

October 8, 2009



## **SIRIUS XM's OutQ Channel To Provide Extensive Coverage of The National Equality March in Washington, DC**

**24/7 channel dedicated to Lesbian, Gay, Bisexual and Transgender community on-site at events all weekend, connecting listeners live to the Equality March, rallies, speeches, and more**

**Live coverage of President Obama's Keynote Address at Human Rights Campaign National Dinner**

NEW YORK, Oct. 8 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that OutQ, the nation's first and only 24/7 radio channel dedicated to the LGBT community, will broadcast extensive coverage of the National Equality March in Washington, DC this weekend including live coverage of President Obama's keynote address at the Human Rights Campaign National Dinner on October 10. The Equality March is an event organized to fight for equal protection for LGBT people in all matters governed by civil law in all 50 states.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

Political and cultural commentator Michelangelo Signorile will kick off the coverage on his daily call-in show October 9 live from Washington, DC beginning at 2:00 pm ET. Scheduled guests include Lt. Dan Choi of Knights Out; activist Urvashi Vaid, Executive Director of the Arcus Foundation; and David Mixner, former LGBT liaison to President Clinton. Mixner originally conceived the National Equality March. Both Mixner and Vaid are scheduled speakers at Sunday's Equality March event.

OutQ News will present a live special covering President Obama's keynote address at the Human Rights Campaign National Dinner beginning at 8:00 pm ET on October 10. OutQ will air the speech live in its entirety, and OutQ News Director Tim Curran and his guests will offer reaction and commentary. Scheduled guests include blogger Pam Spaulding of Pam's House Blend and Sean Bugg, co-publisher of *Metro Weekly*, a gay and lesbian newsmagazine in Washington, DC.

OutQ's Tim Curran and Aaron McQuade will present special coverage of the National Equality March at the top of every hour October 11 beginning at 2:00 pm ET.

Larry Flick will host a special edition of his weekend music show, *Feel the Spin*, October 11 beginning at 2:00 pm ET, with frequent special reports from Michelangelo Signorile, Frank DeCaro, and Doria Biddle live from the National Equality March Rally on the West Lawn of the Capitol. Flick will be joined by SIRIUS XM listeners around the country, sharing this historic day together while listening to a special selection of music custom-crafted for the

rally and March.

Frank DeCaro will host a special edition of his live, daily call-in show October 12 from Washington, DC, beginning at 11:00 am ET, recapping the weekend and taking calls from around the country. Also on October 12, Michelangelo Signorile will broadcast his live, daily call-in show from Washington, DC beginning at 2:00 pm ET, wrapping up the weekend's events, sharing his perspective on the rally and Equality March, protests, President Obama's address to the HRC, and other key events of the weekend.

OutQ -- SIRIUS channel 109 and XM channel 98 -- is a trailblazer in LGBT media, offering groundbreaking coverage of social and political issues as well as music and entertainment programming, all of which is produced by and for the LGBT community.

For more information visit [www.sirius.com/outq](http://www.sirius.com/outq) and [www.xmradio.com](http://www.xmradio.com).

#### *About SIRIUS XM Radio*

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR®, and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

***P-SIRI***

Contact for SIRIUS XM Radio:

Hillary Schupf  
SIRIUS XM Radio  
212.901.6739  
[Hillary.Schupf@siriusxm.com](mailto:Hillary.Schupf@siriusxm.com)

**SOURCE SIRIUS XM Radio**