

September 14, 2018



WisdomTree's Digital Portfolio Developer (DPD) Wins 2018 WealthManagement.com Industry Award

DPD Recognized as "Thought Leadership Initiative" of the Year

NEW YORK, Sept. 14, 2018 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (NASDAQ: WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager, today announced that the WisdomTree [Digital Portfolio Developer](#) (DPD) has won the *Thought Leadership Initiative of the Year* award at the 2018 WealthManagement.com Industry Awards Ceremony. This award recognizes a new initiative, program or an enhancement to an existing platform that improves advisor understanding, usage and portfolio management of ETFs.

WisdomTree's DPD, which launched in October 2017, is an enhanced portfolio construction tool for advisors. Available to financial professionals on the WisdomTree website, the DPD serves as a resource for an advisor to analyze the existing holdings of a portfolio, help identify opportunities to potentially improve outcomes and stress test portfolios against a variety of market scenarios. After a successful launch in the U.S., the DPD was made available to Canadian financial professionals in early 2018 and will be made available in several European markets in the coming months.

"We are honored to have the Digital Portfolio Developer recognized at the WealthManagement.com Industry Awards. The DPD tool is a truly unique portfolio construction resource for advisors," said David Yates, WisdomTree Chief Information Officer. "WisdomTree will continue to focus on developing innovative educational resources that can help advisors power their business and empower themselves."

The WealthManagement.com Industry Awards recognizes companies and organizations that support financial advisor success. By recognizing outstanding achievement in the industry, the awards will continue to inspire innovation and leadership among industry participants, creating an environment that will enable the industry to better support advisors in their roles as leaders to their clients and communities. The 4th annual 2018 Industry Awards were presented at an evening ceremony and dinner on September 13, 2018 at The Ziegfeld Ballroom in New York City.

More information on WisdomTree's Digital Portfolio Developer and Advisor Solutions program can be found here: wisdomtree.com/advisor-solutions.

Source: [2018 WealthManagement.com Industry Awards](#)

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe and Canada (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$58.3 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

Contact Information:

Media Relations

WisdomTree Investments, Inc.

Jessica Zaloom / Kylie Scott

+1.917.267.3735 / +1.917.267.3860

jzaloom@wisdomtree.com / kscott@wisdomtree.com

Investor Relations

WisdomTree Investments, Inc.

Jason Weyeneth, CFA

+1.917.267.3858

jweyeneth@wisdomtree.com



Source: WisdomTree Investments, Inc.