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SiriusXM and YouTube Announce New Electronic Dance Music Show, "The YouTube EDM 15"

Weekly commercial-free music show to feature breakout EDM music trending on YouTube

2nd collaboration between YouTube and SiriusXM creating original radio programming

American EDM DJ duo, The Chainsmokers, to host

NEW YORK, Nov. 11, 2014 /PRNewswire/ -- SiriusXM and YouTube today announced the launch of *The YouTube EDM 15*, a new weekly show featuring trending electronic dance songs based on YouTube viewership data. *The YouTube EDM 15* is the latest example of SiriusXM and YouTube's shared goal of supporting great new music from today's established and emerging stars.



The all-new EDM show builds on the success of *The YouTube 15*, a collaboration between SiriusXM and YouTube that launched earlier this year, and is hosted by the wildly popular Jenna Marbles. Along with greater airplay for established artists, *The YouTube 15* introduced many songs from emerging artists, such as George Ezra, Dotan, and Chet Faker, who then received regular airplay for the first time in the U.S. across multiple SiriusXM channels.

The YouTube EDM 15 will be hosted by rising EDM duo The Chainsmokers, and will air weekly starting Friday, November 21, at 8:00 pm ET, and throughout the weekend, on BPM, channel 51, and via the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com. The new show will also feature notable guest hosts, continuing SiriusXM's tradition of featuring amazing DJs across its BPM programming.

"Building on the great response to *The YouTube 15* show on our SiriusXM Hits 1 channel, we are excited to collaborate again with YouTube to create *The YouTube EDM 15*, which will spotlight emerging EDM songs on the world's largest music video platform," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "With *The YouTube EDM 15*, we will deliver to our listeners direct access to music emerging from YouTube's worldwide audience and give our listeners an opportunity to go even deeper and discover even more of the EDM they love."

"After seeing *The YouTube 15* on SiriusXM bring both more airplay for established artists and first-time radio airplay for many emerging artists, we see even more opportunity by teaming up again with SiriusXM to provide the data for *The YouTube EDM 15*. Together we're connecting more fans with their favorite artists and helping them discover new music from all over the world, anytime and anywhere they're listening," said Vivien Lewit, Head of Label and Artist Relations, YouTube.

The Chainsmokers have become among the hottest young EDM DJs. Their live shows are sought after in EDM and their wild antics, hilarious personalities, and addictive productions have fans running to see them live every chance they get. The Chainsmokers' YouTube channel features a wide array of both music and comedic content, including the first major release, #SELFIE, which swept the world with 250 million YouTube views. They have also received immense support by friends such as Nicky Romero, Steve Aoki, Pete Tong, Afrojack, Tiesto and W&W.

The weekly countdown will also be featured as video playlists on youtube.com/siriusxm.

BPM plays today's biggest dance hits and remixes. Listeners will hear Tiesto, Avicii, Swedish House Mafia, David Guetta, Armin van Buuren, Afrojack, deadmau5 and Kaskade.

For more information on SiriusXM and a [30-day subscription](#), please visit www.siriusxm.com.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 26.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the

results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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