

January 9, 2014



Aspen University Becomes First Institution of Higher Learning to Measure and Publish Alumni ROI

Aspen University Alumni Report Over 160% Return on Their Education Investment

NEW YORK, Jan. 9, 2014 (GLOBE NEWSWIRE) -- Aspen Group, Inc. (OTCBB:ASPU), a nationally accredited online postsecondary education company (Aspen University), today announced the creation of a unique mathematical formula measuring whether alumni are earning a return-on-investment (ROI) from their education investment at Aspen University.

Results from the independent annual alumni survey conducted in December, 2013 were also announced today. The survey reported alumni that graduated between three and five years ago have earned a 162% average ROI, while those that graduated more than five years ago have earned a 167% average ROI.

"It's a travesty that at hundreds of institutions in the U.S., college students are more likely to default on their student loans than graduate.* That's not a return-on-investment, that's economic jail. At Aspen University we proudly graduate 58% of our students and we're committed to offering tuition rates that are affordable enough for the majority of our students to 'pay-as-they-go' with cash so they graduate with minimal debt. That is the critical combination necessary to put students on a path for economic prosperity," stated Michael Mathews, Chairman & CEO of Aspen Group, Inc.

"We're proud of our alumni for achieving astonishing returns on their education investment in such a short period of time. These results prove that by offering an affordably priced program with rigorous academics, students will quickly achieve the economic and social benefits that higher education promises," said Mathews.

Aspen University's ROI Formula and 2013 Alumni Survey

Aspen University's unique return-on-investment formula measures the amount of incremental compensation alumni have earned since graduation divided by the total cost of the Aspen University program (the compensation baseline is the annual compensation the student is earning at the time they graduate from Aspen University).

The independent alumni survey was conducted during December, 2013 by Target Research Group among Aspen alumni that graduated from Aspen University three or more years ago. Click on the link below for more details on the Aspen alumni survey and to review the results:

Aspen University 2013 Annual Alumni Survey

*http://www.educationsector.org/sites/default/files/publications/Defaults_CYCT-F_JULY.pdf

About Aspen Group, Inc.

Aspen Group, Inc. is an online postsecondary education company. Aspen University's mission is to become an institution of choice for adult learners by offering cost-effective, comprehensive, and relevant online education. We are dedicated to helping our students exceed their personal and professional objectives in a socially conscious and economically sensible way. Aspen is dedicated to providing the highest quality education experiences taught by top-tier faculty - 67% of our adjunct faculty hold doctoral degrees. To learn more about Aspen, visit www.aspen.edu.

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Source: Aspen Group, Inc.