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AMD Strengthens Global Partnership with Clevo to Distribute Notebooks Powered by AMD Platform Technology to Emerging Mobile Markets

AMD Replaces Competing Mobile Graphics Solution in New Entry-Level Notebook Systems Designed for Everyday Computing Needs

SUNNYVALE, Calif.--(BUSINESS WIRE)-- AMD (NYSE:AMD):

- AMD (NYSE:AMD) today announced that Clevo, a global notebook manufacturer based in Taiwan, is now providing notebooks powered by AMD platform technology. Combining ATI Mobility Radeon(TM) HD 4570 graphics, the AMD Athlon(TM) 64 X2 processor and the AMD M690G chipset, these new entry-level notebooks deliver advanced performance and mobility benefits.
- The new Clevo notebooks deliver the multi-tasking performance and graphics power people need when enjoying 3D applications like maps, movies, online videos, digital photos, video games, music and TV programs at home or on the go.
- Continuing its long-standing technology partnership with Clevo, AMD focused on providing a highly differentiated solution that maps back to the top computing priorities. These include superior graphics and video capabilities and larger screen options than what is typically offered in similarly-priced netbook solutions for emerging mobile markets such as Brazil or Taiwan.

Quote Support:

"With value-added resellers in more than 50 countries, our strong technology partnership allows both AMD and Clevo to deliver advanced, relevant technology to emerging mobile markets," said David Kenyon, VP, worldwide channel marketing, AMD. "Clevo is able to utilize AMD's distribution network to effectively reach international markets while both companies' customers can benefit from the comprehensive services and support Clevo provides."

"Today's buyer wants more for their money. Our customers expect advanced technology, the latest notebook designs with long battery life, and exceptional visual performance -- all at an optimal price," said Stephen Chien, VP, sales, Clevo. "The decision to sell entry-level notebooks powered by AMD platform technology was an easy one. In addition to providing marketing resources to help influence and drive the retail sales cycle, AMD technology provides the great performance consumers need to manage their digital lifestyle at the right price."

Resources

-- Follow AMD Channel news on Twitter at @AMDChannel
-- Read more from AMD's Worldwide Channel blog at blogs.amd.com/channel
-- See images of Clevo's AMD platform solution on flickr: http://links.amd.com/CLEVO
-- Check out what's going on at AMD's Partner Alliance
-- See more about Clevo here

About AMD

Advanced Micro Devices (NYSE:AMD) is an innovative technology company dedicated to collaborating with customers and technology partners to ignite the next generation of computing and graphics solutions at work, home and play. For more information, visit http://www.amd.com.

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