

March 26, 2014

BRUNSWICK®

Brunswick Corporation : Brunswick Facilities Worldwide Achieve Safety Recognition

LAKE FOREST, Ill., March 26, 2014 - Brunswick Corporation (NYSE: BC) announced today the recipients of its safety award program for 2013. The purpose of the program is to encourage, recognize and reward employees and facilities that have achieved outstanding safety and health performance through promoting and practicing safety awareness, ultimately minimizing workplace incidents and injuries. All Brunswick manufacturing and distribution facilities worldwide are eligible for such recognition.

For 2013, two facilities received the Chairman's Safety Award, the Company's highest, while 24 additional facilities were recognized with Distinguished Awards for their 2013 safety performance. In all, 29 facilities were cited by Brunswick for achieving no lost-time incidents during 2013.

The Chairman's Safety Award is selected and presented by Brunswick senior management to the most outstanding performers. The Distinguished Safety Award is achieved by meeting specific safety performance results, which include incident rates and other Brunswick criteria. Two facilities have won the prestigious Chairman's Safety Award, including:

- * Edgewater, Fla., Brunswick Commercial and Government Products, and
- * Flagler Beach, Fla., Brunswick Recreational Boats Palm Coast.

As Chairman's Safety Award recipients, each will receive a \$10,000 grant from Brunswick, which will be donated to a local charity chosen by the facility.

This is the Palm Coast facility's fifth Chairman's Award, and the Commercial and Government Products facility's fourth Chairman's Award for annual safety performance recognition.

Further, 24 Brunswick manufacturing and distribution facilities worldwide were cited with the Distinguished Safety Award for their safety performance in 2013, including:

- * Delavan, Wis., Life Fitness Distribution;
- * Fond du Lac, Wis., Mercury Marine Engineering Plant 12;
- * Franklin Park, Ill., Life Fitness;
- * Fresno, Calif., Mercury Marine Plant 75;
- * Houston, Texas, Land 'N' Sea;
- * Juarez, Chih., Mexico, Mercury Plant 22;
- * Kent, Wash., Diversified Marine Products;
- * Lake Suzy, Fla., Land 'N' Sea;
- * Merritt Island, Fla., Brunswick Recreational Boats Product Development and Engineering;
- * Miami, Fla., Mercury Marine Regional Distribution Center Plant 85;
- * Milton, Ont., Canada, Mercury Marine Plant 20;
- * Muskegon, Mich., Brunswick Bowling Products;
- * Norfolk, Va., Land 'N' Sea;
- * Oshkosh, Wis., Mercury Marine Plant 33;

- * Petit-Rechain, Belgium, Mercury Plant 28;
- * Pompano Beach, Fla., Land 'N' Sea;
- * Reynosa, Mexico, Brunswick Recreational Boats;
- * Reynosa, Mexico, Brunswick Bowling Products;
- * Shreveport, La., Land 'N' Sea;
- * Suwanee, Ga., Land 'N' Sea / Mercury Marine Plant 73;
- * Szekesfehervar, Hungary, Brunswick Bowling Products;
- * Szekesfehervar, Hungary, Life Fitness Protokon;
- * Suzhou, China, Mercury Marine Outboards Plant 58; and
- * White Bear Lake, Minn., Land 'N' Sea.

"At Brunswick, we believe it is everyone's responsibility to contribute to safety in the workplace. I'm very pleased with our employees' commitment to our high safety standards and congratulate these facilities and their employees on their tremendous accomplishments," Brunswick Chairman and Chief Executive Officer Dustan E. McCoy said.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris FloteBote, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray and Uttern boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and table tennis. For more information, visit <http://www.brunswick.com>.

###

```

+-----+
| Contact:   Daniel Kubera                               |
+-----+
|   Director - Media Relations and Corporate Communications |
+-----+
| Phone:     847-735-4617                               |
+-----+
| Email:      daniel.kubera@brunswick.com |
+-----+

```

This announcement is distributed by GlobeNewswire on behalf of GlobeNewswire clients. The owner of this announcement warrants that:

- (i) the releases contained herein are protected by copyright and other applicable laws; and
- (ii) they are solely responsible for the content, accuracy and originality of the information contained therein.

Source: Brunswick Corporation via GlobeNewswire
[HUG#1771590]