Sirius XM Holdings

PF Combined Results -- No PPA

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(in millions)	1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2018 FY	2019 FY	2020 FY	2021 FY	2022 FY
Revenue:																		
Subscriber Revenue	\$1,585	\$1,578	\$1,594	\$1,615	\$1,611	\$1,641	\$1,666	\$1,696	\$1,713	\$1,719	\$1,734	\$1,726	\$1,691	\$5,742	\$6,171	\$6,372	\$6,614	\$6,892
Advertising Revenue	\$285	\$236	\$345	\$474	\$354	\$429	\$451	\$495	\$383	\$452	\$457	\$480	\$375	\$1,280	\$1,405	\$1,340	\$1,730	\$1,772
Equipment Revenue	\$41	\$25	\$47	\$60	\$57	\$51	\$41	\$53	\$53	\$45	\$50	\$41	\$46	\$155	\$173	\$173	\$201	\$189
Other Revenue	\$43	\$37	\$41	\$40	\$36	\$38	\$40	\$38	\$37	\$37	\$39	\$36	\$32	\$171	\$172	\$161	\$151	\$150
Total Revenue	\$1,954	\$1,876	\$2,027	\$2,189	\$2,058	\$2,159	\$2,198	\$2,282	\$2,186	\$2,253	\$2,280	\$2,283	\$2,144	\$7,348	\$7,921	\$8,046	\$8,696	\$9,003
Operating expenses (SBC shown separately below)																		
Cost of services:																		
Revenue Share and Royalties	\$588	\$589	\$604	\$662	\$640	\$662	\$671	\$698	\$670	\$711	\$709	\$712	\$700	\$2,254	\$2,376	\$2,443	\$2,672	\$2,802
Programming and Content	\$110	\$103	\$114	\$122	\$122	\$128	\$133	\$144	\$132	\$144	\$146	\$149	\$143	\$389	\$431	\$450	\$526	\$570
Customer Service and Billing	\$116	\$121	\$118	\$120	\$115	\$126	\$125	\$128	\$124	\$124	\$121	\$122	\$121	\$472	\$479	\$475	\$495	\$491
Transmission	\$39	\$41	\$45	\$46	\$47	\$50	\$53	\$62	\$50	\$53	\$50	\$55	\$48	\$138	\$165	\$170	\$212	\$208
Cost of Equipment	\$4	\$4	\$5	\$6	\$4	\$4	\$4	\$5	\$3	\$3	\$4	\$4	\$3	\$31	\$29	\$19	\$18	\$13
Subscriber Acquisition Costs	\$99	\$48	\$110	\$105	\$86	\$89	\$71	\$80	\$90	\$91	\$86	\$85	\$90	\$470	\$427	\$362	\$325	\$352
Sales and Marketing	\$208	\$201	\$205	\$275	\$202	\$227	\$254	\$315	\$259	\$272	\$268	\$224	\$214	\$813	\$892	\$889	\$998	\$1,023
Engineering, Design and Development	\$60	\$52	\$53	\$55	\$54	\$59	\$59	\$57	\$59	\$63	\$59	\$64	\$68	\$218	\$241	\$220	\$229	\$246
General and Administrative	\$91	\$102	\$112	\$138	\$106	\$114	\$109	\$121	\$109	\$113	\$117	\$126	\$132	\$432	\$454	\$443	\$451	\$465
Depreciation and Amortization	\$132	\$124	\$125	\$125	\$132	\$131	\$135	\$135	\$135	\$135	\$134	\$132	\$136	\$465	\$483	\$506	\$533	\$536
Share-based Payment Expense	\$55	\$52	\$58	\$58	\$51	\$47	\$51	\$54	\$45	\$47	\$50	\$54	\$45	\$244	\$240	\$223	\$202	\$197
Legal Settlements and Reserves	-\$16	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$69	\$25	-\$16	\$0	\$0
Impairment, Restructuring and Acquisition Costs	\$0	\$24	\$0	\$980	\$245	-\$136	-\$95	\$7	\$0	\$1	\$69	-\$6	\$32	\$0	\$0	\$1,004	\$20	\$64
Total Operating Expenses	\$1,486	\$1,461	\$1,549	\$2,692	\$1,804	\$1,501	\$1,570	\$1,806	\$1,676	\$1,757	\$1,813	\$1,721	\$1,732	\$5,995	\$6,242	\$7,188	\$6,681	\$6,967
Income from Operations	\$468	\$415	\$478	-\$503	\$254	\$658	\$628	\$476	\$510	\$496	\$467	\$562	\$412	\$1,353	\$1,679	\$858	\$2,015	\$2,036
Adjusted EBITDA	\$639	\$615	\$661	\$660	\$682	\$700	\$719	\$672	\$690	\$679	\$720	\$742	\$625	\$2,131	\$2,427	\$2,575	\$2,770	\$2,833
Sirius XM Holdings PF Combined Results	1Q20	2Q20	3Q20	4Q20 1	.Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2018 FY	2019 FY	2020 FY	2021 FY	2022 FY
Gross Profit	\$1,097	\$1,018	\$1,141	\$1,233	\$1,130	\$1,189	\$1,212	\$1,245	\$1,207	\$1,218	\$1,250	\$1,241	\$1,129	\$4,064	\$4,441	\$4,489	\$4,773	\$4,919
Margin	56%	<i>54.3%</i>	56.3%	<i>56%</i>	55%	<i>55%</i>	55.1%	<i>54.6%</i>	<i>55%</i>	54%	<i>55%</i>	54%	53%	55%	56%	56%	55%	55%
Contribution Margin	\$1,246	\$1,162	\$1,300	\$1,401	\$1,299	\$1,367	\$1,398	\$1,451	\$1,389	\$1,415	\$1,446	\$1,445	\$1,320	\$4,591	\$5,037	\$5,109	\$5,511	\$5,697
Margin	63.8%	61.9%	64.1%	64.0%	63.1%	63.3%	63.6%	63.6%	63.5%	62.8%	63.4%	63.3%	61.6%	62.5%	63.6%	63.5%	63.4%	63.3%
Adjusted EBITDA	\$639	\$615	\$661	\$660	\$682	\$700	\$719	\$672	\$690	\$679	\$720	\$742	\$625	\$2,131	\$2,427	\$2,575	\$2,770	\$2,833
Margin	32.7%	32.8%	32.6%	30.2%	33.1%	32.4%	32.7%	29.4%	31.6%	30.1%	31.6%	32.5%	29.2%	29.0%	30.6%	32.0%	31.9%	31.5%
Sirius XM Holdings GAAP Results (in millions)	1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2018 FY	2019 FY	2020 FY	2021 FY	2022 FY
Free Cash Flow	\$348	\$503	\$361	\$448	\$211	\$550	\$588	\$482	\$258	\$435	\$329	\$529	\$144	\$1,517	\$1,647	\$1,660	\$1,831	\$1,551
Common Stock Shares Oustanding	4,379	4,353	4,278	4,173	4,105	4,058	4,018	3,967	3,940	3,908	3,896	3,891	3,878	4,346	4,412	4,173	3,967	3,891
Weighted Avg. Shares O/S - Basic	4,405	4,369	4,326	4,220	4,137	4,079	4,044	3,991	3,948	3,928	3,900	3,891	3,889	4,462	4,501	4,330	4,062	3,916
Weighted Avg. Shares O/S - Diluted	4,515	4,457	4,415	4,220	4,222	4,163	4,119	4,061	4,024	4,005	3,968	3,951	3,939	4,561	4,616	4,429	4,143	3,990
Common Stock Shares Repurchased	41	29	86	111	85	53	52	55	32	35	28	8	17	209	364	267	245	103
Common Stock Repurchased (\$), including fees	\$243	\$165	\$486	\$680	\$516	\$328	\$324	\$343	\$200	\$217	\$176	\$45	\$67	\$1,297	\$2,159	\$1,574	\$1,512	\$639
Cash and Cash Equivalents	\$40	\$1,770	\$33	\$71	\$59	\$1,124	\$164	\$191	\$76	\$126	\$39	\$57	\$53	\$54	\$106	\$71	\$191	\$57
Total Debt	\$7,849	\$9,333	\$7,8 4 7	\$8,500	\$8,879	\$9,833	\$8,827	\$8,832	\$9,818	\$9,866	\$9,784	\$9,452	\$9,513	\$6,888	\$7,844	\$8,500	\$8,832	\$9,452
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	1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2018 FY	2019 FY	2020 FY	2021 FY	2022 FY
SiriusXM Stand-alone Metrics																		
Total Revenue	\$1,585	\$1,540	\$1,589	\$1,634	\$1,616	\$1,643	\$1,660	\$1,707	\$1,719	\$1,719	\$1,742	\$1,723	\$1,682	\$5,778	\$6,194	\$6,348	\$6,624	\$6,905
Cost of Revenue	\$593	\$591	\$610	\$635	\$623	\$647	\$645	\$679	\$649	\$668	\$665	\$661	\$664	\$2,203	\$2,377	\$2,430	\$2,594	\$2,641
Gross Profit	\$992	\$949	\$979	\$999	\$993	\$996	\$1,015	\$1,028	\$1,070	\$1,051	\$1,077	\$1,062	\$1,018	\$3,575	\$3,817	\$3,918	\$4,030	\$4,264
Gross Margin	63%	62%	62%	61%	61%	61%	61%	60%	62%	61%	62%	62%	61%	62%	62%	62%	61%	62%
ARPU	\$13.95	\$13.96	\$14.15	\$14.33	\$14.30	\$14.57	\$14.84	\$15.34	\$15.53	\$15.62	\$15.72	\$15.64	\$15.29	\$13.34	\$13.82	\$14.10	\$14.76	\$15.63
SAC, per installation	\$20.11	\$20.14	\$20.98	\$14.61	\$10.90	\$15.20	\$13.66	\$11.02	\$12.73	\$16.27	\$12.73	\$15.72	\$14.39	\$25.66	\$22.91	\$18.65	\$12.58	\$14.32
Subscriber metrics shown in thousands																		
Self-pay Ending Subscribers	30,047	30,311	30,480	30,887	31,013	31,368	31,984	32,039	32,014	32,037	32,224	32,387	32,040	28,915	29,978	30,887	32,039	32,387
Paid Promotional Ending Subscribers	4,719	3,939	3,955	3,827	3,486	3,108	2,280	1,994	1,940	1,994	1,946	1,918	1,984	5,124	4,931	3,827	1,994	1,918
Ending Subscribers	34,766	34,250	34,435	34,714	34,499	34,476	34,264	34,033	33,954	34,031	34,170	34,305	34,024	34,039	34,909	34,714	34,033	34,305
Self-pay Net Addtions	69	264	169	407	126	355	616	55	(25)	23	187	162	(347)	1,402	1,063	909	1,152	348
Paid Promotional Net Additions	(212)	(780)	17	(128)	(341)	(378)	(828)	(286)	(54)	54	(49)	(28)	66	(99)	(193)	(1,104)	(1,833)	(76) 272
Net Additions	(143)	(516)	186	279	(215)	(23)	(212)	(231)	(79)	77	138	134	(281)	1,303	870	(195)	(681)	272
Average Self-Pay Monthly Churn	1.8%	1.6%	1.7%	1.6%	1.6%	1.5%	1.5%	1.7%	1.6%	1.5%	1.5%	1.5%	1.6%	1.7%	1.7%	1.7%	1.6%	1.5%
Pandora Stand-alone Metrics (excludes impact of discontinued businesses)																		
Total Revenue	\$369	\$336	\$438	\$555	\$442	\$516	\$538	\$575	\$467	\$534	\$538	\$560	\$462	\$1,570	\$1,727	\$1,698	\$2,072	\$2,098
Cost of Revenue	\$264	\$266	\$276	\$321	\$305	\$323	\$341	\$358	\$330	\$367	\$365	\$381	\$351	\$1,081	\$1,103	\$1,127	\$1,329	\$1,443
Gross Profit	\$105	\$70	\$162	\$234	\$137	\$193	\$197	\$217	\$137	\$167	\$173	\$179	\$111	\$489	\$624	\$571	\$743	\$655
Gross Margin	28%	21%	37%	42%	31%	37%	37%	38%	29%	31%	32%	32%	24%	31%	36%	34%	36%	31%
Monthly Active Users - All Services (in thousands)	60,926	59,604	58,583	58,882	55,870	55,137	52,618	52,275	50,554	50,478	48,769	47,638	46,663	69,399	63,508	58,882	52,275	47,638
Ad Supported Listener Hours (in billions)	3.13	3.29	3.12	2.96	2.87	3.03	2.89	2.77	2.68	2.84	2.75	2.60	2.59	14.79	13.44	12.50	11.55	10.88
RPM	\$67.54	\$55.23	\$84.46	\$112.71	\$85.69	\$100.35	\$109.02	\$117.36	\$89.77	\$99.75	\$103.32	\$112.33	\$85.09	\$71.60	\$80.41	\$79.24	\$102.74	\$101.19
Subscriber metrics shown in thousands																		
Self-pay Subscribers	6,214	6,246	6,344	6,279	6,392	6,510	6,452	6,324	6,328	6,319	6,267	6,215	6,222	5,914	6,165	6,279	6,324	6,215
Paid Promotional Subscribers	52	56	60	62	64	67	71	69	-		-		<u>-</u>	756	49	62	69	-
Total Subscribers	6,266	6,302	6,404	6,341	6,456	6,577	6,523	6,393	6,328	6,319	6,267	6,215	6,222	6,670	6,214	6,341	6,393	6,215