

December 4, 2012



CBOE Increases Connectivity and Trading Agility with Move to Equinix New York Data Center Campus

CBOE Futures Exchange (CFE) also announces intent to use Equinix's LD4 Data Center in Slough, England as its London Hub

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- [Equinix, Inc.](#) (Nasdaq: [EQIX](#)), the global interconnection and data center company, today announced that CBOE Holdings, Inc. (Nasdaq: CBOE) — home of the largest and oldest U.S. options exchange, Chicago Board Options Exchange (CBOE) — is moving its CBOE Command™ trading engine platform to the NY4 International Business Exchange™ ([IBX®](#)) data center in Secaucus, N.J.

The move, which was completed on Monday, December 3, brings one of the fastest exchange platforms from Chicago to the New York area, eliminating distance latency, accelerating trading speed and allowing customers and partners inside the Equinix [financial ecosystem](#) in New York to connect directly to the CBOE Command platform.

With the CBOE Command move complete, CBOE, CBOE Futures Exchange (CFE) and One Chicago will join C2 Options Exchange (C2) and CBOE Stock Exchange (CBSX) at Equinix's New York data center campus. The move will put all five exchanges in closer proximity to the financial service companies that are run inside Equinix's New York data centers. By using [Platform Equinix™](#), CBOE can connect with more than 700 financial services companies and more than 75 exchanges now connected at Equinix.

“CBOE systems have always been engineered for maximum flexibility and scalability, which allows us to quickly and cost-effectively launch new products and adapt to any trading environment,” said Gerald O’Connell, CBOE executive vice president and CIO. “Now, by combining the power of our state-of-the-art CBOE Command platform and the unparalleled interconnectivity and reliability of the Equinix network, we can rapidly add new products, enhance trading speed and streamline customer access to the most comprehensive array of options and volatility products anywhere.”

“The Equinix New York campus has become a crucial center for the financial services industry in this region, where leading venues, service providers and market participants directly connect with one another to streamline performance while effectively managing connectivity cost trajectories,” said John Knuff, general manager, Global Financial Services for Equinix. “The largest U.S. options exchange moving in next to existing CBOE Holdings exchanges in Secaucus underscores the critical importance of co-location hubs in the new global trading landscape.”

Next year, CBOE Futures Exchange also plans to establish a London hub in Equinix's LD4 data center in Slough, England. This is intended to provide European firms with a cost-efficient way to send and receive CFE data and to execute trades on the exchange.

About Equinix

Equinix, Inc. (Nasdaq: EQIX), connects more than 4,000 companies directly to their customers and partners inside the world's most networked data centers. Today, businesses leverage the Equinix interconnection platform in 30 strategic markets across the Americas, EMEA and Asia-Pacific. www.equinix.com.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

Equinix and IBX are registered trademarks of Equinix, Inc.

International Business Exchange is a trademark of Equinix, Inc.

CBOE, Chicago Board Options Exchange, CBSX, CBOE Stock Exchange and CFE are registered trademarks and CBOE Futures Exchange is a service mark of Chicago Board Options Exchange, Incorporated.

C2 and C2 Options Exchange are service marks of C2 Options Exchange, Incorporated.

Equinix, Inc.

Melissa Neumann, +1 650-598-6098

mneumann@equinix.com

or

GolinHarris for Equinix, Inc.

Liam Rose, +1 415-318-4380

lrose@golinharris.com

Source: Equinix, Inc.