SECOND QUARTER FISCAL 2024 (FOR THE PERIOD ENDING 9/30/23)



A NOTE FROM BRACKEN DARRELL. PRESIDENT AND CEO

"In my first 100 days, as I have spent time with our brands, teams, and customers around the world, I have developed even stronger conviction in the company's significant potential, which is far greater than what we are delivering today. Our transformation plan, Reinvent, will improve our brand-building and execution while addressing with urgency our top priorities of improving North America, accelerating the Vans turnaround, significantly reducing our fixed costs and reducing leverage. We are excited about the long term, starting with these first major steps toward improving our near-term performance, positioning us to return to growth and generate shareholder value."

FINANCIAL HIGHLIGHTS*

-2% / -4% C\$

-20 basis points

vs \$0.73 in Q2'FY23

BRAND HIGHLIGHTS*



-23% **REVENUE**

- Softness across regions led by challenges in the Americas -26% and APAC -31%, with EMEA also -12% as turnaround efforts continue
- Silhouettes with newness and innovation, including UltraRange® and MTE®, continue to perform strongly, though not enough to offset Classic declines
- Vans Family™ loyalty membership reached over 30M members globally



REVENUE

- · Double-digit growth benefiting from on-time deliveries relative to last year's supply chain disruption and fueled by strength in EMEA +29% and APAC +43%, with Americas +3%
- Strong back-to-campus season highlighted by performance in daypacks such as Borealis™ and Jester™
- Transitional weight outerwear styles resonated with consumers towards the end of summer, such as the Antora, Shelbe Raschel, and Hydrenalite™



REVENUE

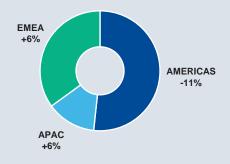
- · Timberland international strength with APAC +11% and EMEA +2%, though not enough to offset Americas -23%
- Outdoor and women's momentum continued with the Motion 6 the #2 collection globally and women's sandals success carrying into Fall
- 'This is Not a Boot'™ and 'Speaks for Itself' key mass-reach campaigns kicked off with strong engagement



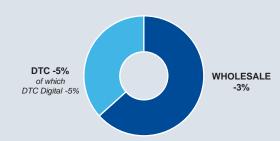
REVENUE

- Headwinds persist in Americas -7% and APAC -43%, while EMEA +25% from lifestyle strength
- · Marketing focus on Back-to-School and Labor Day drove strong Digital results in the Americas
- Icons product line challenged due to strategic inventory actions with key accounts; strength in women's and outerwear categories heading into

REVENUE BY REGION*



REVENUE BY DISTRIBUTION CHANNEL*



BALANCE SHEET & CASH FLOW HIGHLIGHTS

YTD CASH USED BY OPERATIONS -\$19M

YTD FREE CASH FLOW1 -\$158M

INVENTORY \$2.5B | -%10 VS LY

GROSS LEVERAGE RATIO 4.8X

QUARTERLY DIVIDENDS PAID \$117M

FY24 GUIDANCE

	PREVIOUS	CURRENT
FREE CASH FLOW ¹	~\$900M	~\$600M
LIQUIDITY ²	~\$2.5B	~\$2.2B