

January 16, 2009



## Bruce Springsteen to Guest DeeJay on SIRIUS XM's E Street Radio

NEW YORK, Jan. 16 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that Bruce Springsteen will guest deejay a special on E Street Radio, the exclusive commercial-free channel dedicated to the music of Bruce Springsteen and the E Street Band. The Bruce Springsteen special will air on E Street Radio SIRIUS channel 10 and XM channel 58.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO> )

Bruce Springsteen sat down with Dave Marsh, SIRIUS XM host and music journalist, to play music hand-picked by Bruce from his personal record collection. Bruce will share how he discovered each song and what he likes about the music in his commentary. SIRIUS XM listeners will hear Bruce playing a variety of music ranging from folk songs to contemporary music including hip hop and progressive rock.

The first edition of the Bruce Springsteen guest deejay special will premiere on Monday, January 19 at 4 pm ET and will be rebroadcast on Tuesday, January 20 at 12 midnight and 8 am ET; Wednesday, January 21 at 11 am ET; Thursday, January 22 at 6 pm ET; Friday, January 23 at 4 pm ET; Saturday, January 24 at 12 midnight and 8 am ET; and Sunday, January 25 at 4 pm ET.

The second edition of Bruce's guest deejay special will premiere on Monday, January 26 at 4 pm ET and will be rebroadcast on Tuesday, January 27 at 12 midnight and 8 am ET; Wednesday, January 28 at 11 am; Thursday, January 29 at 6 pm ET; Friday, January 30 at 4 pm ET; and Saturday, January 31 at 12 midnight and 8 am ET.

E Street Radio has featured guest DJ sessions with celebrity fans including Golden Globe Award(R)-winning actor Mickey Rourke, critically-acclaimed film director Darren Aronofsky, Ed Burns, Joe Piscopo, music producer Brendan O'Brien, Steve Earle, Chris MadDog Russo, Vinnie Pastore, Wyclef Jean, Senator Bill Bradley, Mojo Nixon, Kevin Bacon, E Street Band members "Little Steven" Van Zandt, Clarence Clemons, Max Weinberg and Nils Lofgren.

E Street Radio gives SIRIUS XM listeners unprecedented access to the music of Bruce Springsteen and the E Street Band, including exclusive concert broadcasts, rare archival recordings as well as insider reports and breaking news. SIRIUS XM extended the run of E Street Radio through mid-2009. For more information, please visit [www.sirius.com/estretradio](http://www.sirius.com/estretradio) or [www.xmradio.com](http://www.xmradio.com)

For up-to-date news and information on Bruce Springsteen, please visit [www.brucespringsteen.net](http://www.brucespringsteen.net).

*About SIRIUS XM Radio*

SIRIUS XM Radio is America's satellite radio company delivering commercial-free music channels, premier sports, news, talk, entertainment, traffic and weather, to more than 18.9 million subscribers.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the failure to realize synergies and cost-savings from the merger or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the quarter ended September 30, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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