March 19, 2014

AMD Gaming Evolved Expands With Trio of Exclusive Gaming Partnerships

Sniper Elite III, Murdered: Soul Suspect and Lichdom Add Exclusive Optimizations for AMD's Industry-Leading Gaming Hardware

SUNNYVALE, CA -- (Marketwired) -- 03/19/14 -- AMD (NYSE: AMD) today announced three new game developer partnerships for AMD Gaming Evolved, an ISV relationship program that assists developers in creating an enhanced PC gaming experience. Rebellion Developments, Square Enix® and Xaviant are the latest developers to join AMD in optimizing PC games to make them look better and run better for every gamer on AMD hardware.

"AMD is proud to play an instrumental role in enabling quality PC gaming experiences," said Ritche Corpus, director of ISV gaming and alliances, AMD. "With collaboration between AMD and leading studios like Rebellion, Square Enix and Xaviant, we can work together to optimize the image quality and performance of highly-anticipated titles for an intense gaming experience."

Rebellion Developments is currently developing "Sniper Elite III," the latest chapter in an award-winning series that promises to take gamers to the exotic terrain of WW2's North Africa conflict.

"AMD was an incredible technical partner to Rebellion during the development of Sniper Elite V2," said Chris Kingsley, CTO, Rebellion. "Today we proudly renew that spirit of cooperation in an official gaming partnership that will bring full Mantle API support to bear in Sniper Elite III. Through native Mantle support in our Asura Engine, AMD Radeon™ customers will uniquely receive a level of performance that couldn't be achieved without AMD's visionary efforts with lower level graphics APIs."

Square Enix is the publisher behind "Murdered: Soul Suspect™," a supernatural thriller that challenges players to solve the most difficult case of all: their own murder.

"AMD and Square Enix have enjoyed a history of collaboration with past titles," said Naoto Sugiyama, executive producer, "Murdered: Soul Suspect." "That relationship remains strong as we work together on a rich assortment of optimized DirectX® 11 effects for Murdered: Soul Suspect. This comprehensive effort will ensure that all PC gamers receive the definitive experience they deserve."

Xaviant is the developer behind "Lichdom®," an exploration of a time known as The Sixth Age of Roth, wherein players will wield unfathomable power channeled through bracers gifted by an enigmatic patron. The title will feature support for AMD's pioneering TressFX Hair and AMD TrueAudio technologies.

"AMD has demonstrated imagination and passion for PC audio with the development of AMD TrueAudio technology," said Mark Muraski, Lead Sound Designer, Xaviant. "We are taking full advantage of that technology in Lichdom with the development of an uncommonly immersive audio environment. As players wield unfathomable power in the Sixth Age of Roth, AMD Radeon™ gamers with ordinary stereo headsets will experience fully positional 3D audio and acoustic environments modeled after the real world."

Rebellion Developments, Xaviant and Square Enix will share additional details about these exciting partnerships as their respective games near public release.

Supporting Resources

- Learn more about Sniper Elite III
- Learn more about Murdered: Soul Suspect
- Learn more about Lichdom
- Learn more about AMD Gaming Evolved
- Become a fan of AMD Gaming on Facebook
- Engage with us on Twitter @AMDGaming
- Engage with us on Twitter @AMDRadeon
- Engage with us on Twitter @AMDAPU
- Become a fan of AMD on Facebook

About AMD
AMD (NYSE: AMD) designs and integrates technology that powers millions of intelligent devices, including personal computers, tablets, game consoles and cloud servers that define the new era of surround computing. AMD solutions enable people everywhere to realize the full potential of their favorite devices and applications to push the boundaries of what is possible. For more information, visit www.amd.com.

AMD, the AMD Arrow logo and Radeon are trademarks of Advanced Micro Devices, Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

Add to Digg Bookmark with del.icio.us Add to Newsvine

Contact:
Conor Driscoll
Edelman
650-218-8928
conor.driscoll@edelman.com

Source: Advanced Micro Devices