

ShotSpotter, World Leader in Gunshot Detection, Alert & Analysis Solutions Announces ShotSpotter Flex™, First Subscription-Based, Cloud-Delivered Gunfire Alert & Analysis Solution

ShotSpotter Flex Solution is More Affordable and Offers Comprehensive, Real-Time Gunfire Alert and Analysis Capabilities to Help Law Enforcement Agencies and Cities Combat Gun Violence and Related Crime

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- ShotSpotter, the world leader in gunfire alert and analysis solutions, today announced ShotSpotter Flex™, its new hosted, subscription-based solution making it more affordable, more easily deployed, and delivered without the extensive up-front costs, IT resources, and expenses of traditional technology acquisition. The company also announced today its new company and product branding to better reflect its growth and position as a provider of the world's most trusted, most scalable, and most powerful gunshot detection, alert and analysis solutions to local, state and federal agencies, governments and businesses worldwide. The company will now be known by the new corporate name "SST, Inc.", and the brand ShotSpotter now refers to SST's product family of Gunfire Alert and Analysis Solutions. ShotSpotter Flex is the newest ShotSpotter solution offering.

Like the ShotSpotter flagship gunshot location solution, ShotSpotter Flex delivers critical intelligence and data that public safety agencies need to respond quickly and more safely to gunfire incidents. Key benefits of the new solution include:

- Enhanced situational awareness and officer safety
- Alerts reviewed and qualified by <u>SST</u> gunfire and acoustic experts
- Faster evidence collection and witness identification
- Increased gun crime arrests and weapons confiscations
- Improved community relations and quality of life
- Proactive crime analysis and strategic deterrence of illegal gun use

Several new customers have already subscribed to ShotSpotter Flex to support their cities' efforts against gun violence and crime issues. These include Rocky Mount, NC, and Suffolk County, NY.

ShotSpotter Flex also serves as a cost-effective force multiplier that provides instant, accurate situational awareness to <u>law enforcement</u>, <u>police</u> and <u>public safety</u> agencies. Not only is the cost structure more affordable, but the solution also helps agencies manage their resources more effectively, by speeding-up investigation, supporting prosecution and deploying patrol officers where and when they're needed most. Agencies can realize

significant value, including:

- Low upfront costs and ease of deployment
- Hosted, cloud-based solution eliminates technology maintenance and administration requirements
- Cost-effective annual or multi-year subscription fee can be funded more easily
- Secure, centralized processing and qualified alerts optimize accuracy and confidence
- Standards-based interoperability with Computer-Aided Dispatch (CAD) and other thirdparty systems

ShotSpotter Flex's qualified alerts service provide instantaneous assessment and qualification of all alerts by a highly trained team of SST gunfire and acoustics experts, 24/7/365. This takes away the burden and time on the part of 9-1-1 call-takers, dispatchers or field personnel to analyze alert data while managing other critical tasks.

"With the introduction of our new cost-effective service solution, the use of technology as a force multiplier and tool to fight gun violence becomes a more realistic proposition for any community dealing with a gun violence problem," said Ralph A. Clark, SST President & CEO. "Our subscription-based offering addresses the financial challenges faced by agencies to do more with less, and provides access to an affordable solution that has proven to be effective in supplementing police resources and helping communities become safer from gun violence. We've also added the expertise with our qualified alerts service to further extend the value of our system and its benefits to our customers and the communities they serve."

Data delivered by all the ShotSpotter solutions, including ShotSpotter Flex, is accurate and actionable, and includes immediate gunfire alerts, even when no one calls 9-1-1 to report; precise location anywhere within the coverage area (including latitude/longitude and street address); number and exact time of rounds fired; and shooter position, speed and direction of travel (if moving).

About SST, Inc.

SST, Inc. is the world leader in gunshot detection, and its ShotSpotter solutions are the leading gunfire alert and analysis solutions. Its <u>public safety technology</u> solutions are focused on improving public and community safety by locating gunfire and other explosive events, and ultimately, helping reduce and prevent <u>gun violence</u> and improving intelligence-led policing and community policing initiatives. SST solutions protect cities and countries around the world, with more than 80 installations in four countries and in 60 US cities. Privately held, the company possesses a multitude of patents that are the result of nearly two decades of innovation in the area of acoustic gunshot location technology. Information about SST and ShotSpotter can be found at <u>www.sst-inc.com</u> and <u>www.shotspotter.com</u>. You can also follow SST and ShotSpotter solutions on <u>Twitter</u>, <u>Facebook</u>, <u>LinkedIn</u> and YouTube.

ShotSpotter
Lydia Barrett, 650-833-9534
Vice President, Marketing & Communications
lbarrett@shotspotter.com
Derick Lynch, 408-598-0691
Sr. Manager, Marketing

dlynch@shotspotter.com

Source: ShotSpotter