

November 20, 2009



SIRIUS XM to Broadcast 'Doctor Radio Reports: What Every Woman Needs To Know About Mammograms'

Veteran news journalist Perri Peltz hosts in-depth special to break down facts, headlines, preventative care and more

Peltz and guests will also examine latest news about cervical cancer screenings

24/7 health and medical channel delivers breaking news updates, features live, daily call-in shows hosted by world-class physicians from NYU Langone Medical Center

NEW YORK, Nov. 20 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that it will broadcast *Doctor Radio Reports: What Every Women Needs to Know About Mammograms*, an in-depth special hosted by veteran journalist Perri Peltz.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

Doctor Radio Reports: What Every Woman Needs to Know About Mammograms will air November 21 live at 10:00 am ET on Doctor Radio, SIRIUS channel 114 and XM channel 119. It will replay at 1:00 pm ET.

How early should women be screened for breast cancer? New guidelines say women don't need a mammogram until age 50. Many experts now disagree - fueling a heated debate and confusion among women everywhere. New questions about what age a woman should start screening for cervical cancer are dominating the headlines today, raising even more questions for women about their health practices and habits.

Doctor Radio is covering these topics and the latest news and information daily. On *Doctor Radio Reports* Peltz and her guests will cut through the controversy and the confusion, and offer SIRIUS XM listeners the latest facts, findings, and reaction from the medical community and cancer patients alike. The phone lines will be open for the whole show.

Guests scheduled to appear on the special include Marc K. Siegel, MD, Medical Director, Doctor Radio, and Ruth Oratz, MD, a board-certified medical oncologist who specializes in treating women with breast cancer and other malignancies, and those at risk for cancer. Stephanie V. Blank, MD, a gynecologic oncologist at the NYU Cancer Institute in New York City will be on hand to talk about the latest headlines and recommendations for when women should be screened for cervical cancer.

Listeners across the country are invited to call in with their questions, including: do I need a

mammogram? Why? Why not? What is the significance of federal guidelines in my life? Are they something I need to pay attention to? Does my doctor? Has anything really changed? I thought this was a lifesaving test. Is it still? Will my insurance continue to pay for it?

Doctor Radio features live, call-in shows hosted by leading NYU Langone Medical Center doctors from a vast array of fields including: child psychology; sexual health; plastic surgery; emergency room medicine; cancer; heart health; women's health; dermatology; pediatrics; men's health; diet and nutrition; sports medicine; psychiatry; and more. For sample audio clips and a complete programming lineup visit www.sirius.com/doctorradio.

Perri Peltz is a television news journalist and public health advocate. Most recently she served as an anchor and reporter for WNBC-TV and NBC News where she focused on issues relating to poverty and health. Peltz first joined WNBC in 1987, serving as a reporter, then as a co-anchor, of the weekend editions of "Today in New York" and the evening newscasts. Both in and outside journalism, Peltz has pursued her passion for public health and medicine. Peltz holds a master's degree in Public Health from Columbia University and recently completed a year of medical school at Mount Sinai. Peltz resides in the city with her husband and three sons.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS'

and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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