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AMD Wins Two Industry Awards

AMD Awarded Two "Eggies" at Newegg's Second Annual Eggie Awards During the 2013 International CES Show in Las Vegas

SUNNYVALE, CA -- (Marketwire) -- 01/24/13 -- AMD (NYSE: AMD) was awarded two Eggies at Newegg's second annual Eggie Awards on Jan. 10, 2013 at the International Consumer Electronics Show (CES) in Las Vegas. AMD won Best Merchandising Campaign for its unique "Never Settle" graphics marketing program, and John Torres, Sales Account Manager at AMD, was awarded an EggXellence Award for outstanding individual contribution to the business.

"This award underscores our commitment to delivering the best experience for our customers through highly acclaimed merchandising programs," said Roy Taylor, corporate vice president, AMD Channel Sales. "The 'Never Settle' campaign is the natural outcome of a company committed to technical excellence."

The "Never Settle" marketing campaign was launched in October 2012, and is the ultimate expression of AMD's Gaming Evolved program -- collaborating with the world's top developers, delivering exciting graphics technologies and working closely with AMD sales partners. The campaign featured a promotional giveaway of four of the world's top PC games with the purchase of AMD's world-class AMD Radeon™ graphics cards. CES 2013 also saw the launch of the AMD Radeon™ HD 8800M, HD 8700M, HD 8600M and HD 8500M graphics processing units (GPUs.)

"On behalf of Newegg, I congratulate AMD for winning two 2012 Eggie Awards," said Soren Mills, chief marketing officer of Newegg North America. "We value AMD as a partner and wish to thank the company for its outstanding contributions to our business in 2012. We look forward to continuing our successful partnership in 2013."

Newegg acknowledges outstanding contributions made by vendor partners and customers at their annual Eggie Awards at CES each year. This year, Newegg recognized 26 award recipients across 14 categories.

About Newegg
Newegg Inc. is the leading electronics-focused e-retailer in the United States. It owns and operates Newegg.com (www.newegg.com) and NeweggBusiness.com (www.neweggbusiness.com), and regularly earns industry-leading customer service ratings. Newegg delivers a world-class e-commerce platform and is committed to serving the online technology community, from tech-enthusiasts to small and medium-sized businesses. Both Newegg.com and NeweggBusiness.com feature a comprehensive selection of the latest computer hardware and consumer electronics products, detailed product descriptions and images, as well as how-to information and customer reviews. Newegg Inc. was founded in 2001 and is headquartered in City of Industry, California.

About AMD
AMD (NYSE: AMD) is a semiconductor design innovator leading the next era of vivid digital experiences with its groundbreaking AMD Accelerated Processing Units (APUs) that power a wide range of computing devices. AMD's server computing products are focused on driving industry-leading Cloud computing and virtualization environments. AMD's superior graphics technologies are found in a variety of solutions ranging from game consoles, PCs to supercomputers. For more information, visit www.amd.com.

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