

#### **Company Overview**

It is estimated that 80% of at-home ice cream consumption happens in the hours before bed. Nightfood ice cream is sleep-expert formulated specifically for nighttime snacking.

The Nightfood scientific team includes America's most prominent sleep expert, Dr. Michael Breus.

The ice cream rollout is being led by Jim Christensen. Christensen is the former VP of Ice Cream Sales for global ice cream giant Unilever (owners of Ben & Jerry's, Breyers, Magnum, Klondike, Good Humor, and recently acquired Talenti).

Christensen is targeting distribution in 10,000 outlets by the end of 2019.

In its "Food and Drink Trends 2017" report, leading marketing intelligence agency Mintel identified nighttime specific food and beverages as one of the "most compelling and category changing" trends for 2017 and beyond.

At Nightfood, we believe we're pioneering the next multi-billion dollar category, changing the way regular people snack at night.

Nightfood National Supermarket Rollout Supported by Moms Meet, Introducing Nightfood to Almost Two Million Moms Across the Country Jun 12 2019, 7:45 AM EDT

UPDATE - Nightfood Ice Cream Announced as Multiple-Category Finalist in World Dairy Innovation Awards 2019

Jun 5 2019, 7:45 AM EDT

Nightfood Ice Cream Announced as Multiple-Category Finalist in World Dairy Innovation Awards 2019

Jun 4 2019, 10:11 AM EDT

### **Stock Overview**

 Symbol
 NGTF

 Exchange
 OTCQB

 Market Cap
 20.14m

 Last Price
 \$0.38

 52-Week
 \$0.1601 - \$0.92

06/17/2019 03:52 PM EDT

## **Management Team**

Sean Folkson

CEO

Jim Christensen

VP of Ice Cream

Mark Noffke

CFO

### Nightfood Holdings, Inc.

520 White Plains Road Suite 500 Tarrytown, NY 10591

# Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and it's quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.