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# **SIRIUS XM Radio Announces Comprehensive Broadcast Coverage of 2009 MLB All-Star Game**

**Play-by-play of the 80th All-Star Game will air July 14 on XM channel 175**

**MLB Home Plate, Mad Dog Radio and SIRIUS XM Stars Too channels  
will broadcast live from St. Louis**

NEW YORK, July 8 /PRNewswire-FirstCall/ --SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will offer baseball fans comprehensive coverage of 2009 Major League Baseball All-Star Week, including the 80th All-Star Game at Busch Stadium in St. Louis on July 14 on XM channel 175.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

XM will air the All-Star Game on Tuesday, July 14 (8:00 pm ET), plus live coverage of the Home Run Derby (July 13 at 8:00 pm ET) and the exclusive radio broadcast of the XM All-Star Futures Game (July 12 at 2:00 pm ET), featuring the top minor league prospects from the U.S. and abroad. All three events will air live nationwide on XM channel 175.

Prior to the All-Star Game and Home Run Derby, MLB Home Plate, SIRIUS XM's 24-hour baseball talk channel, will broadcast live (6:00 - 8:00 pm ET) from the field at Busch Stadium. SIRIUS XM's Seth Everett and Jim Duquette will host the pre-game coverage both days, which will include one-on-one interviews with the All Stars, managers and coaches as well as live updates on everything happening on the diamond. The MLB Home Plate channel is available to both XM and SIRIUS subscribers on XM channel 175 and SIRIUS channel 210 with the "Best of XM" programming package.

Additionally, three channels from across the SIRIUS XM platform will broadcast live from MLB All-Star FanFest at the America's Center in downtown St. Louis on the days leading up to the All-Star Game.

From MLB Home Plate (XM channel 175 and SIRIUS channel 210 ("Best of XM")):

- Saturday, July 11 (11:00 am - 1:00 pm ET) - Hall of Famer Cal Ripken Jr. and his brother and fellow major league veteran Billy Ripken will host their weekly show, *Ripken Baseball*, live from the SIRIUS XM broadcast booth at All-Star FanFest.
- Saturday, July 11 (1:00 - 4:00 pm ET) - Former MLB general manager Jim Duquette will host *Talking Baseball* live from the SIRIUS XM broadcast booth at All-Star FanFest.
- Saturday, July 11 (4:00 - 7:00 pm ET) - Former major league pitcher and longtime broadcaster Jim Kaat and SIRIUS XM's Scott Graham will

host a special edition of Baseball This Morning Xtra live from All-Star FanFest.

- Sunday, July 12 (10:00 am - 2:00 pm ET), prior to the XM All-Star Futures Game, SIRIUS XM's Seth Everett and Jim Duquette will host a special edition of their MLB Home Plate show, Power Alley, live from All-Star Fanfest.

From Mad Dog Radio, SIRIUS XM's all-sports talk channel (SIRIUS channel 123 and XM channel 144):

- Monday, July 13 (2:00 - 7:00 pm ET) Gary Williams, Mad Dog Radio's morning show host, will host a special All-Star preview show live at FanFest. Williams will be joined live on set by Jim Kaat and Jim Duquette.

From SIRIUS XM Stars Too, SIRIUS XM's talk radio channel for guys (SIRIUS channel 108 and XM channel 139):

- Monday, July 13 (11:00 am - 2:00 pm ET) and Tuesday, July 14 (noon - 3:00 pm ET), SIRIUS XM personalities Steve Covino and Rich Davis will host their daily talk show live from FanFest. Maxim Radio with Covino and Rich airs weekdays on SIRIUS XM Stars Too.

XM listeners can hear every game from all 30 Major League teams live on XM channels 175 to 189. A schedule of upcoming MLB games on XM can be found at [www.xmradio.com/mlb](http://www.xmradio.com/mlb).

In addition to live play-by-play coverage, SIRIUS XM offers baseball fans 24-hour coverage of the game on MLB Home Plate, the only radio channel dedicated to covering Major League Baseball seven days a week, 365 days a year. Available to both XM and SIRIUS subscribers (XM channel 175, SIRIUS channel 210 with the "Best of XM" programming package), MLB Home Plate offers the most comprehensive radio coverage of the Major Leagues with a daily lineup of talk shows hosted by baseball experts and insiders like Cal Ripken Jr., Bill Ripken, Rob Dibble, Jim Duquette, Kevin Kennedy, Buck Martinez and others.

For more information, please visit [www.xmradio.com/mlb](http://www.xmradio.com/mlb).

### *About SIRIUS XM Radio*

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat

entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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