

VF REPORTS 2015 THIRD QUARTER RESULTS

- Third quarter revenue up 3 percent (up 8 percent currency neutral)
- Outdoor & Action Sports revenue up 5 percent (up 13 percent currency neutral)
- International revenue down 5 percent (up 9 percent currency neutral)
- Direct-to-consumer revenue up 3 percent (up 8 percent currency neutral)
- Earnings per share down 1 percent (up 14 percent currency neutral)
- Quarterly dividend increased by 16 percent to \$0.37 per share

GREENSBORO, **N.C. Oct. 23**, **2015** – VF Corporation (NYSE: VFC) today reported financial results for its third quarter ended Oct. 3, 2015. All per share amounts are presented on a diluted basis. This release refers to amounts as "reported" and "currency neutral" (a non-GAAP financial measure), terms that are described below under the "Currency Neutral – Excluding the Impact of Foreign Currency" paragraph. Unless otherwise noted, currency neutral and reported amounts are the same.

"On a currency neutral basis, our year-to-date revenue is up 9 percent and our earnings per share are up 15 percent – a performance that affirms our ability to leverage our diverse, competitive assets to fuel consistent, long-term growth," said Eric Wiseman, VF Chairman and Chief Executive Officer. "Today's results speak to the power of VF's brands and platforms to perform well in what is proving to be a mixed retail environment. We delivered excellent operating results by staying focused on what we do best – bringing relevant, innovative product to the marketplace, amplifying our relationships with consumers and driving operational excellence into every area of our business."

Third Quarter 2015 Highlights

- **Revenue** increased 8 percent on a currency neutral basis driven by double-digit growth in our Outdoor & Action Sports coalition and strength in our Jeanswear coalition, and our international and direct-to-consumer businesses. On a reported basis, revenue increased 3 percent over the 2014 guarter.
- Gross margin was 48.9 percent on a currency neutral basis, representing a 60 basis point
 improvement over the same period last year. Reported gross margin was down 40 basis points
 to 47.9 percent as benefits from more favorable product costs and continued mix shift to higher
 margin businesses were offset by foreign currency headwinds in the quarter especially
 movements in the euro, Chinese renminbi, British pound sterling, Canadian dollar and Mexican
 peso.
- Currency neutral operating income was up 14 percent (up 2 percent reported to \$643 million) compared with the same period in 2014. Currency neutral operating margin was 19.0 percent, a 100 basis point improvement over the same period last year. Reported operating margin declined 20 basis points to 17.8 percent due to the negative impact from changes in foreign currency.
- **Earnings per share** rose 14 percent on a currency neutral basis compared with last year's same period. On a reported basis, earnings per share were down 1 percent to \$1.07.
- **Inventories** were up 12 percent compared to the 2014 quarter reflecting order book timing. This increase was in line with expectations.

Coalition Review

Third quarter revenue for the **Outdoor & Action Sports** coalition was up 13 percent on a currency neutral basis (up 5 percent reported to \$2.3 billion) driven by similar growth rates in both its wholesale and direct-to-consumer businesses.

Third quarter currency neutral revenue for *The North Face*[®] brand rose 11 percent (up 6 percent reported), driven by balanced growth in its wholesale and direct-to-consumer businesses. By region, *The North Face*[®] brand's revenue was up at a low double-digit percentage rate in the Americas, up at a low single-digit rate (down low-double reported) in Europe and up at a high-teen percentage rate (up mid-teen reported) in the Asia-Pacific region. For the full year, the company's expectation for low double-digit currency neutral revenue growth for *The North Face*[®] brand remains unchanged.

Currency neutral revenue for the *Vans*[®] brand in the third quarter was up 10 percent (up 2 percent reported) including a high-teen percentage rate increase (up low-teen reported) in direct-to-consumer sales and mid single-digit growth (down mid-single reported) in wholesale sales. Revenue in the Americas region was up at a low double-digit percentage rate (up high-single reported), up at a high-teen rate in the Asia-Pacific region (up low-teen reported), and up at a mid single-digit percentage rate (down low-teen reported) in Europe. In 2015, the company continues to expect a mid-teen currency neutral percentage rate increase in revenue for the *Vans*[®] brand.

Third quarter revenue for the *Timberland*® brand was up 21 percent on a currency neutral basis (up 11 percent reported) including more than 25 percent growth (up mid-teen reported) in its wholesale business and a low single-digit increase (down mid-single reported) in direct-to-consumer sales. In the Americas region, revenue was up more than 40 percent due to a combination of strong performance and lower third quarter revenue in 2014 due to phasing of orders. This growth should normalize to a full-year high-teen percentage rate increase, placing the *Timberland*® brand's Americas business in line with expectations. In Europe, revenue was up at a high single-digit percentage rate (down high-single reported) and in the Asia-Pacific region, revenue in the third quarter was up at a low single-digit percentage rate (down low-single reported). There is no change in the company's expectation that *Timberland*® brand global revenue will increase at a low-teen percentage rate on a currency neutral basis in 2015.

Third quarter operating income for Outdoor & Action Sports was up 3 percent to \$488 million (as reported) and operating margin declined 60 basis points to 21.2 percent (as reported), due to the continued strengthening of the U.S. dollar against most foreign currencies. Excluding the negative impact of foreign currency, operating income was up 16 percent in the quarter.

Jeanswear's third quarter currency neutral revenue was up 4 percent (flat reported, at \$748 million). Revenue for the Americas region improved at a mid single-digit percentage rate (up low-single reported). In Europe, revenue increased at a mid single-digit percentage rate (down midteen reported) and in the Asia-Pacific region, revenue increased at a high single-digit percentage rate (up low-single reported).

Currency neutral revenue for the *Wrangler*[®] brand in the third quarter was up 3 percent (down 1 percent reported) driven by strength in the Americas region, which realized a low single-digit increase. Revenue in Europe was up at a low single-digit percentage rate (down mid-teen reported) and down at a mid single-digit percentage rate (down low-double reported) in the Asia-Pacific region.

Global revenue, on a currency neutral basis, for the Lee® brand in the third quarter was up 8

percent (up 2 percent reported) including a high single-digit percentage rate increase (up mid-single reported) in the Americas region and a high single-digit increase (down low-double reported) in Europe. Revenue in the Asia-Pacific region was up at a high single-digit percentage rate (up mid-single reported).

Operating income for Jeanswear in the third quarter was up 1 percent to \$159 million (as reported) and operating margin increased 30 basis points to 21.2 percent (as reported). Excluding the negative impact of foreign currency, operating income was up 8 percent in the quarter.

Imagewear's currency neutral revenue was up 1 percent (flat reported, at \$292 million) in the third quarter, driven by 10 percent growth (up high-single reported) in the Licensed Sports Group business offset by a high single-digit percentage rate decline in the workwear business due primarily to slower oil exploration. Third quarter operating income for Imagewear was down 2 percent to \$42 million (as reported), with a 30 basis point decrease in operating margin to 14.3 percent (as reported).

Third quarter **Sportswear** coalition revenue was down 1 percent to \$162 million based on a low single-digit percentage decline in *Nautica*® brand revenue compared with the same period last year. In the third quarter, operating income was flat at \$23 million while operating margin improved 20 basis points to 14.3 percent (as reported).

Contemporary Brands' third quarter currency neutral revenue for the coalition was down 13 percent (down 16 percent reported to \$83 million).

International Review

In its largest quarter of the year, currency neutral international revenue was up 9 percent (down 5 percent reported). Revenue in Europe was up 5 percent (down 11 percent reported) and up 12 percent (up 7 percent reported) in the Asia-Pacific region, driven by strength in China. Revenue in the Americas (non-U.S.) region was up 19 percent (up 1 percent reported). On a reported basis, the international business was 38 percent of total VF third quarter revenue compared with 41 percent in the same period of 2014.

Direct-to-Consumer Review

Direct-to-consumer revenue, on a currency neutral basis, grew 8 percent (up 3 percent reported) in the third quarter. Sixty stores were opened during the third quarter bringing the total number of VF-owned retail stores around the world to 1,480. On a reported basis, direct-to-consumer revenue was 22 percent of total revenue in the third quarter, the same percentage as last year's third quarter.

2015 Outlook

"2015 is on track to be another solid year for VF, driven by strong performances in our Outdoor & Action Sports and Jeanswear brands and our International and Direct-to-Consumer platforms," Wiseman continued. "And while we see some softness in certain areas of our business and have elected to true up our full year outlook, our fundamentals remain solid and we have great confidence in our ability to provide sustainable, long-term returns for our shareholders."

Key points related to VF's full year 2015 outlook include:

Revenue, on a currency neutral basis, is expected to be up 7.5 percent (up about 3 percent

reported). By coalition and business:

- Outdoor & Action Sports: no change to expectation of a low double-digit currency neutral percentage rate increase in revenues (up mid-single reported).
- Jeanswear: no change to expectation of a mid single-digit currency neutral percentage rate increase in revenues (up low-single reported).
- Imagewear: due to weakness in the workwear business which has been impacted by slower oil exploration, full year revenue is now expected to be flat compared with the previous outlook of a mid single-digit percentage rate increase.
- Sportswear: revenue is expected to be up at a low single-digit rate for the full year, compared with the previous outlook of a mid single-digit percentage rate increase, due to ongoing softness in the direct-to-consumer business.
- Contemporary Brands: due to weakness in both wholesale and direct-to-consumer channels, full year revenue is now expected to be down at a high single-digit currency neutral percentage rate (down low-double reported) compared with the previous expectation of a mid single-digit currency neutral rate decline (down high-single reported).
- Direct-to-Consumer: revenue is now expected to increase at a low double-digit percentage rate (up high-single reported) versus the previous expectation of a mid-teen currency neutral rate increase (up low-double reported).
- There is no change to the company's expectation that currency neutral **gross margin** should improve by 70 basis points to reach about 49.5 percent for the full year. Based on expected changes in foreign currency for the balance of the year, reported gross margin is now expected to be flat with 2014.
- There is no change to the expectation that currency neutral **earnings per share** will increase by 15 percent compared to an adjusted EPS of \$3.08 in 2014. Due to approximately \$0.04 per share of greater than expected negative changes in foreign currency during the third quarter, reported earnings for the full year are now anticipated to increase by approximately 3 percent to \$3.18 compared to an adjusted EPS of \$3.08 in 2014. As a reminder, 2014 adjusted earnings per share excluded the negative impact of a \$0.70 noncash impairment charge recorded in the fourth quarter of 2014 to reduce the carrying value of the goodwill and intangible assets related to the 7 For All Mankind®, Ella Moss® and Splendid® brands. On a reported basis, 2014 earnings per share was \$2.38.

Dividend Declared

On Oct. 20, 2015, reflecting their confidence in VF's future, the Board of Directors declared a quarterly dividend of \$0.37 per share, reflecting a 16 percent increase over the previous quarter's dividend. This represents the company's 43rd consecutive year in which the annual dividend has increased. This dividend will be payable on Dec. 18, 2015 to shareholders of record at the close of business on Dec. 8, 2015.

Currency Neutral – Excluding the Impact of Foreign Currency

This release refers to "currency neutral" amounts for the third quarter and first nine months of 2015 and full-year outlook. Currency neutral amounts <u>exclude</u> both the impact of translating foreign currencies into U.S. dollars and the impact of currency rate changes on foreign currency denominated transactions. This release also refers to "reported" amounts in accordance with U.S. generally accepted accounting principles ("GAAP"), which <u>include</u> translation and transactional impacts from foreign currency exchange rates. Reconciliations of GAAP measures to currency neutral amounts for the third quarter and first nine months of 2015 are presented in the attached supplemental financial information, which identify and quantify all excluded items.

Webcast Information

VF will hold its 2015 third quarter conference call and webcast today at approximately 8:30 a.m. Eastern Time. Interested parties should call (888) 208-1386 (U.S.) or (913) 312-0940 (international) to access the call. The conference call will be broadcast live and accessible at www.vfc.com. A replay of the conference call will be available through Oct. 30, 2015 at the same location or via telephone at 877-870-5176 (access code: 984432).

About VF

VF Corporation (NYSE: VFC) is a global leader in the design, manufacture, marketing and distribution of branded lifestyle apparel, footwear and accessories. The company's highly diversified portfolio of 30 powerful brands spans numerous geographies, product categories, consumer demographics and sales channels, giving VF a unique industry position and the ability to create sustainable, long-term growth for our customers and shareholders. The company's largest brands are *The North Face*[®], *Vans*[®], *Timberland*[®], *Wrangler*[®], *Lee*[®] and *Nautica*[®]. For more information, visit www.vfc.com.

Forward-Looking Statements

Certain statements included in this release and the attachments are "forward-looking statements" within the meaning of the federal securities laws. Forward-looking statements are made based on our expectations and beliefs concerning future events impacting VF and therefore involve a number of risks and uncertainties. You can identify these statements by the fact that they use words such as "will," "anticipate," "estimate," "expect," "should," and "may" and other words and terms of similar meaning or use of future dates. We caution that forward-looking statements are not guarantees and that actual results could differ materially from those expressed or implied in the forward-looking statements. Potential risks and uncertainties that could cause the actual results of operations or financial condition of VF to differ materially from those expressed or implied by forward-looking statements in this release include, but are not limited to: foreign currency fluctuations; the level of consumer demand for apparel, footwear and accessories; disruption to VF's distribution system; VF's reliance on a small number of large customers; the financial strength of VF's customers; VF's ability to implement its growth strategy; VF's ability to grow its international and direct-to-consumer businesses: VF and its customers' ability to maintain the strength and security of information technology systems; stability of VF's manufacturing facilities and foreign suppliers; continued use by VF's suppliers of ethical business practices; VF's ability to accurately forecast demand for products; VF's ability to protect trademarks and other intellectual property rights; possible goodwill and other asset impairment; changes in tax liabilities; and legal, regulatory, political and economic risks in international markets. More information on potential factors that could affect VF's financial results is included from time to time in VF's public reports filed with the Securities and Exchange Commission, including VF's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q.

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VF CORPORATION Condensed Consolidated Statements of Income (Unaudited) (In thousands, except per share amounts)

	Tì	ree Months E	nded September		%	Ni	ne Months En	ided September		%
		2015		2014	Change		2015		2014	Change
Net sales	\$	3,583,027	\$	3,486,998	3%	\$	8,870,518	\$	8,610,521	3%
Royalty income		29,793		33,449	(11%)		93,463		92,780	1%
Total revenues		3,612,820		3,520,447	3%		8,963,981		8,703,301	3%
Costs and operating expenses										
Cost of goods sold		1,883,610		1,818,655	4%		4,630,503		4,464,565	4%
Selling, general and administrative expenses		1,086,282		1,068,710	2%		3,069,688		2,982,656	3%
		2,969,892		2,887,365	3%		7,700,191		7,447,221	3%
Operating income		642,928		633,082	2%		1,263,790		1,256,080	1%
Interest, net		(20,818)		(20,703)	(1%)		(61,697)		(59,828)	(3%)
Other income (expense), net		(1,280)		(1,609)	20%		218		(4,209)	105%
Income before income taxes		620,830		610,770	2%		1,202,311		1,192,043	1%
Income taxes		160,966		140,241	15%		282,927		266,639	6%
Net income	\$	459,864	\$	470,529	(2%)	\$	919,384	\$	925,404	(1%)
Earnings per common share										
Basic	\$	1.08	\$	1.09	(1%)	\$	2.16	\$	2.14	1%
Diluted	\$	1.07	\$	1.08	(1%)	\$	2.13	\$	2.10	1%
Weighted average shares outstanding										
Basic		425,208		430,638			425,273		432,956	
Diluted		431,460		437,587			432,091		440,328	
Cash dividends per common share	\$	0.3200	\$	0.2625	22%	\$	0.9600	\$	0.7875	22%

Basis of presentation of condensed consolidated financial statements: VF operates and reports using a 52/53 week fiscal year ending on the Saturday closest to December 31 of each year. For presentation purposes herein, all references to periods ended September 2015, December 2014 and September 2014 relate to the 13-week and 39-week fiscal periods ended October 3, 2015, the 53-week fiscal period ended January 3, 2015 and the 13-week and 39-week fiscal periods ended September 27, 2014, respectively.

VF CORPORATION Condensed Consolidated Balance Sheets (Unaudited) (In thousands)

	September 2015	December 2014	September 2014
ASSEIS			
Current assets			
Cash and equivalents	\$ 566,599	\$ 971,895	\$ 496,500
Accounts receivable, net	1,870,530	1,276,224	1,764,636
Inventories	2,038,126	1,482,804	1,822,162
Other current assets	460,562	454,931	440,915
Total current assets	4,935,817	4,185,854	4,524,213
Property, plant and equipment	981,558	942,181	940,193
Intangible assets	2,309,481	2,433,552	2,785,651
Goodwill	1,800,008	1,824,956	1,989,871
Other assets	625,058	593,597	575,948
Total assets	\$10,651,922	\$ 9,980,140	\$10,815,876
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current liabilities			
Short-term borrowings	\$ 1,285,388	\$ 21,822	\$ 654,839
Current portion of long-term debt	13,197	3,975	4,374
Accounts payable	580,368	690,842	674,950
Accrued liabilities	904,667	903,602	932,315
Total current liabilities	2,783,620	1,620,241	2,266,478
Long-term debt	1,411,446	1,423,581	1,424,311
Other liabilities	1,095,659	1,305,436	1,262,727
Stockholders' equity	5,361,197	5,630,882	5,862,360
Total liabilities and stockholders' equity	\$10,651,922	\$ 9,980,140	\$10,815,876

VF CORPORATION Condensed Consolidated Statements of Cash Flows (Unaudited) (In thousands)

	Nine Months En	ded September
	2015	2014
Operating activities		
Net income	\$ 919,384	\$ 925,404
Depreciation and amortization	198,304	200,519
Other noncash adjustments to net income	(138,723)	198,667
Changes in operating assets and liabilities	(1,309,926)	(957,744)
Cash (used) provided by operating activities	(330,961)	366,846
Investing activities		
Capital expenditures	(187,281)	(171,606)
Software purchases	(53,053)	(66,815)
Other, net	3,150	(16,612)
Cash used by investing activities	(237,184)	(255,033)
Financing activities		
Net increase in short-term borrowings	1,268,146	637,786
Payments on long-term debt	(3,163)	(3,549)
Payments of debt issuance costs	(1,475)	-
Purchases of treasury stock	(731,936)	(727,536)
Cash dividends paid	(407,684)	(340,690)
Net impact of stock issuance	73,918	57,219
Cash provided (used) by financing activities	197,806	(376,770)
Effect of foreign currency rate changes on cash and equivalents	(34,957)	(14,946)
Net change in cash and equivalents	(405,296)	(279,903)
Cash and equivalents - beginning of year	971,895	776,403
Cash and equivalents - end of period	\$ 566,599	\$ 496,500

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Supplemental Financial Information Business Segment Information (Unaudited) (In thousands)

	Three Months Ended September		% Change Currency		Nine Months Ended September				% Change Currency	
	2015		2014	Change	Neutral**	2015		2014	Change	Neutral**
Coalition revenues										
Outdoor & Action Sports	\$ 2,296,551	\$	2,180,879	5%	13%	\$ 5,299,784	\$	5,034,670	5%	13%
Jeanswear	747,869		750,446	0%	4%	2,055,725		2,046,614	0%	5%
Imagewear	291,540		292,531	0%	1%	823,224		805,733	2%	3%
Sportswear	161,697		163,442	(1%)	(1%)	439,545		435,049	1%	1%
Contemporary Brands	83,194		99,382	(16%)	(13%)	257,605		293,737	(12%)	(9%)
Other	 31,969		33,767	(5%)	(5%)	 88,098		87,498	1%	1%
Total coalition revenues	\$ 3,612,820	\$	3,520,447	3%	8%	\$ 8,963,981	\$	8,703,301	3%	9%
Coalition profit										
Outdoor & Action Sports	\$ 487,929	\$	475,444	3%	16%	\$ 883,674	\$	880,618	0%	14%
Jeanswear	158,603		156,998	1%	8%	395,103		386,401	2%	7%
Imagewear	41,830		42,855	(2%)	2%	118,627		115,944	2%	6%
Sportswear	23,194		22,979	1%	1%	50,468		45,801	10%	10%
Contemporary Brands	585		4,869	(88%)	(71%)	5,265		21,611	(76%)	(68%)
Other	354		1,193	*	*	 15,478		(1,997)	*	*
Total coalition profit	712,495		704,338	1%	12%	1,468,615		1,448,378	1%	11%
Corporate and other expenses	(70,847)		(72,865)	3%	4%	(204,607)		(196,507)	(4%)	(4%)
Interest, net	 (20,818)	_	(20,703)	(1%)	(1%)	 (61,697)		(59,828)	(3%)	(3%)
Income before income taxes	\$ 620,830	\$	610,770	2%	15%	\$ 1,202,311	\$	1,192,043	1%	13%

^{*} Calculation not meaningful ** Refer to currency neutral definition on following page

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Supplemental Financial Information Business Segment Information – Currency Neutral Basis (Unaudited) (In thousands)

Three Months Ended September 2015

	Reported	•	t for Foreign ncy Exchange	Currency Neutral		
Coalition revenues						
Outdoor & Action Sports	\$ 2,296,551	\$	160,762	\$	2,457,313	
Jeanswear	747,869		34,128		781,997	
Imagewear	291,540		3,017		294,557	
Sportswear	161,697		-		161,697	
Contemporary Brands	83,194		3,074		86,268	
Other	 31,969				31,969	
Total coalition revenues	\$ 3,612,820	\$	200,981	\$	3,813,801	
Coalition profit						
Outdoor & Action Sports	\$ 487,929	\$	65,882	\$	553,811	
Jeanswear	158,603		11,049		169,652	
Imagewear	41,830		1,682		43,512	
Sportswear	23,194		-		23,194	
Contemporary Brands	585		834		1,419	
Other	 354				354	
Total coalition profit	712,495		79,447		791,942	
Corporate and other expenses	(70,847)		924		(69,923)	
Interest, net	 (20,818)				(20,818)	
Income before income taxes	\$ 620,830	\$	80,371	\$	701,201	
Diluted earnings per share growth	 (1%)		15%		14%	

Currency Neutral Financial Information

VF is a global company that reports financial information in U.S. dollars in accordance with GAAP. Foreign currency exchange rate fluctuations affect the amounts reported by VF from translating its foreign revenues and expenses into U.S. dollars, and from entering foreign currency transactions. These rate fluctuations can have a significant effect on reported operating results. As a supplement to our reported operating results, we present currency neutral financial information, which is a non-GAAP financial measure that excludes the incremental current year impact of foreign currency exchange. We use currency neutral information to provide a framework to assess how our business performed excluding the effects of changes in the rates used to calculate foreign currency translation and transaction gains and losses. Management believes this information is useful to investors to facilitate comparison of operating results and better identify trends in our businesses.

To calculate foreign currency translation on a currency neutral basis, operating results for the current year period for entities reporting in currencies other than the U.S. dollar are translated into U.S. dollars at the average exchange rates in effect during the comparable period of the prior year (rather than the actual exchange rates in effect during the current year period). Similarly, transaction gains and losses on a currency neutral basis are calculated using exchange rates from the comparable period of the prior year.

These currency neutral performance measures should be viewed in addition to, and not in lieu of or superior to, our operating performance measures calculated in accordance with GAAP. The currency neutral information presented may not be comparable to similarly titled measures reported by other companies.

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Supplemental Financial Information Business Segment Information – Currency Neutral Basis (Unaudited) (In thousands)

		s Reported ider GAAP		for Foreign	Currency Neutral			
Coalition revenues								
Outdoor & Action Sports	\$	5,299,784	\$	382,614	\$	5,682,398		
Jeanswear		2,055,725		87,108		2,142,833		
Imagewear		823,224		7,000		830,224		
Sportswear		439,545		-		439,545		
Contemporary Brands		257,605		11,044		268,649		
Other		88,098				88,098		
Total coalition revenues	\$	8,963,981	\$	487,766	\$	9,451,747		
Coalition profit								
Outdoor & Action Sports	\$	883,674	\$	119,177	\$	1,002,851		
Jeanswear		395,103		18,195		413,298		
Imagewear		118,627		3,998		122,625		
Sportswear		50,468		-		50,468		
Contemporary Brands		5,265		1,688		6,953		
Other		15,478				15,478		
Total coalition profit		1,468,615		143,058		1,611,673		
Corporate and other expenses		(204,607)		904		(203,703)		
Interest, net		(61,697)		<u>-</u>		(61,697)		
Income before income taxes	\$	1,202,311	\$	143,962	\$	1,346,273		
Diluted earnings per share growth		1%		14%		15%		

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