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## ShotSpotter, Inc. Adds New Director, Channel Management

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)-- ShotSpotter, Inc., the leading developer of mission-essential acoustic surveillance systems for law enforcement, homeland security and military end-users, announced today that George A. Orrison, IV has been named Director, Channel Management. Orrison will be responsible for leading the development and management of channel partners in support of ShotSpotter's business pursuits in the public safety, homeland security and national security sectors, both domestically and internationally.

Prior to ShotSpotter, Orrison worked as the Director of Marketing, Security Technology for QinetiQ North America's Technology Solutions Group with his primary focus being the SECURES<sup>(R)</sup> acoustic detection and localization system for federal state and local market sectors. His prior experience includes tenure in the process automation industry as Director of Business units for such market leaders as ABB, Inc., Elsas Bailey Process Automation, and Mannesmann Technology.

"Establishing strong, mutually beneficial channel relationships with key companies and technologies has always played a strategic role in ShotSpotter's business success," said Jerry Davis, Chief Operating Officer of ShotSpotter, Inc. "George's experience in dealing with the unique needs of the wide-area acoustic surveillance market, will help ShotSpotter to build upon our current successes and further establish the ShotSpotter GLS as the leading gunfire and explosion detection and location solution within law enforcement, military, and homeland security markets."

Orrison brings to ShotSpotter over 20 years of experience directing business units that have provided end-to-end technical solutions with a focus on marketing and sales through multiple channels networks, corporate alliances, and partnerships that included value-added resellers and integrators. This experience spans the federal, state, and local market sectors as well as with military and industrial market sectors which includes both extended domestic and international. His business and marketing acumen are complimented with formal training as a cross-disciplined engineer possessing a bachelor and two master's degrees in engineering.

About ShotSpotter, Inc.

ShotSpotter, Inc. is the leading developer of mission-essential acoustic surveillance systems. Its flagship product, the ShotSpotter Gunshot Location System<sup>(R)</sup> (GLS), has pioneered the use of wide-area acoustic surveillance coupled with audio analytics for public safety, homeland security, and military applications. For over a decade, our customers have relied on the ShotSpotter GLS to provide them with acoustic event awareness and accurate actionable intelligence to aid their development of proactive anti-crime strategies and operations. Currently, the ShotSpotter GLS protects many cities and counties nationwide,

consistently producing arrests and weapons confiscations. Information about ShotSpotter can be found at [www.shotspotter.com](http://www.shotspotter.com). For ongoing news, please go to <http://www.shotspotter.com/news/index.html>.

(C)2009 ShotSpotter, Inc. All rights reserved. U.S. Patent Nos. 5,504,717; 5,703,835; 5,973,998; 6,847,587; 6,965,541; 7,139,222; 7,266,045; 7,411,865; 7,420,878; 7,474,589; 7,532,542 and other foreign and domestic patents pending. ShotSpotter Gunshot Location System<sup>(R)</sup> is a registered trademark of, and the ShotSpotter logo is a trademark of ShotSpotter, Inc. All other company and product names mentioned herein may be trademarks of their respective companies.

Source: ShotSpotter, Inc.