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CEO of ShiftPixy Scott Absher to Speak at 3rd annual Collaboration in the Gig Economy conference

IRVINE, Calif., Sept. 20, 2018 (GLOBE NEWSWIRE) -- ShiftPixy, Inc. (NASDAQ: PIXY), a disruptive workforce engagement platform provider, has announced that Co-Founder and CEO Scott Absher will be a featured speaker at the 2018 Collaboration in the Gig Economy conference, taking place this October in Dallas, Texas.

Hosted by [SIA](#), the 3rd annual Collaboration in the Gig Economy brings the future of work into sharp focus as the fastest-growing, leading-edge conference of its kind. Attendees connect with solutions, business models and world-renowned experts in a collaborative and innovative setting designed to enhance their ability to find, engage and optimize talent for this dynamic new world of work.

Absher will dive into how blockchain technology is revolutionizing talent management and acquisition during a panel called "Blockchain and its Emerging Implications for the Gig Economy" on Thursday, October 4th from 2:00 – 2:45 PM.

"Blockchain technology is transforming almost every industry in our economy, and its benefits in the HR and talent management space is becoming increasingly valuable," said Absher. "I'm thrilled to participate on this panel with other industry experts and discuss how this disruptive technology can help safeguard sensitive human capital data and better protect both employees and employers in today's data-driven gig economy."

"Our impressive lineup of speakers brings together vast expertise and experience to help us address the advances and shifts that are redefining the way work is done around the world," said Ursula Williams, Executive Vice President of SIA. "As work is no longer strictly defined as direct hire or contingent, all iterations of how, when and where people choose to work require new ways of managing talent programs and a new understanding of what it takes to successfully manage a flexible, on-demand workforce. This game-changing event will further that understanding significantly."

Collaboration in the Gig Economy will be held October 4th & 5th at the Omni Dallas in Dallas, TX.

For more information and registration, visit [@SIAGigE](http://www.collaborationgigeconomy.com).

Note of Clarification

To be clear, ShiftPixy has never, does not now and will never use its blockchain technology in any form of cryptocurrency or cryptocurrency related application.

Learn More

To discover the power of ShiftPixy's self-delivery platform for your restaurant please select one of our convenient webinar timeslots at: <https://www.shiftpixy.com/webinars/> or call us at 888-798-9200 to register.

About ShiftPixy

ShiftPixy (NASDAQ: PIXY) is a disruptive human capital management platform, revolutionizing employment in the Gig Economy by delivering a next-gen mobile engagement technology to help businesses with shift-based employees navigate regulatory mandates, minimize administrative burdens and better connect with a ready-for-hire workforce. With expertise rooted in management's nearly 25 years of workers' compensation and compliance programs experience, ShiftPixy adds a needed layer for addressing compliance and continued demands for equitable employment practices in the growing Gig Economy.

ShiftPixy Cautionary Statement

The information provided in this release includes forward-looking statements, the achievement or success of which involves risks, uncertainties, and assumptions. Although such forward-looking statements are based upon what management of the Company believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate. If any of the risks or uncertainties, including those set forth below, materialize or if any of the assumptions proves incorrect, the results of ShiftPixy, Inc., could differ materially from the results expressed or implied by the forward-looking statements we make. The risks and uncertainties include, but are not limited to, risks associated with the nature of our business model; our ability to execute the Company's vision and growth strategy; our ability to attract and retain clients; our ability to assess and manage risks; changes in the law that affect our business and our ability to respond to such changes and incorporate them into our business model, as necessary; our ability to insure against and otherwise effectively manage risks that affect our business; competition; reliance on third-party systems and software; our ability to protect and maintain our intellectual property; and general developments in the economy and financial markets. The Company undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change, except as required by applicable securities laws. The information in this press release shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, and will not be deemed an admission as to the materiality of any information that is required to be disclosed solely by Regulation FD. Further information on these and other factors that could affect the financial results of ShiftPixy, Inc., is included in the filings on Forms 1-A and 10-K and in other filings we make with the Securities and Exchange Commission from time to time. These documents are available on the "SEC Filings" subsection of the "Investor Information" section of our website at <https://ir.shiftpixy.com/financial-information/sec-filings>.

Consistent with the SEC's April 2013 guidance on using social media outlets like Facebook and Twitter to make corporate disclosures and announce key information in compliance with Regulation FD, ShiftPixy is alerting investors and other members of the general public that ShiftPixy will provide updates on operations and progress required to be disclosed under Regulation FD through its social media on Facebook, Twitter, LinkedIn and YouTube. Investors, potential investors, shareholders and individuals interested in our Company are

encouraged to keep informed by following us on Facebook, Twitter, LinkedIn and YouTube.

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