## Reconciliation of GAAP to Non-GAAP Measures For the Three and Nine Months Ended September 30, 2011 and 2010 (unaudited, in thousands)

(unaudited, in thousands) Three Months Ended September 30,						Nine Months Ended September 30,				
		2011		2010	_	2011		2010		
Revenue: Acquisition-related deferred revenue adjustment	\$	67,655 276	\$	48,028	\$	186,838 520	\$	134,215		
Non-GAAP revenue	\$	67,931	\$	48,028	\$	187,358	\$	134,215		
	Three Months Ended September 30, 2011 2010					Nine Months Ended September 30, 2011 2010				
Adjusted Gross Profit: Gross profit	s	40.070	s	27,825	s	108.760	s	77,620		
Acquisition-related deferred revenue adjustment Depreciation	Ŷ	276	Ŷ	1,328	ş	520 4,437	3	3.947		
Amortization of intangible assets		2,323		1,980		6,730 1,069		4,965		
Stock-based compensation expense Adjusted gross profit	\$	459	\$	31,273	\$	121,516	\$	86,939		
Adjusted gross profit		65.6%		65.1%		64.9%		64.8%		
		Three Mor				Nine Mor				
		Septer	nber 30	), 2010	=	Septer 2011	nber 3	), 2010		
Adjusted EBITDA: Net (loss) income	\$	(1,106)	\$	292	\$	(1,472)	\$	253		
Acquisition-related deferred revenue adjustment Depreciation, asset impairment and loss on sale of asset		276 2,696		2,606		520 8,570		7,657		
Amortization of intangible assets Interest expense, net		4,749 684		1,823		13,286 2,199		7,256 4,759		
Income tax expense (benefit) Litigation-related expense		(266) 605		187		(615) 961		164		
Stock-based compensation expense Acquisition-related expense		6,408 969		1,359 60		16,230 1,199		3,745 453		
Adjusted EBITDA	\$	15,015	\$	9,087	\$	40,878	\$	24,287		
Adjusted EBITDA Margin		22.1%		18.9%		21.8%		18.19		
		Three Mor Septer	nths Er nber 30	nded ),		Nine Mor Septer				
Non-GAAP Total Product Development:		2011	_	2010	_	2011		2010		
Product Development Less: Stock-based compensation expense	\$	11,230 1,258	\$	9,127 627	\$	32,083 3,343	\$	26,431 1,664		
Non-GAAP Total Product Development:	\$	9,972	\$	8,500	\$	28,740	\$	24,767		
Non-GAAP Total Product Development as % of Revenue:		14.7%		17.7%		15.3%		18.5%		
		Three Mor				Nine Mor				
Non-GAAP Total Sales and Marketing:		Septer		2010	_	Septer 2011		2010		
Sales and Marketing	\$	17,688	\$	9,428	\$	44,992	\$	25,793		
Less: Amortization of intangible assets Stock-based compensation expense		2,426 3,433	_	780 201	_	6,556 8,793	_	2,291 541		
Non-GAAP Total Sales and Marketing:	\$	11,829	\$	8,447	\$	29,643	\$	22,961		
Non-GAAP Total Sales and Marketing as % of Revenue:		17.4%		17.6%		15.8%		17.19		
Reconciliation of GAAP For the Three and Nine Months En (unaudited, I	nded Sep	otember 30	asures ), 2011	and 2010						
()	Three Months Ended			Nine Months Ended						
		Septer 2011	nber 30	), 2010	=	Septer 2011	nber 3	), 2010		
Non-GAAP Total General and Administrative: General and Administrative	\$	11,840	\$	6,969	s	31,190	\$	20,230		
Less: Acquisition-related expense Stock-based compensation expense		969 1,258		60 391		1,199 3,025		453 1,133		
Litigation related expense Non-GAAP Total General and Administrative:	\$	605 9,008	\$	6,518	\$	961 26,005	\$	18,644		
Non-GAAP Total General and Administrative as % of Revenue:		13.3%		13.6%		13.9%		13.9%		
		Three Mor	nths Er	nded		Nine Mor	nths En	ded		
		Septer 2011	nber 30	), 2010	_	Septer 2011	nber 30	), 2010		
Non-GAAP Total Operating Expenses: Operating Expenses	\$	40,758	\$	25,524	s	108,265	s	72,454		
Less: Amortization of intangible assets Acquisition-related expense		2,426 969		780 60		6,556 1,199		2,291 453		
Stock-based compensation expense Litication related expense		5,949 605		1,219		15,161 961		3,338		
Non-GAAP Total Operating Expenses:	\$	30,809	\$	23,465	\$	84,388	\$	66,372		
Non-GAAP Total Operating Expenses as % of Revenue:		45.4%		48.9%		45.0%		49.5%		
		Three Months Ended September 30,				Nine Months Ended September 30,				
Non-GAAP Operating Income:		2011		2010	_	2011		2010		
Operating (loss) income	\$	(688)	\$	2,301	\$	495	\$	5,166		
Acquisition-related deferred revenue adjustment Amortization of intangible assets		276 4,749		2,760		520 13,286		7,256		
Stock-based compensation expense Acquisition-related expense		6,408 969		1,359 60		16,230 1,199		3,745 453		
Litigation related expense Non-GAAP operating income	\$	605 12,319	\$	6,480	\$	961 32,691	S	16,620		
Non-GAAP operating margin		18.1%		13.5%	_	17.4%		12.4%		
Reconciliation of GAAP										
For the Three and Nine Months En (unaudited, in thousand	nded Sej Is, excep	otember 30 ot per shar	), 2011 e data)	and 2010						
		Three Mor	nths Er	nded		Nine Mor	nths En	ded		
		Septen 2011	nber 30	2010	_	Septer 2011	nber 3	), 2010		
Non-GAAP Net Income: Net (loss) income	\$	(1,106)	\$	292	\$	(1,472)	\$	253		
Acquisition-related deferred revenue adjustment Amortization of intangible assets		276 4,749		2,760		520 13,286		7,256		
Stock-based compensation expense		6,408		1,359 530		16,230		3,745 530		
Accelerated interest expense related to preferred notes payable		969 605		60		1,199 961		453		
Acquisition-related expense		1		4,709		398		11.984		
Acquisition-related expense Litigation related expense Loss on sale of assets		13.008		.,				(4,794		
Acquisition-related expense Litigation related expense Loss on sale of assets Subtotal of tax deductible items				(1.00.4)				(4,194		
Acquisition-related expense Litigation related expense Loss on sale of assets Subtotal of tax deductible items Tax impact of tax deductible items <sup>(1)</sup> Tax expense resulting from applying effective tax rate <sup>(2)</sup>		(5,203) 283		(1,884) (5)		(13,038) 220		(3		
Acquisition-related expense Luigation related expense Subtotiol 1 ax deductible items Tax impact of tax deductible items <sup>(1)</sup> Tax seguence resulting from applying effective tax rate <sup>(2)</sup> Nax-GAAP met income	\$	(5,203) 283 6,982	\$	(5) 3,112	s	220 18,304	s	7,440		
Acquisition-related expense Litigation related expense Subtidat 1 ax deductible items Tax impact of tax deductible items <sup>(1)</sup> Tax expense resulting from applying affective tax mit <sup>2)</sup> Non-GAAP net income Non-GAAP net income	\$	(5,203) 283 6,982 0.10	\$ \$	(5) 3,112 0.04	s s	220 18,304 0.26	s s	7,440 0.12		
Acquisition-related expense Litigation related expense Los on nale of assets Subtoatio of tax deductible items Tax impact of tax deductible items <sup>10</sup> Tax expense resulting from applying effective tax sate <sup>20</sup> Non-GAAP net income Non-GAAP net income per share - diluted Weighted average shares - diluted		(5,203) 283 6,982 0.10 68,792		(5) 3,112		220 18,304 0.26 68,096		(3 7,440 0.12 31,878 29,044		
Acquisition-related expense Litigation related expense Loss on sale of assets Subukido 1 da sedeut/ble items Tax impact of tax deduct/ble items <sup>(1)</sup> Tax expense resulting itom applying effective tax rate <sup>2)</sup> Non-GAAP net income per haire - diluted Non-GAAP net income per haire - diluted Wojhted serverge shares - diluted Wojhted serverge shares - diluted		(5,203) 283 6,982 0.10 68,792 3,025		(5) 3,112 0.04 43,636 29,044 3,477		220 18,304 0.26 68,096 - 3,363		7,440 0.12 31,878 29,044 2.037		
Acquisition-related expense Litigation related expense Loss on sale of assets Sublicitol of lax deductible items Tax impact of tax deductible items <sup>(1)</sup> Tax expense resulting from applying effective tax rate <sup>(2)</sup> Non-GAAP net income per share - diluted Waghted average share diluted Waghted average afters of dilutes securities Non-GAAP weighted average shares - diluted	\$	(5,203) 283 6,982 0.10 68,792 3,025 71,817	\$	(5) 3,112 0.04 43,636 29,044 3,477 76,157	s	220 18,304 0.26 68,096	\$	7,440 0.12 31,878 29,044 2.037		
Acquisition-related expense Litigation related expense Loss on sale of assets Subtation 1 dax deductible items <sup>(1)</sup> Tax supprate resulting from applying effective tax rate <sup>(2)</sup> Non-GAAP net income per share - diluted Weighted average shares - diluted Conversion of redeemable convertible preferred stock <sup>(2)</sup> Weighted average shares - diluted Conversion of redeemable convertible preferred stock <sup>(2)</sup> Weighted average shares - diluted Own-GAAP met income per share - diluted "Partices the removal of the tax bonefit associaties of the direct of removal of the tax bonefit association-related conversion of deferred remova editore dilutemet and acquisiton-related conversion of deferred remova editore dilutemet and acquisiton-related	\$	(5,203) 283 6,982 0.10 68,792 3,025 71,817 gible assets	\$	(5) 3,112 0.04 43,636 29,044 3,477 76,157	s	220 18,304 0.26 68,096	\$	7,440 0.12 31,878 29,044 2.037		
Acquisition-related expense Litigation related expense Loss on sale of assets Subtation 1 tax deductible items <sup>10</sup> Tax expense result tax deductible items <sup>10</sup> Tax expense result from applying effective tax rate <sup>20</sup> Non-GAAP net income per share - diluted Weighted average shares - diluted Conversion of redeemable convertible preferred stock <sup>20</sup> Weighted average shares - diluted Conversion of redeemable convertible preferred stock <sup>20</sup> Weighted average effect of dilutive securities Non-GAAP met income per share - diluted <sup>10</sup> Partices the memory of the tax benefit associaties with the amortization couplisition-related definent revenue adjustment and acquisition-related <sup>20</sup> Represents adjusting to a normalized effective tax rate of 40%.	\$ of intany d expens	(5,203) <u>283</u> 6,982 0.10 68,792 <u>3,025</u> 71,817 gible assets e.	\$	(5) 3,112 0.04 43,636 29,044 3,477 76,157 -based comp	\$	220 18,304 0.26 68,096 3,363 71,459	s 	7,440 0.12 31,878 29,044 2.037		
Acquisition-related expense Lingtion related expense Loss on sale of assets Submoti of a keducitable items Tax impact of tax educitable items Non-GAAP net income Non-GAAP net income Weighted average thates - diluted Conversion of redeemable convertible preferred stock <sup>(6)</sup> Weighted average effect of dilutes securities Non-GAAP weighted average shares - diluted Conversion of redeemable convertible preferred stock <sup>(6)</sup> Weighted average effect of dilutes securities Non-GAAP weighted average shares - diluted (7) Reflets: the remote of the tax backet associated with the emotization acquisition-related deferred revenue adjustment and acquisition-related September Subjecting to a normalized effective tax rate of 40%.	\$ of intany d expens	(5,203) <u>283</u> 6,982 0.10 68,792 <u>3,025</u> 71,817 gible assets e.	\$ ., stock es as if	(5) 3,112 0.04 43,636 29,044 3,477 76,157 -based comp the shares of	\$	220 18,304 0.26 68,096 3,363 71,459	\$ 	0.12 31,878 29,044 2,037 62,959		

	Three Months Ended September 30,				Nine Months Ended September 30,				
		2011		2010		2011		2010	
Annualized on demand revenue per average on demand unit:									
On demand revenue	\$	62,765	\$	43,097	s	172,741	s	120,393	
Acquisition-related deferred revenue adjustment		276		-		520		-	
Non-GAAP on demand revenue	\$	63,041	\$	43,097	\$	173,261	\$	120,393	
Ending on demand units		7,074		5,567		7,074		5,567	
Average on demand units		6,727		5,387		6,370		5,059	
Annualized on demand revenue per average on demand unit	\$	37.49	\$	32.00	\$	36.27	\$	31.73	
Annual value of on demand revenue <sup>(1)</sup>	\$	265,204	\$	178,144					

<sup>(1)</sup> This metric represents managements estimate for the current annual run-rate value of on demand customer relationships. This metric is calculated by multiplying ending on demand units times annualized on demand revenue per average on demand unit for the periods presented.