

# ChinaNetCenter Enters U.S. Marketplace via Platform Equinix

***China's leading CDN and IDC services provider selects Equinix to enhance and expand services across the globe***

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- [Equinix, Inc.](#) (Nasdaq: [EQIX](#)), the global interconnection and data center company, today announced that [ChinaNetCenter](#), a leading CDN and IDC services provider in China, has joined [Platform Equinix](#)<sup>™</sup> to expand its service delivery into the United States. The company deployed a content delivery network (CDN) node in Equinix's Los Angeles International Business Exchange<sup>™</sup> ([IBX](#)<sup>®</sup>) data center, LA1, to serve as a hub from which it can provide its CDN and Internet data center (IDC) services.

## Highlights / Key Facts

- From broadcasting and television to enterprise and government, ChinaNetCenter's customers span various industries, each with different and often changing bandwidth and security requirements. By working with Equinix, ChinaNetCenter can take advantage of carrier-neutral and carrier-dense data center facilities, as well as a thriving business ecosystem to optimize and extend its services globally.
- Equinix IBX data centers offer more than 900 public and private networks to choose from, giving ChinaNetCenter greater choice and flexibility in terms of how it delivers customer content. This means that regardless of an end user's equipment or location, they'll have fast and secure access to ChinaNetCenter customers' websites.
- As a leading CDN and IDC provider in China, ChinaNetCenter serves more than 2,000 customers, including Huawei, ZTE, Audi and Baidu. Over the last 10 years, the company's CDN services have supported a number of major events, including the English Premier League in 2011, both the World Cup and the Shanghai Expo in 2010, and the Olympic Games in 2008. ChinaNetCenter's relationship with Equinix will help the company continue to deliver massive volumes of traffic for content owners.

## Quotes

- **David Liu, vice president, ChinaNetCenter:**

*"To remain a CDN and IDC leader in China, it's critical for ChinaNetCenter to utilize high-quality data center resources so that we can better serve our customers worldwide. By choosing to work with Equinix, we now have the agility we need to meet growing customer demands. Equinix provides consistent, reliable and extensible service to us, which is fundamental to our business development."*

- **[Jim Poole](#), general manager of Global Networks and Mobility, Equinix:**

*"ChinaNetCenter is a classic example of a company that is fully leveraging the global marketplace inside Platform Equinix to unlock new revenue streams. By positioning itself in*

*key network traffic hubs and population centers, the company can host applications close to end users, helping improve the performance of its CDN and IDC services anywhere in the world.”*

### **About ChinaNetCenter**

Founded in 2000 and headquartered in Shanghai, ChinaNetCenter (Wangsu Science & Technology Co., Ltd.) is the leading provider of professional CDN & IDC services in China. ChinaNetCenter currently serves more than 2,000 clients, supporting their portals, online-games, videos, E-business and more. ChinaNetCenter owns the licenses on trans-province value added services (ICD, ISP) issued by the Ministry of Industry and Information Technology of the People's Republic of China. As the first listed company in CDN & IDC field in China, the company successfully completed its IPO in Shenzhen Stock Exchange in October 2009. More information about ChinaNetCenter products and services can be found at [www.chinanetcenter.com](http://www.chinanetcenter.com).

### **About Equinix**

Equinix, Inc. (Nasdaq: EQIX), connects more than 4,000 companies directly to their customers and partners inside the world's most networked data centers. Today, businesses leverage the Equinix interconnection platform in 30 strategic markets across the Americas, EMEA and Asia-Pacific. [www.equinix.com](http://www.equinix.com).

### **Forward Looking Statements**

*This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.*

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Source: Equinix, Inc.