

March 14, 2013

BRUNSWICK®

Brunswick Corporation : Brunswick Facilities Worldwide Achieve Safety Recognition

LAKE FOREST, Ill., (March 14, 2013) - Brunswick Corporation (NYSE: BC) announced today the recipients of its safety award program for 2012. The purpose of the program is to encourage, recognize and reward employees and facilities that have achieved outstanding safety and health performance through promoting and practicing safety awareness, ultimately minimizing workplace incidents and injuries. All Brunswick manufacturing and distribution facilities worldwide are eligible for such recognition.

For 2012, four facilities received the Chairman's Safety Award, the Company's highest, while 28 additional facilities were recognized with Distinguished Awards for their 2012 safety performance. In all, 36 facilities were cited by Brunswick for achieving no lost-time incidents during 2012.

The Chairman's Safety Award is selected and presented by Brunswick senior management to the most outstanding performers. Four facilities have won the prestigious Chairman's Safety Award, including:

- * Flagler Beach, Fla., Brunswick Recreational Boats Palm Coast;
- * Fond du Lac, Wis., Mercury Marine Plant 98;
- * Merritt Island, Fla., Brunswick Recreational Boats Product Development and Engineering (PD&E) facility, and
- * Taycheedah, Wis., Mercury Marine Racing.

As Chairman's Safety Award recipients, each will receive a \$10,000 grant from Brunswick, which will be donated to a local charity chosen by the facility.

Also of note is, in addition to winning the Chairman's Safety Award, over the past several years the Palm Coast facility has accumulated 7 million continuous hours without sustaining a lost-time incident, while Mercury Marine Racing has won the Chairman's Award for the past three years.

Further, 28 Brunswick manufacturing and distribution facilities worldwide were cited with the Distinguished Safety Award for their safety performance in 2012. The Distinguished Safety Award is achieved by meeting specific safety performance results, which include incident rates and other Brunswick criteria. Those facilities cited include:

- * Atlanta, Ga., Land 'N' Sea / Mercury Marine Plant 73;
- * Bristol, Wis., Brunswick Bowling and Billiards;
- * Clinton Township, Mich., Land 'N' Sea;
- * Delavan, Wis., Life Fitness Distribution;
- * Edgewater, Fla., Brunswick Commercial and Government Products;
- * Fond du Lac, Wis., Mercury Marine Plant 4;
- * Fond du Lac, Wis., Mercury Marine Engineering Plant 12;
- * Hayward, Calif., Mercury Marine Plant 75;
- * Houston, Texas, Land 'N' Sea;
- * Juarez, Chih., Mexico, Mercury Plant 22;
- * Kansas City, Mo., Land 'N' Sea;
- * Kent, Wash., Diversified Marine Products;
- * Lake Suzy, Fla., Land 'N' Sea;

- * Miami, Fla., Mercury Marine Regional Distribution Center Plant 85;
- * Mississauga, Ont., Canada, Mercury Marine Plant 20;
- * Muskegon, Mich., Brunswick Bowling Products;
- * Norfolk, Va., Land 'N' Sea;
- * Old Lyme, Conn., Kellogg Marine Supply;
- * Oshkosh, Wis., Mercury Marine Plant 33;
- * Panama City, Fla., Mercury Marine Plant 37;
- * Pompano Beach, Fla., Land 'N' Sea;
- * Princeville, Qbc., Canada, Princecraft Boats;
- * Shreveport, La., Land 'N' Sea;
- * St. Cloud, Fla., Mercury Marine Plant 7;
- * Szekesfehervar, Hungary, Brunswick Bowling Products;
- * Suzhou, China, Mercury Marine Outboards Plant 58;
- * Vonore, Tenn., Brunswick Recreational Boats, Tellico; and
- * White Bear Lake, Minn., Land 'N' Sea.

"At Brunswick, we believe it is everyone's responsibility to contribute to safety in the workplace. I'm very pleased with our employees' commitment to our high safety standards and congratulate these facilities and their employees on their tremendous accomplishments," Brunswick Chairman and Chief Executive Officer Dustan E. McCoy said.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris FloteBote, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

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