

September 12, 2013



WisdomTree Announces Japan Hedged SmallCap Equity ETF Has Filed Notification With the Financial Services Agency of Japan (FSA)

NEW YORK, Sept. 12, 2013 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (Nasdaq:WETF), an exchange-traded fund ("ETF") sponsor and asset manager, today announced that the WisdomTree Japan Hedged SmallCap Equity Fund (DXJS) marks the company's seventh ETF available for sale in Japan through Japanese securities companies. See below for full list:

| <u>Fund Name</u> | <u>Ticker</u> |
|---|---------------|
| <u>WisdomTree Japan Hedged SmallCap Equity Fund</u> | <u>DXJS</u> |
| <u>WisdomTree India Earnings Fund</u> | <u>EPI</u> |
| <u>WisdomTree Japan Hedged Equity Fund</u> | <u>DXJ</u> |
| <u>WisdomTree Europe Hedged Equity Fund</u> | <u>HEDJ</u> |
| <u>WisdomTree Emerging Markets Equity Income Fund</u> | <u>DEM</u> |
| <u>WisdomTree Equity Income Fund</u> | <u>DHS</u> |
| <u>WisdomTree Emerging Markets Local Debt Fund</u> | <u>ELD</u> |

About WisdomTree

WisdomTree Investments, Inc. is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree currently offers 52 ETFs across Equities, Fixed Income, Currency Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and promotes the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$30.5 billion in ETF assets under management.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

CONTACT: WisdomTree Investments, Inc.
Stuart Bell / Jessica Zaloom
+1.917.267.3702 / +1.917.267.3735
sbell@wisdomtree.com / jzaloom@wisdomtree.com

Source: WisdomTree Investments, Inc.