

March 8, 2012



Douglas Dynamics to Present at the Credit Suisse Global Services Conference

MILWAUKEE, March 8, 2012 (GLOBE NEWSWIRE) -- Douglas Dynamics, Inc. (NYSE:PLOW), the North American leader in the design, manufacture and sale of snow and ice control equipment for light trucks, today announced that James L. Janik, President and Chief Executive Officer, and Robert McCormick, Executive Vice President and Chief Financial Officer, will present at the Credit Suisse Global Services Conference. The Company's presentation is scheduled for Monday, March 12th at 5:00PM EDT in Scottsdale, AZ. A live webcast of the Company's presentation may be accessed via the Company's website at www.douglasdynamics.com under the Investor Relations section and will be archived for 90 days.

About Douglas Dynamics

Headquartered in Milwaukee, Wisconsin, Douglas Dynamics designs, manufactures and sells snow and ice control equipment for light trucks, which is comprised of snowplows and sand and salt spreaders, and related parts and accessories. Douglas Dynamics sells its products under the WESTERN®, FISHER® and BLIZZARD® brands through a distributor network, primarily consisting of truck equipment distributors located throughout the Midwest, East and Northeast regions of the United States as well as all provinces of Canada. More information can be found at www.douglasdynamics.com.

The Douglas Dynamics, Inc. logo is available at <https://www.globenewswire.com/newsroom/prs/?pkgid=7433>

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