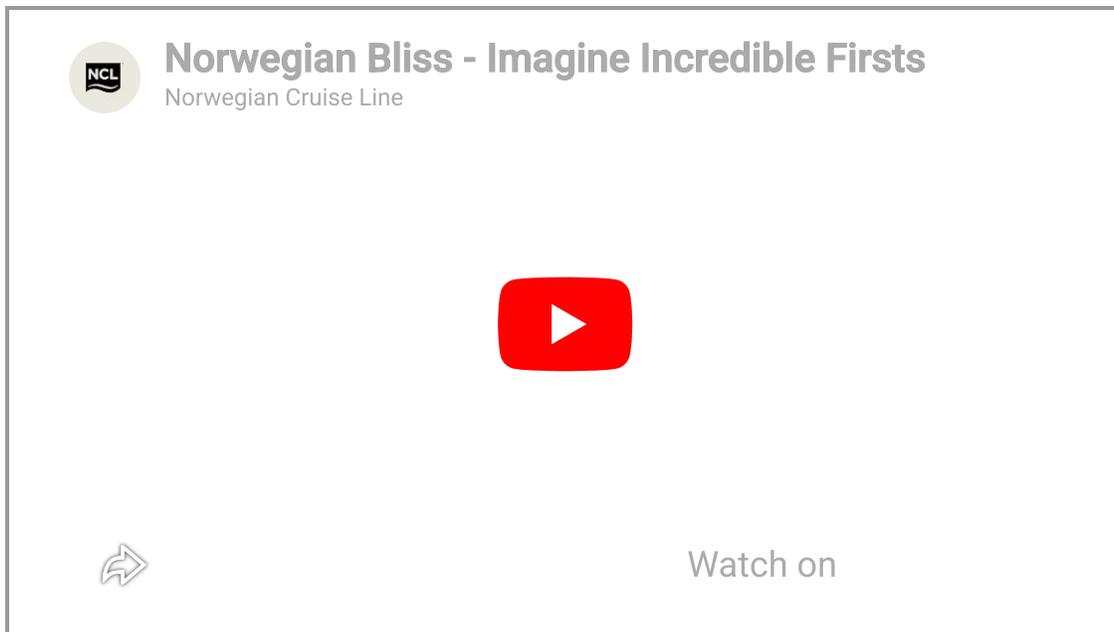


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Norwegian Cruise Line Unveils Features For Norwegian Bliss

Norwegian Bliss to feature the largest race track at sea, original new dining concepts, heart-racing waterslides that round the side of the ship and more

LAS VEGAS, Aug. 14, 2017 /PRNewswire/ -- Norwegian Cruise Line today revealed features and amenities for Norwegian Bliss, the line's sixteenth ship, which has been designed for the ultimate cruising experience and will sail to Alaska and the Caribbean with select voyages to the Mexican Riviera beginning in June 2018. Custom-built for the spectacular, Norwegian Bliss will boast many firsts at sea for the global market including the largest competitive race track at sea and an open-air laser tag course. The ship's exciting new features will join the brand's signature elements of freedom and flexibility that Norwegian is known for across the globe including a myriad of mouthwatering dining options and a vibrant onboard atmosphere fueled by dynamic intimate spaces and a multitude of bars and lounges, award-winning youth programs and more.



"Norwegian Bliss will no doubt be our most incredible ship to date," said Stuart. "We have elevated Norwegian Bliss's onboard experience to new heights, bringing the best features from across our fleet plus exciting new first-at-sea activities like the largest race track and new dining concepts to create the ultimate cruising experience."

EDITOR'S NOTE: Please [click here](#) for high resolution rendering images and animations.

Please [click here](#) to view a video of the ship's newly announced recreation activities.

Imagine Exhilaration

Norwegian Bliss will boast excitement around every corner and delight guests with thrills, with activities spanning the entirety of the ship's top deck. Following overwhelming popularity aboard Norwegian Bliss' sister ship in China, Norwegian Joy, guests will be able to put the pedal to the metal for the first time aboard a North American-based cruise ship with a **two level electric-car race track**. The competitive track, the longest at sea at nearly 1,000 feet, will rev up the hearts of all who race around her many twists and turns with four speed settings accommodating novice, intermediate and advanced drivers, reaching up to 30 miles per hour -- with a special "turbo boost" available on each lap. The electric cars run silent so as to not disturb those seeking to enjoy the serene environment, but guests will have the full racing experience while they channel their inner Andretti, as the sounds of a race car engine are piped in through speakers located in the car's headrest.

After burning rubber at the race track, guests can test their agility at the **open-air laser tag course**. Themed as an abandoned space station, the course comes to life both day and night as guests go into stealth-mode and compete against family and friends with state-of-the-art laser guns.

After working up a sweat, guests aboard Norwegian Bliss can cool down at the ship's **expansive pool and sundeck** featuring **two spacious pools** and **six infinity hot tubs** that scale the side of the ship. The ship's **Aqua Park** also includes two multi-story waterslides. Not for the faint of heart, the high-speed **Ocean Loops** free fall slide includes two exhilarating loops, one that extends out over the side of the ship and a second see-through loop that stretches down to the deck below, sure to offer a wet and wild ride. The tandem **Aqua Racer** slide allows guests to race side-by-side on inner tubes for more than 360 feet, with a translucent section that provides stunning ocean views as guests twist and turn to the finish line.

Junior cruisers can splish, splash and have a blast at the **Kids' Aqua Park**, a watery wonderland of splash pads, water cannons, tipping buckets and slides. The little ones will also have a blast at **Splash Academy**, the fleet's award-winning complimentary youth program. Centrally-located on Deck 5, Splash Academy will offer age-appropriate supervised activities for children aged three to 12 with fun and energetic programming including games with the conservation-minded Officer Snook, a circus spectacular celebration, jungle-themed nights and more. Teens aged 13 through 17 will enjoy their own space aboard Norwegian Bliss on deck 5, **Entourage**, adjacent to the ship's arcade. The exclusive teen space features plush lounge furniture, gaming stations, foosball, air hockey and a dancefloor with neon lighting, as the space transitions to the hottest teen nightclub at sea in the evening hours.

Imagine Delectable

Foodies and cocktail connoisseurs will be able to dine, sip and savor to their heart's delight with a breadth of dining and bar options aboard Norwegian Bliss, including signature Norwegian favorites as well as exclusive new concepts that will debut aboard the line's newest ship.

Modern décor and premium ingredients will meet southern flavors at the all-new **Q Texas Smokehouse**, where guests will be able to tap their boots to the beat of live contemporary pop country music each night as they indulge in authentic Texas barbeque in a sleek urban setting. The new à la carte specialty restaurant will infuse an explosion of flavors in every

bite with a selection brisket, ribs, chicken and sausages and more freshly smoked over hickory, oak and pecan woods.

The flavors aboard Norwegian Bliss will travel south-of-the-border with **Los Lobos**, offering an upscale, modern take on traditional favorites like fresh guacamole prepared tableside, al pastor tacos, enchiladas de mole, handcrafted margaritas featuring private-label Patron Barrel Select, Norwegian's own tequila blend, and more.

Sweets and treats will be served up day and night at **Coco's**, a completely new à la carte dessert venue located on deck 6 in the heart of the ship, 678 Ocean Place, where liquid chocolate in an enclosed oversized chocolate fountain will adorn its entranceway, delighting kids and kids at heart. The chocolate-themed dessert restaurant will feature handmade pralines, truffles, crepes and other decadent treats paired with fine coffees and teas.

In a nod to the ship's homeport of Seattle, guests aboard Norwegian Bliss can warm up for their glacier walk with a Caramel Macchiato or grab a Teavana® Shaken Iced Green Tea Lemonade to sip on while lounging on a pristine Caribbean beach with a full service **Starbucks®** store on board. Guests can start their day with Starbucks® coffees, teas and bites available à la carte.

Norwegian will bring together the best of its specialty dining experiences aboard Norwegian Bliss with signature à la carte restaurants including French cuisine at **Le Bistro**; the tastes of Tuscany at **La Cucina**; the finest fresh seafood at **Ocean Blue**; global fusion cuisine featuring sushi, dumplings, handhelds and more at **Food Republic**; Cheeseburgers in Paradise® at **Jimmy Buffett's Margaritaville® at Sea**; and handmade cupcakes and macarons at **The Bake Shop**. **Teppanyaki**, the brand's family-favorite Japanese hibachi steakhouse will also be onboard at cover charge pricing. Complimentary dining outlet **The Local** will offer guests pub fare in a relaxed neighborhood atmosphere 24 hours a day.

Norwegian's original beverage concepts will round out the ship's culinary offerings. **The A-List Bar**, named for Norwegian President & CEO and 30-year veteran Andy Stuart, will serve handcrafted cocktails, wines and premium spirits. **The District Brew House** will serve 24 beers on tap and more than 50 bottled beers. Local favorites on tap at The District will include craft beers from Red Hook Brewery and Elysian Brewery in Seattle as well as Wynwood Brewery and M.I.A. Beer Company in Miami. **The Cellars, A Michael Mondavi Family Wine Bar** will offer a curated wine list featuring 35 grape varietals including top selections from Washington-area vineyards, Tuscany and Michael Mondavi's own Napa Valley Estate. Paying homage to her homeport cities, Norwegian Bliss' beverage program will also feature a selection of local craft cocktails developed by Seattle-based celebrity mixologist and chef Kathy Casey as well as Miami-based Gabe Orta, one of the master curator's behind the city's ultra-popular BarLab concepts.

Imagine a New Scene

During her inaugural summer season, Norwegian Bliss will sail weekly seven-day [Alaska cruises](#) each Saturday from Pier 66 in Seattle. Unlike any other ship sailing the West coast, Norwegian Bliss will feature **The Waterfront**, a popular feature that debuted on Norwegian Breakaway in 2013; the outdoor promenade is designed to enhance guests' connection to the ocean with al fresco dining, bars and lounge spaces and offer spectacular views of Alaska's breathtaking scenery and wildlife or the Caribbean's stunning turquoise waters.

Norwegian's vibrant nightlife scene will be taken to the next level aboard Norwegian Bliss with live entertainment, electrifying deck parties and an expansive **casino** featuring

hundreds of slot machines and table games to suit the likes of novice and pro gamblers alike. In a first for Norwegian, the casino will now offer **a smoking and a non-smoking casino** to cater to all guest preferences.

At approximately 167,800 gross tons and accommodating 4,000 guests, Norwegian Bliss is currently being constructed at MEYER WERFT in Papenburg, Germany and is scheduled for delivery in Spring 2018. For more information on Norwegian Bliss, please visit bliss.ncl.com.







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