

September 9, 2022



Barry Simpson to Step Down as Chief Platform Services Officer of The Coca-Cola Company

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company today announced that Barry Simpson will step down from his role as chief Platform Services officer. Simpson will conclude his role Sept. 30. He will remain with the company as a senior advisor through February 2023.

Simpson, 62, has led the company's Platform Services organization since it was created in 2021. Platform Services provides scaled services, data and technology across the company's networked organization.

"Barry has played an important role during his 14-year career with the Coca-Cola system, including establishing Platform Services," said James Quincey, Chairman and CEO of The Coca-Cola Company. "I thank Barry and join my colleagues in congratulating him for his contributions to the company."

When Simpson steps down, the Platform Services organization will be restructured under two leaders, beginning Oct. 1. Neeraj Tolmare will serve as chief information officer and will lead digital and technology services. A leader will be named later to head other service teams. Both executives will report to John Murphy who, as previously announced, becomes president and chief financial officer Oct. 1.

About Barry Simpson

Simpson joined the Coca-Cola system in 2008 as group chief information officer of the Coca-Cola Amatil Group, a major bottler in Sydney, Australia. He was responsible for the development and implementation of IT strategy across multiple lines of business in six Asia Pacific markets.

Simpson joined The Coca-Cola Company in Atlanta in 2016, where he was responsible for overseeing global IT services and strategy for all of the company's business units. In 2018, he was named chief information and integrated services officer, which added responsibility of procurement, facilities and shared services.

Before joining the Coca-Cola system, Simpson served in various IT leadership roles for Colgate-Palmolive, based in Australia, Malaysia and the United States, from 1990 to 2008.

Simpson is a native of Australia and a graduate of the University of Sydney.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is a total beverage company with products sold in more than 200 countries and territories. Our company's purpose is to refresh the world and

make a difference. We sell multiple billion-dollar brands across several beverage categories worldwide. Our portfolio of sparkling soft drink brands includes Coca-Cola, Sprite and Fanta. Our hydration, sports, coffee and tea brands include Dasani, smartwater, vitaminwater, Topo Chico, BODYARMOR, Powerade, Costa, Georgia, Gold Peak and Ayataka. Our nutrition, juice, dairy and plant-based beverage brands include Minute Maid, Simply, innocent, Del Valle, fairlife and AdeS. We're constantly transforming our portfolio, from reducing sugar in our drinks to bringing innovative new products to market. We seek to positively impact people's lives, communities and the planet through water replenishment, packaging recycling, sustainable sourcing practices and carbon emissions reductions across our value chain. Together with our bottling partners, we employ more than 700,000 people, helping bring economic opportunity to local communities worldwide. Learn more at www.coca-colacompany.com and follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#).

Investors and Analysts: Tim Leveridge, koinvestorrelations@coca-cola.com
Media: Scott Leith, sleith@coca-cola.com

Source: The Coca-Cola Company