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## **PV Nano Cell Welcomes Harrison Nguyen as U.S. representative**

MIGDAL HA'EMEK, Israel, May 19, 2015 /PRNewswire/ --[PV Nano Cell](#) (PVN), an innovative single-crystal nanometric conductive digital inks producer, today announced that Harrison Nguyen is the company's representative in the U.S. With over two decades of experience as an inkjet technologist and material deposition application specialist, Nguyen will further PV Nano Cell's partnership development endeavors with manufacturers in the solar photovoltaic (PV) and printed electronics markets.

"Our goal is to expand in the U.S. market by offering our customers a complete solution for digital conductive printing in mass production applications," said Fernando de la Vega, CEO of PV Nano Cell. "Harrison's longstanding relationships in the industry and his unparalleled expertise advance our goal by allowing us to reach more companies that can benefit from the many advantages of using our innovative Sicrys™ inks technology."

Israel-based PV Nano Cell's Sicrys™ family of innovative, nanometric conductive inks enable new applications in the fields of solar PV and printed electronics (PE) through the use of fast, inexpensive inkjet printing technologies for flexible substrates such as plastic, fabric or even paper. PV Nano Cell's technologies are speeding the adoption of solar by achieving significant cost reductions in the production of silicon solar cells and enabling the adoption of printed electronics, which can bring intelligence to virtually any object.

PV Nano Cell's Sicrys™ conductive inks are being used all over the world in a range of industrial inkjet printing applications, including for touch screens, printed circuit boards, RFID (radio-frequency identification) tags, sensors, smart cards, smart packaging and organic photovoltaics.

Previously, Nguyen served as senior application engineer in materials deposition development at FUJIFILM Dimatix, a Fujifilm company. He was on the original technical staff at Litrex/UiVac/CDT, Oce/Gretag/Raster Graphics Inc. and has worked with Honeywell, Sun Chemical, Cabot SMP, CSG Solar/SunTech, Nokia and SunPower, among other large corporations, small startups and mid-sized companies.

### **About PV Nano Cell**

[PV Nano Cell](#) (PVN) has developed innovative conductive inks that will accelerate the adoption of solar photovoltaics (PV) by achieving significant cost reductions in the production of silicon solar cells through inkjet printing with inks made of nano-metric materials. PVN's Sicrys™ is a single-crystal, nano-metric silver conductive ink delivering enhanced performance. Sicrys™ is also available in copper-based form, delivering all of the product's properties and advantages with improved cost efficiency. Sicrys™ silver conductive inks are used all over the world in a range of industrial inkjet printing applications, including photovoltaics, printed circuit boards, antennas, RFID, sensors, smart cards, touchscreens

and advanced packaging. For more information, please visit [PVNanoCell.com](http://PVNanoCell.com).

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