

## 'The History of Howard Stern Act II' to Air Exclusively on SIRIUS XM Radio

Act II of the award-winning series celebrating the life and career of 'The King of all Media' showcases the beginning of Stern's meteoric rise

Rare audio from Howard's personal vault plus exclusive new interviews with David Letterman, Jon Bon Jovi, William Shatner, Joan Rivers and other celebrities

NEW YORK, Dec. 19 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will broadcast *The History of Howard Stern Act II*, a rare behind-thescenes look at the life, career and achievements of Howard Stern.

(Logo: http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO)

The History of Howard Stern Act II picks up after Howard's firing at WNBC in 1985 and takes an in depth look at the beginning of Howard's legendary run at K-Rock. It premieres on December 22nd at 6:00 am ET on Howard 100 and 6:00 am PT on Howard 101, through January 2nd. The History of Howard Stern Act II will air in 10 separate original parts, with one installment airing each day that week and replaying continuously all day, night plus weekends. Howard 100 and Howard 101 are available on XM Radio as part of "The Best of SIRIUS" package.

"The History of Howard Stern Act II is an epic broadcast that will blow fans away," said Stern. "This is history recreated and brought to life. This could only be done on SIRIUS XM."

"Howard Stern is the most innovative broadcaster of our time," said Scott Greenstein, President and Chief Content Officer, SIRIUS XM Radio. "The History of Howard Stern is a behind-the-scenes look at the years that made Howard 'The King of all Media.""

Act II highlights include the arrivals of Stern Show favorites Sam Kinison and Jessica Hahn; The Channel 9 Show; The FCC Freedom Rally; plus the infamous "funeral" for Philadelphia radio personality John DeBella.

Narrated by Jim Forbes, the famed voice of VH-1sBehind the Music, The History of Howard Stern Act II features a vast array of rare, never-before heard audio plus exclusive interviews and commentary from Howard, The Stern Show staff, family, former colleagues as well as the celebrities who have witnessed Stern's meteoric rise to superstardom firsthand including David Letterman, Jon Bon Jovi, Alec Baldwin, William Shatner, Richard Belzer, John Stamos, Jessica Hahn, Andrew Dice Clay, Richard Simmons, Joe Walsh, Richard Lewis, Joan Rivers, Gilbert Gottfried, Sandra Bernhard, David Brenner, Norm MacDonald, Carly Simon, Penn Jillette, Dee Snider and more.

Visit <a href="www.sirius.com/howardstern">www.sirius.com/howardstern</a> for a behind-the-scenes look at *The History of Howard Stern Act II*. SIRIUS' interactive show companion and timeline offers an overview of almost

50 hours of on-air programming, plus exclusive interviews from *The Howard Stern Show* staff, family as well as insight from some of the biggest names in entertainment. In addition, the site features exclusive photos, behind-the-scenes commentary from the producers of the epic series, and *The History of Howard Stern Act II* movie-style poster available for download.

## About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering commercial-free music channels, premier sports, news, talk, entertainment, traffic and weather, to more than 18.9 million subscribers.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the failure to realize synergies and cost-savings from the merger or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's

Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the quarter ended September 30, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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