

June 15, 2009



SIRIUS XM Extends E Street Radio, the Exclusive 24/7 Channel Devoted to Bruce Springsteen and the Legendary E Street Band

E Street Radio features exclusive celebrity guest DJ sessions with various musicians, actors and other Springsteen fans

NEW YORK, June 15 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that E Street Radio, the exclusive 100% commercial-free channel dedicated to the music of Bruce Springsteen and the E Street Band, has extended its broadcast exclusively on SIRIUS XM Radio. This is the third time the popular music channel's limited run has been extended by SIRIUS XM due to overwhelming subscriber demand.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

"E Street Radio offers Bruce Springsteen fans the ultimate collection of Bruce Springsteen music, news, stories, and even Springsteen himself," said Scott Greenstein, President and Chief Content Officer, SIRIUS XM Radio.

E Street Radio, SIRIUS channel 10 and XM channel 58, continues to offer listeners new and exclusive programming, including a new weekly show hosted by Bruce Springsteen biographer, Dave Marsh, which launched this spring. *Live from E Street Nation* features Dave Marsh playing music and talking to callers from the Bruce Springsteen fan community about their favorite Springsteen songs, experiences at the latest concerts and more. Each Friday, Dave also invites a different guest to co-host the show. SIRIUS XM listeners and Bruce Springsteen fans are invited to call Dave Marsh and his weekly guest co-host at 877-70-BRUCE to join the show.

The exclusive channel has also featured guest DJ sessions by various celebrities and musicians including: Mickey Rourke, Benicio Del Toro, Kevin Bacon, Ed Burns, Jeff Foxworthy, Wyclef Jean, Ronnie Spector and others.

E Street Radio will continue to broadcast exclusive interviews with Bruce Springsteen and the E Street Band, rare archival concert recordings and 24/7, non-stop Springsteen music for fans across America. The channel also offers fans hourly Bruce Springsteen news with "E Street Insider Reports" and a chance to play their favorite Bruce songs on E Street Radio.

E Street Radio gives SIRIUS XM listeners unprecedented access to the music of Bruce Springsteen and the E Street Band, including exclusive concert broadcasts, rare archival recordings as well as insider reports and breaking news. For more information, please visit www.sirius.com/estretradio or www.xmradio.com/estretradio.

For up-to-date news and information on Bruce Springsteen, please visit www.brucespringsteen.net.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein

speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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