May 10, 2016 from 9AM to 10:30AM.

### **Location:**

Chicago, ITW 2016: Swissotel - Swiss Tower, Gold Level, Lucerne III  
323 E Upper Wacker Dr, Chicago, IL 60601

### **Panel Moderator:**

Carol Wilson, Editor-at-Large, LightReading

### **Panel Participants:**

Jack Lodge, President, Global Capacity  
Roger Kim, Sr. Director of Product Management, GTT Communications, Inc.  
Paul Savill, Sr. Vice President of Product Management, Level 3  
Jim Poole, Vice President, Global Ecosystem Development, Equinix

If you would like to meet with an Equinix executive at ITW please contact Holly Pauley at [hpauley@equinix.com](mailto:hpauley@equinix.com)

### **About Equinix**

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 40 markets across

five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. [www.equinix.com](http://www.equinix.com).

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