

## MEDIA ALERT: Equinix CEO Stephen Smith to Deliver Keynote at 2014 Pacific Telecommunications Council Conference

REDWOOD CITY, Calif., January 20, 2014 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and <u>data center</u> company, today announced that company executives will be speaking at the <u>Pacific Telecommunications Council annual conference</u> (PTC'14) taking place January 19-22, 2014 at the Hilton Hawaiian Village Waikiki Beach Resort in Honolulu, Hawaii.

(Logo: https://photos.prnewswire.com/prnh/20140102/MM39832LOGO)

Steve Smith, CEO and president, will deliver a keynote speech on growth projections for network and cloud services on Tuesday, January 21 at 9:30 AM HST in the Coral 3 room. The keynote, entitled "Mapping the Future of Networks and Clouds Inside Equinix," will utilize data based on connectivity patterns within the company's set of 95+ global data centers to provide a unique perspective on the trends that map the future of network and cloud service providers.

Jim Poole, vice president, Global Service Providers, will moderate an executive roundtable discussion entitled, "<u>Capitalizing on Change: IoT, Cloud and Big Data</u>," on Tuesday, January 21 at 4 PM HST in Coral 1 room.

To request a meeting at the event please email <a href="PTC@equinix.com">PTC@equinix.com</a>. For the latest updates on Equinix at PTC, be sure to follow @equinix on twitter or join the conversation by using #PTC14 in all event tweets.

## **About Equinix**

Equinix, Inc. (Nasdaq: EQIX), connects more than 4,400 companies directly to their customers and partners inside the world's most networked data centers. Today, businesses leverage the Equinix interconnection platform in 31 strategic markets across the Americas, EMEA and Asia-Pacific. <a href="https://www.equinix.com">www.equinix.com</a>.

## **Forward Looking Statements**

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports

filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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