

July 21, 2016



WisdomTree and ICBC Credit Suisse Enter Global Product Partnership on S&P China 500 Index

ETF Innovator Joins Local China Expert on Novel Product Based Upon Index Developed by S&P Dow Jones Indices



Partnership Will Provide Investors Access to a Better Barometer for “Total China”

NEW YORK and HONG KONG, July 21, 2016 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (NASDAQ:WETF), an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and ICBC Credit Suisse Asset Management (International) Company Limited (“ICBCCS”), today announced a global product partnership to launch ETFs that track the S&P China 500 Index.

The S&P China 500 Index, launched in 2015, is comprised of five hundred of the largest, most liquid Chinese companies while approximating the sector composition of the broader Chinese equity market. All Chinese share classes, including A-shares and offshore listings, are eligible for inclusion.

WisdomTree and ICBCCS have agreed to a global product partnership in which the companies can jointly launch, market and distribute ETFs tracking the S&P China 500 Index around the world. A Luxembourg UCITS ETF listed in Europe will mark the first product in this collaboration. Future products may include ETFs listed in the United States and Asian markets.

“This global product partnership demonstrates WisdomTree’s strong commitment to providing ETFs that offer access to a variety of different asset classes and strategies in different regions of the world including China,” said Jonathan Steinberg, WisdomTree CEO and President. “Our partnership with ICBCCS offers the opportunity to extend WisdomTree’s global capabilities and product offerings in one of the world’s largest and faster growing equity markets. We are pleased to enter into a partnership with the second largest asset manager in China,” added Mr. Steinberg.

“The product partnership between ICBCCS and WisdomTree will bring significant opportunities to both of our companies,” said Richard Tang, CEO at ICBC Credit Suisse Asset Management (International). “By bringing together WisdomTree’s global ETF expertise and ICBCCS’s in-depth understanding of the Chinese market, the collaboration will offer the international investment community comprehensive access to China, in an efficient manner through an ETF listed in a local market,” added Tang.

“S&P Dow Jones Indices is delighted to have licensed the S&P China 500 Index to both WisdomTree and ICBC Credit Suisse,” notes Alex Matturri, Chief Executive Officer at S&P Dow Jones Indices. “Chinese equities remain a key part of long-term investment strategies and we are committed to provide independent and transparent benchmarks to meet the demands of investors around the world.”

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe, Japan and Canada (collectively, “WisdomTree”), is an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$40.1 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

About ICBC Credit Suisse Asset Management

ICBC Credit Suisse Asset Management Company Limited is the joint venture between the Industrial and Commercial Bank of China (ICBC) and Credit Suisse. The firm is one of the largest asset managers in the Mainland China, and the investment specialist dedicated to providing China and RMB asset management solutions within the ICBC Group. Since establishment in 2005, the firm has upheld the philosophy of "Value Creation through Prudent Investing". As of the end of March 2016, the firm has approximately 570 employees and RMB960 billion assets under management, providing first-class investment management and advisory services for over 13 million institutional and retail clients.

Contact Information:

WisdomTree Media Relations
WisdomTree Investments, Inc.
Melissa Chiles / Jessica Zaloom
+1-917-267-3797 / +1-917-267-3735
mchiles@wisdomtree.com / jzaloom@wisdomtree.com

WisdomTree Investor Relations
WisdomTree Investments, Inc.
Stuart Bell
+1-917-267-3702
sbell@wisdomtree.com

ICBCCS Media Contact
ICBC Credit Suisse Asset Management (International) Co. Ltd.
+852-3975-3675
enquiries@icbccs.com.hk



Source: WisdomTree Investments, Inc.