

June 30, 2009



# SIRIUS XM Radio Brings Musical Fireworks to Its Airwaves in Celebration of the Fourth of July

*Special "Uncle Sam Radio" to offer listeners 24/7 patriotic music*

*Exclusive performances, interviews and specials celebrating Independence Day*

NEW YORK, June 30 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will celebrate the 4th of July with extensive programming, spanning its various 100% commercial-free music channels, including an entire channel, "Uncle Sam Radio," devoted to songs about America.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO> )

During the 4th of July weekend, SIRIUS XM listeners will hear performances, concerts and interviews that span the diverse SIRIUS XM platform, including special Bruce Springsteen programming on E Street Radio, live broadcasts from the Essence Musical Festival on The Heat and Heart & Soul, holiday specials on Little Steven's Underground Garage, a special rebroadcast of the 2009 Blues Music Awards on B.B. King's Bluesville and an *American Beauty* special on the Grateful Dead Channel.

The entire schedule for the weekend can be found at [www.sirius.com/july4](http://www.sirius.com/july4) or [www.xmradio.com](http://www.xmradio.com)

*4th of July weekend broadcast highlights:*

*UNCLE SAM RADIO (SIRIUS channel 113, XM channel 15, online on the Limited Engagements channel)*

As the United States marks its birthday, SIRIUS XM presents a musical melting pot of songs all about America for a perfect holiday soundtrack. "Uncle Sam Radio" will offer listeners the perfect music for any backyard BBQ or day at the beach, including James Brown's "Living in America," Simon & Garfunkel's "America," Tom Petty's "American Girl," Grateful Dead's "U.S. Blues," Billie Holiday's "Yankee Doodle Never Went to Town," and Chuck Berry's "Back in the U.S.A."

Thursday, July 2 at 6:00 pm through Sunday, July 5 at 11:59 pm ET.

*E STREET RADIO (SIRIUS channel 10 and XM channel 58)*

*Bruce's Independence Day*

E Street Radio will kick off its Independence Day celebrations with a broadcast of a performance by Southside Johnny from the legendary Stone Pony in Asbury Park, New

Jersey, scheduled to be recorded live on Thursday, July 2. The celebrations will continue with a broadcast of the Bruce Springsteen and E Street Band concert in Frankfurt, Germany, which will be recorded live on Friday, July 3 from the band's current "Working On A Dream" tour. E Street Radio listeners will also hear live archived Bruce Springsteen July 4th concerts from the past, including the July 4, 1985 concert at Wembley Stadium, England, the July 4, 1992 concert in Barcelona, Spain and specially selected songs from a performance in 2008 in Gothenburg, Sweden.

Broadcast of the Southside Johnny concert at Stone Pony in Asbury Park, New Jersey will air on Friday, July 3 at 8:00 pm ET.

Broadcast of the Bruce Springsteen and E Street Band concert in Frankfurt, Germany will air on Saturday, July 4 at 12:00 pm ET.

The special 4th of July programming will air all weekend beginning Friday, July 3 at 10:30 am through Sunday, July 5 at 3:00 am ET.

*THE HEAT (SIRIUS channel 50 and XM channel 68) and HEART & SOUL (SIRIUS channel 51 and XM channel 62)*

*The 15th Annual Essence Music Festival*

The Heat and Heart & Soul will broadcast live from the 2009 Essence Music Festival in New Orleans. SIRIUS XM listeners will hear various interviews and much more.

The Heat will broadcast live on Friday, July 3 from 12:00 pm -3:00 pm ET and Saturday, July 4 from 12:00 pm - 3:00 pm ET.

Heart & Soul will broadcast live on Friday, July 3 from 3:00 - 6:00 pm ET and Saturday, July 4 from 3:00 pm - 6:00 pm ET.

*UNDERGROUND GARAGE (SIRIUS channel 25 and XM channel 59)*

*RED, WHITE & BLUE ROCK 'N' ROLL BAR B-Q*

Underground Garage will celebrate the 4th of July with special programming all weekend hosted by various on-air hosts. Andrew Loog Oldham will be celebrating America's birthday by saluting Sun Records, the label that included artists like Jerry Lee Lewis, Roy Orbison, Carl Perkins and Elvis Presley. Kim Fowley will play his "Firecracker Five," the five most explosive songs in rock and roll; Ko Melina will highlight the ten American cities that have influenced rock and roll the most; and Bill Kelly will look back at the biggest songs of the 4th of July's past. Underground Garage will also feature a special "All-American" edition of its weekly show, *Breakfast with The Beatles*. Lastly, listeners will hear another "American Revolution," a special broadcasting throughout the entire weekend featuring the great rock and roll songwriters from the U.S.A. saluted by the best bands from the original British Invasion era.

Saturday, July 4 beginning at 8:00 am through Monday, July 6 at 7:00 am ET.

*WILLIE'S PLACE (SIRIUS channel 64 and XM channel 13)*

*Willie Nelson's 4th of July Radio Picnic*

Willie's Place will continue Willie Nelson's annual tradition with an all-star 4th of July musical picnic on the radio. The holiday special will feature an exclusive live recording of Willie Nelson from his 2006 picnic at the Ft. Worth Stockyards, along with performances from some of his friends, including Ray Price, Leon Russell and Johnny Bush.

Saturday, July 4 from 2:00 - 7:00 pm ET.

*DEEP TRACKS (SIRIUS channel 16 and XM channel 40)*

*A Deep Tracks Head Trip to Independence Day*

Deep Tracks will feature songs of freedom and revolution by artists like Jimi Hendrix, Bob Dylan, Eric Clapton, Neil Young and more.

Saturday, July 4, from 4:00 -8:00 pm and Sunday, July 5, from 3:00- 7:00 pm (all times Eastern).

*THE GRATEFUL DEAD CHANNEL (SIRIUS channel 32 and XM channel 57)*

The Grateful Dead channel will celebrate the day of American Independence with music from the quintessential Dead album, *American Beauty*.

Thursday, July 2 at 4:00 pm through Sunday, July 5 at 11:59 pm ET.

*'70S ON 7 (SIRIUS and XM channel 7)*

*Casey Kasem's American Top 40 Countdown--The Seventies*

'70s on 7 will air the very first American Top 40 countdown, hosted by Casey Kasem, that debuted on July 4, 1970.

The American Top 40 Countdown--The Seventies will air Saturday, July 4 from 12:00 pm - 2:00 pm ET. The countdown will be rebroadcast on Sunday, July 5 from 9:00 am - 11:00 am and Monday, July 6 from 12:00 am -2:00 am (all times Eastern).

*SIRIUS XM POPS (SIRIUS channel 79 and XM channel 77)*

*Pops Star Spangled Spectacular*

SIRIUS XM Pops will offer listeners an instrumental, traditional soundtrack for 4th of July festivities. Host Vincent Caruso will play favorite marches, movie tunes and patriotic favorites, including pieces from composers like John Philip Sousa, George Gershwin, Aaron Copland, Leonard Bernstein and John Williams.

Saturday, July 4 from 1:00 - 7:00 pm ET.

*B.B. KING'S BLUESVILLE (SIRIUS and XM channel 74)*

*2009 Blues Music Awards Rebroadcast*

B.B. King's Bluesville will rebroadcast the 2009 Blues Music Awards. Listeners will hear the last live performance from Blues Queen Koko Taylor joined by the Mannish Boys and singing her hit, "Wang Dang Doodle" as well as performances by Bettye LaVette, Marcia Ball and Irma Thomas together, Doug MacLeod, Taj Mahal and Maria Muldaur, Curtis Salgado with B.B. King on guitar.

Saturday, July 4 at 1:00 -6:00 pm ET.

*FACTION (SIRIUS channel 28 and XM channel 52)*

*The Forefathers of Punk Weekend* This 4th of July weekend, SIRIUS XM's Faction will celebrate the forefathers of punk with a special hosted by legendary punkers The Germs and X.

Saturday, July 4 and Sunday, July 5 from 9:00 am - 11:59 pm ET.

*THE SPECTRUM (SIRIUS channel 18 and XM channel 45)*

*Nordic Rox on The Spectrum*

Noted Swedish music journalist Sven Lindstrom will host an exclusive interview with Benny Andersson of ABBA. Listeners will hear Andersson discuss his European hit single "Story of My Heart," which was co-written by Bjorn Ulvaeus, also of ABBA.

The exclusive interview with Benny Andersson will be broadcast on Sunday, July 5 at 11:00 pm ET.

*THE PULSE (SIRIUS channel 12 and XM channel 26)*

*Better than Ezra Spends the 4th on The Pulse*

Better than Ezra will perform an exclusive set on The Pulse and discuss their latest album *Paper Empire*.

The performance and interview will air on Friday, July 3 at 9:00 am. The performance and interview will be rebroadcast on Friday, July 3 at 5:00 pm; Saturday, July 4 at 7:00 am, 12 noon and 7:00 pm; and Sunday, July 5 at 2:00 am, 3:00 pm and 9:00 pm (all times Eastern).

*About SIRIUS XM Radio*

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio

products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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