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XM Satellite Radio Now Available as Factory-Equipped Option on America's Best-Selling Passenger Car

XM estimates its satellite radio service available on over one million Toyota vehicles by the end of 2009

NEW YORK, June 16 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that the XM satellite radio service is now available as factory-equipped standard equipment on 2010 Camry vehicles with premium audio, while model year 2010 Camry vehicles with standard audio will continue to offer XM service as a dealer-installed option. Toyota Motor Sales (TMS) USA, Inc.'s Camry has been the best-selling passenger vehicle in America for seven years running.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

SIRIUS XM also announced that, in addition to the Camry, XM satellite radio will launch as a factory-installed option on many other Toyota vehicles throughout 2009. XM estimates the number of Toyota vehicles on the road by the end of 2009 available with XM satellite radio will exceed one million.

"The increased availability of XM services on the 2010 Camry is a testament to our relationship with Toyota," said Jim Meyer, President, Operations and Sales, SIRIUS XM Radio. "We are thrilled that Camry buyers will now be able to experience commercial-free music from every genre, plus sports, news, talk and entertainment, as well as 'The Best of SIRIUS.'"

In addition to XM satellite radio, XM NavTraffic will be standard equipment on all Camry models with navigation. XM and XM NavTraffic are already available on the Toyota Corolla, Matrix, and Venza, as well as on the Lexus LS 460 and LS 600h L models, the LX 570, the newly launched 2010 RX 350, and the upcoming 2010 RX 450h.

"The addition of XM and XM NavTraffic as fully integrated services in the Camry reflects Toyota's focus on enhancing the driving experience for our customers, and is another step toward providing more advanced choices for entertainment and convenience in our vehicles," said Jon Bucci, TMS vice president, Advanced Technology Department.

XM NavTraffic, powered by NAVTEQ, features comprehensive information and coast-to-coast updates every minute. With availability in over 80 major North American markets, XM NavTraffic delivers to drivers the most current and detailed traffic and incident information, including construction, road closures and accidents so that drivers can get to their destinations faster and safer.

Every Toyota and Lexus vehicle equipped with factory-installed XM comes with a minimum

three-month trial subscription to the available XM services on new vehicle purchases. After trial periods, an XM subscription is required on all Lexus and Toyota vehicles. For more information on XM, please visit www.xmradio.com.

To learn more about the 2010 Toyota Camry and other Toyota vehicles, please visit www.Toyota.com. To learn more about Lexus vehicles, visit www.Lexus.com.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of more than 1,400 Toyota, Lexus and Scion dealers. Toyota directly employs more than 34,000 people in the U.S. and sold more than 2.2 million vehicles in 2008.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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